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HANDCRAFTED GUITARS







INTRO

JUMBO

DREADNOUGHT

GRAND ORCHESTRA

ORCHESTRA

CONCERT

CLASSICAL

12-STRING

RESONATORS

To play a Guild® guitar is to experience the finest in acoustic tone and performance, the finest in instrument craftsmanship, and close to 60 years of history, heritage and tradition.

THE FIRST THING YOU NOTICE ABOUT A GUILD GUITAR—OTHER THAN ITS SIMPLE AND ELEGANT BEAUTY, THAT IS—IS THE SOUND. FULL AND RICHLY RESONANT TONE AWAITS YOU WHEN YOU SOUND CHORDS, NOTES AND HARMONICS, AND IN ANY SHADE FROM WARM TO BRIGHT, FROM SUBTLE AND SUBDUED TO FULL-VOICED AND POWERFUL, THE NATURAL CLARITY, DYNAMICS, BALANCE AND PROJECTION OF A FINE GUILD INSTRUMENT DELIVER A DEEPLY SATISFYING ACOUSTIC EXPERIENCE.

Guild is one of the great original and time-honored U.S. guitar names, acclaimed by players worldwide for decades. Today, it produces meticulously crafted instruments in its traditional New England home with an avid dedication to handmade guitar craft that's even stronger now than it was when the first Guild guitars were introduced in 1953.

Experience the best in acoustic sound, feel and performance. Play a Guild today, and you'll understand right away.





JARED MONACO - THE MAINE
photos: Dirk Mai



JUMBO

With their large, rounded bodies, jumbo acoustic guitars have been a Guild® specialty ever since the venerable F-50 model debuted in 1954 as the king of the original Guild flat-top line. Since then, Guild has earned and enjoyed a fine legacy of jumbo guitar

models prized for their volume, projection, balance and warmth, and today their sound is richer and more powerful than ever.

Guild's jumbo line also includes the new acoustic bass model, the deeply resonant B-54CE Standard.

BODY LENGTH
20 1/4"

LOWER BOUT WIDTH
17"

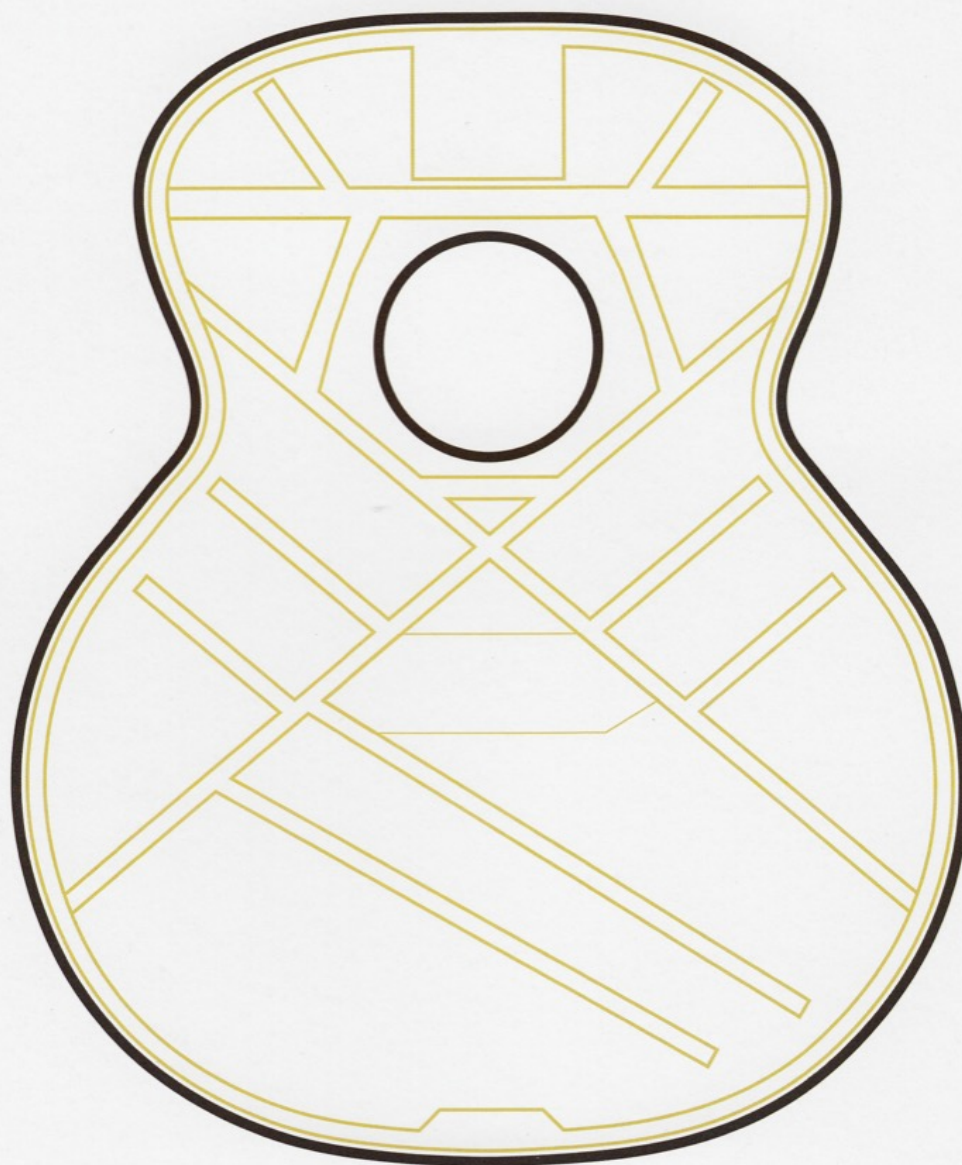
UPPER BOUT WIDTH
11 1/2"

WAIST WIDTH
10 3/4"

NECK HEEL DEPTH
3 3/4"

TAIL DEPTH
4 3/4"

TOTAL LENGTH
42"







JASON CRUZ - STRINGBOUT
photo: Steven Williams



MIKE ZITO
photo: Ruben Williams



NEON TREES
photo: Emilie Campbell



SHANE ALEXANDER
photo: Jessica Louks





F-50
Standard Series



F-50
Traditional Series



F-150R
GAD Series





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JUMBO BASS

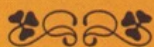
B-54CE STANDARD *Standard Series*

The B-54CE Standard is the latest in a long line of classic Guild® acoustic bass models. Built on Guild's revered jumbo body design, it features a solid Sitka spruce top with red spruce bracing, solid maple sides and Guild's unique arched laminated maple back. The result is strong, powerful acoustic bass sound with excellent volume, warmth, balance and articulation.





WHEN YOUR MUSIC MATTERS



**YOUR MUSIC ISN'T JUST WHAT YOU DO—
IT'S WHO YOU ARE. IT IS A DEFINITIVE
STATEMENT AND, EVEN MORE SO, THE
ARTISTIC REFLECTION OF WHAT YOU'RE ALL
ABOUT; WHAT YOU STAND FOR. IN THIS,
GUILD® HELPS GIVE VOICE TO YOUR MUSIC
AS NO OTHER GUITAR CAN.**

**THAT'S WHY, WHEN THE MUSIC YOU
MAKE MATTERS, YOU SHOULD BE PLAYING
IT ON A GUILD GUITAR.**







DREADNOUGHT

Guild® has long excelled at what is surely the world's most popular acoustic guitar design, building exceptional dreadnought-style acoustic guitars since the early 1960s. Designed with a pronounced emphasis on string-to-string balance, Guild dreadnought

models produce a clear and articulate sound not commonly associated with this larger body style. This category is the home of several of Guild's finest models, including the venerable D-50 Bluegrass Special, D-40 Bluegrass Jubilee and D-55.

BODY LENGTH
19 7/8"

LOWER BOUT WIDTH
16"

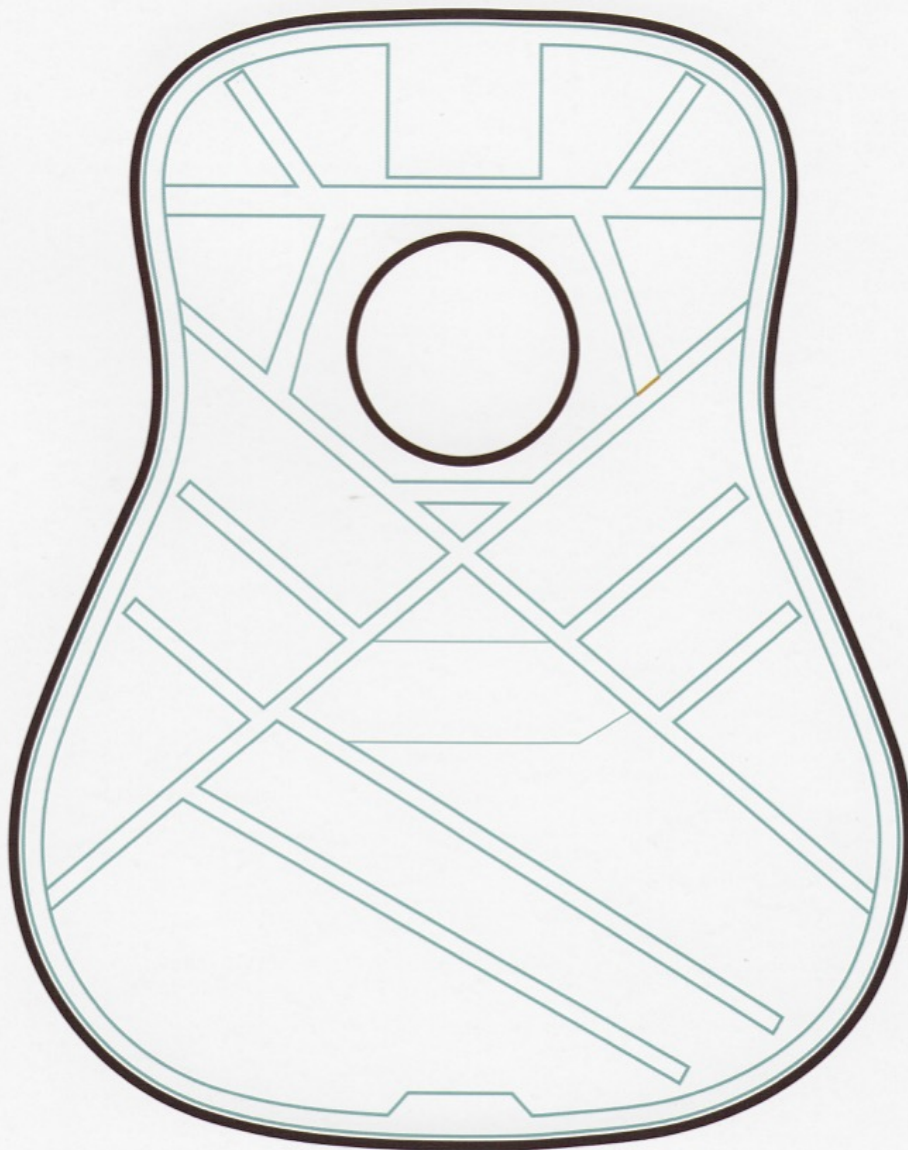
UPPER BOUT WIDTH
11 3/4"

WAIST WIDTH
10 7/8"

NECK HEEL DEPTH
4"

TAIL DEPTH
5"

TOTAL LENGTH
41 5/8"







RICHIE HAVENS
photo: Takashi Soto



D-50CE
Standard Series



D-55
Traditional Series



D-40
Standard Series





RICHIE HAVENS
photo: Takashi Soto





D-150CE
GAD Series



AD3CE
Arcos Series

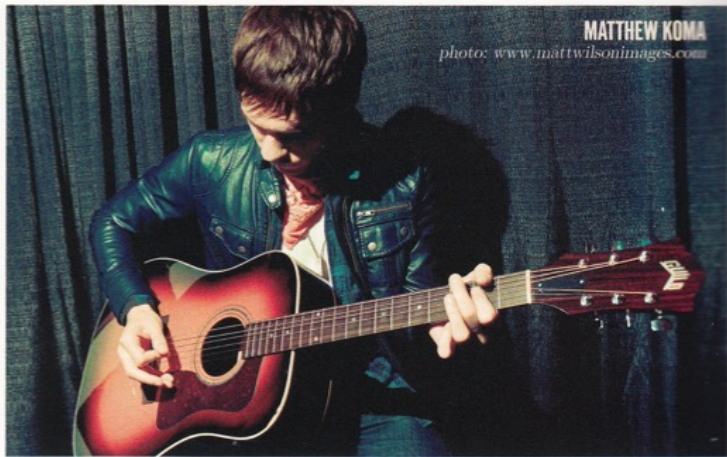




BRIAN DALES - THE SUMMER SET
photo: Dan Fusselman



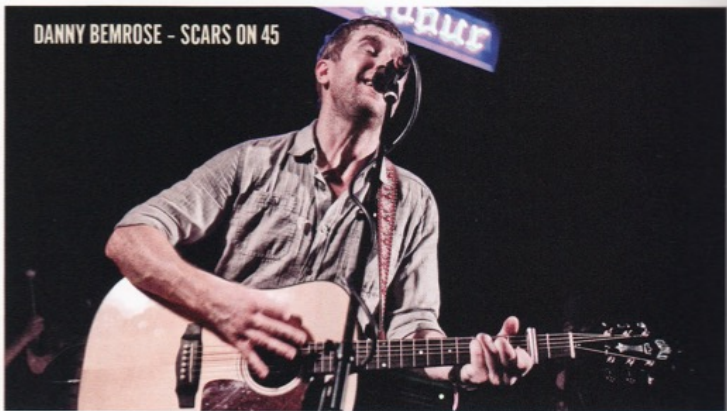
BRUNO MARS
photo: Harper Smith



MATTHEW KOMA
photo: www.mattwilsonimages.com



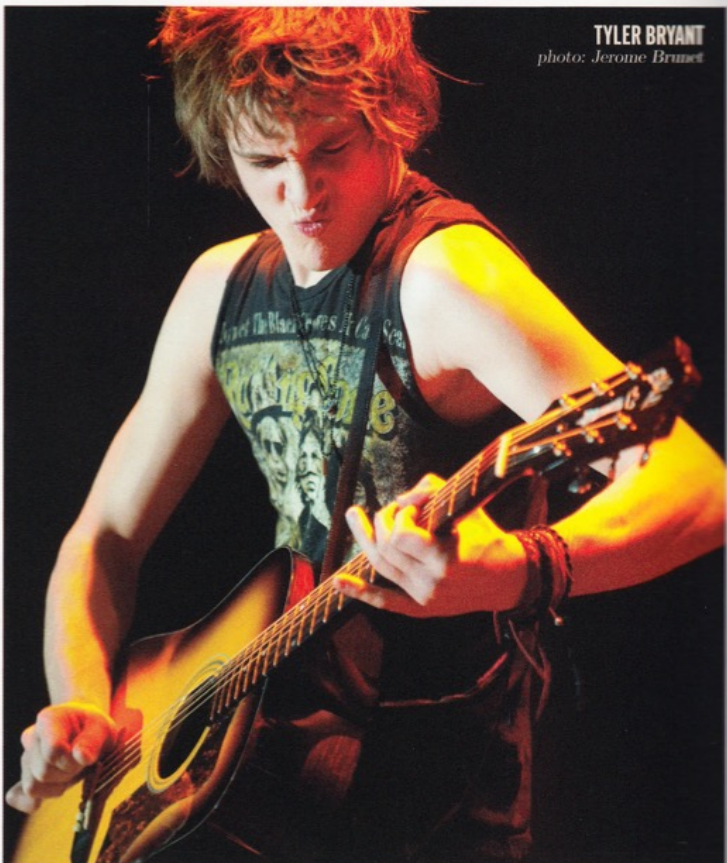
ELY GUERRA
photo: Fernando Aceves



DANNY BEMROSE - SCARS ON 45



NATALIA ZUKERMAN
photo: Angela Jimenez

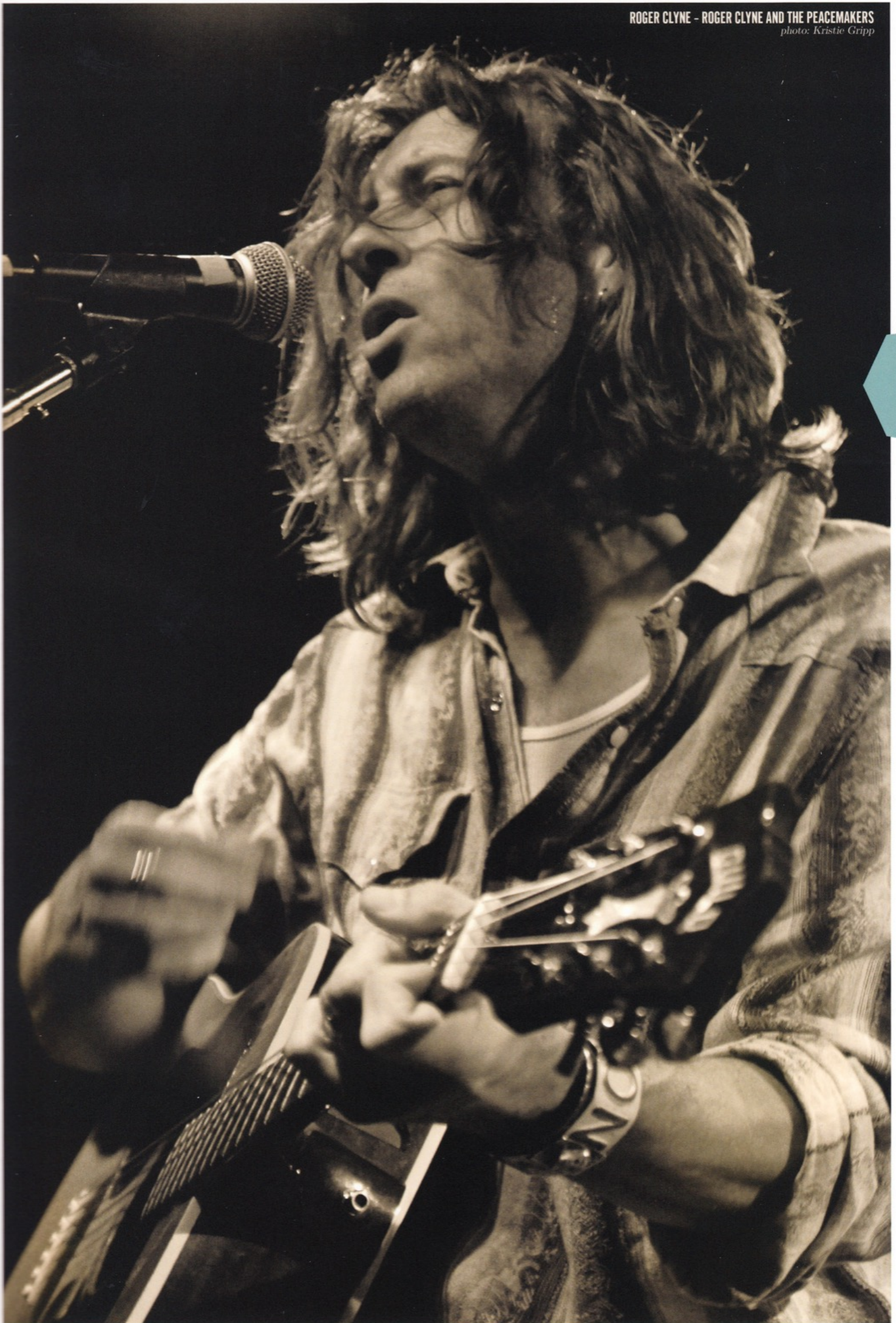


TYLER BRYANT
photo: Jerome Brunel



ALY TADROS
photo: Alexander Loren

ROGER CLYNE - ROGER CLYNE AND THE PEACEMAKERS
photo: Kristie Gripp







GRAND ORCHESTRA

Grand orchestra acoustics differ from their orchestra-style siblings with a wider lower bout and a narrower upper bout, enhancing bass response and imparting slightly more tightness and focus to the top end. The grand orchestra style is a longtime Guild®

specialty that began in 1954 with the F-40 Valencia—the “middle” member of Guild’s original flat-top line—and today’s Guild grand orchestra models are more finely crafted than ever, resonating richly with discerning players everywhere.

BODY LENGTH
20"

LOWER BOUT WIDTH
16"

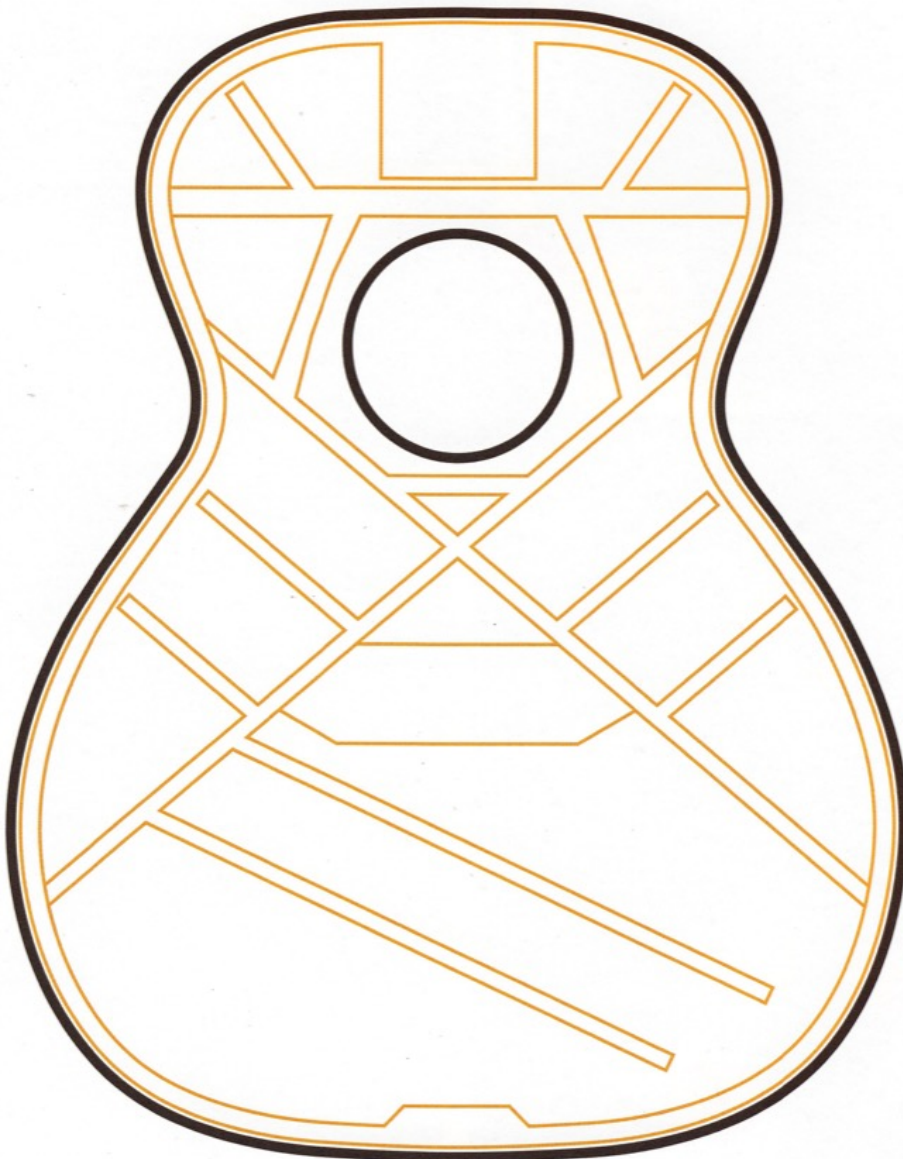
UPPER BOUT WIDTH
11 1/4"

WAIST WIDTH
9 1/4"

NECK HEEL DEPTH
3 1/2"

TAIL DEPTH
4 1/4"

TOTAL LENGTH
41 5/8"





F-47MC
Traditional Series

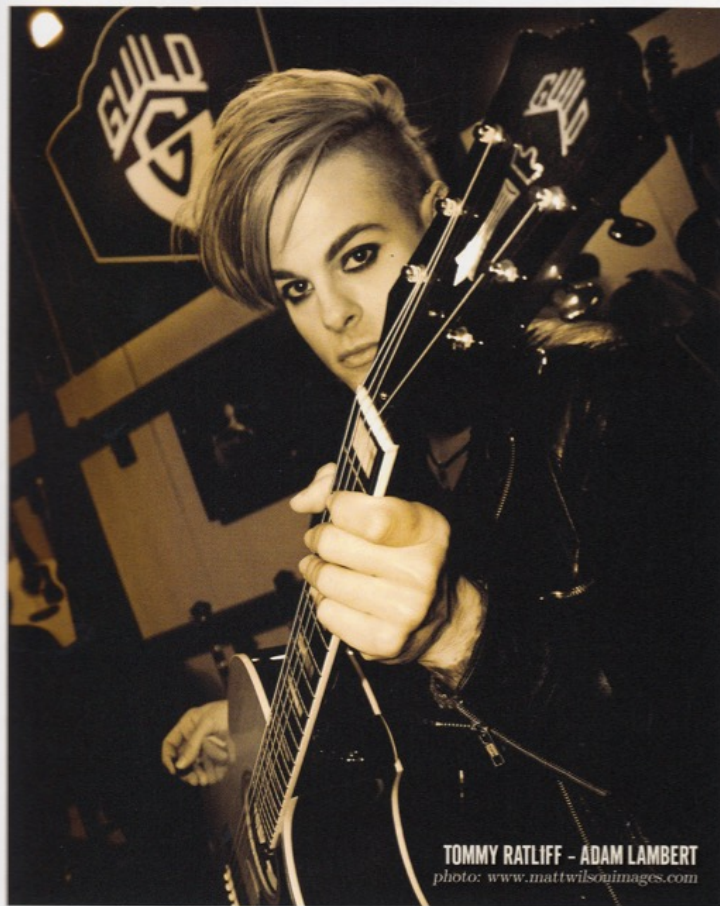


F-47M
Traditional Series



F-40 VALENCIA
Traditional Series

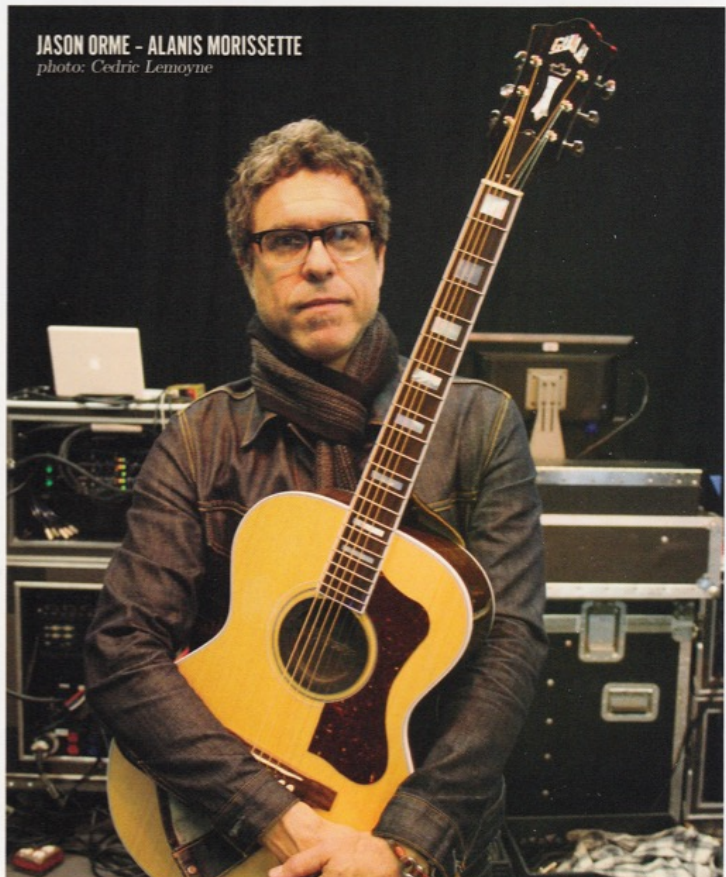




TOMMY RATLIFF - ADAM LAMBERT
photo: www.mattwilsonimages.com



WAYNE KRAMER
photo: Michael Schulz



JASON ORME - ALANIS MORISSETTE
photo: Cedric Lemoine



ORCHESTRA

The sweet and balanced tone of a compact orchestra-size acoustic has been a Guild® staple ever since the F-30 Aragon first appeared in 1954 as the smallest member of the original Guild flat-top line. Perfect for passionately earnest strumming and delicate

fingering, orchestra-size models were the guitars of the folk explosion of the late 1950s and early 1960s. They've been an acoustic mainstay ever since, and Guild continues to offer several finely crafted orchestra models of outstanding sound and playability.

BODY LENGTH
19 3/8"

LOWER BOUT WIDTH
15"

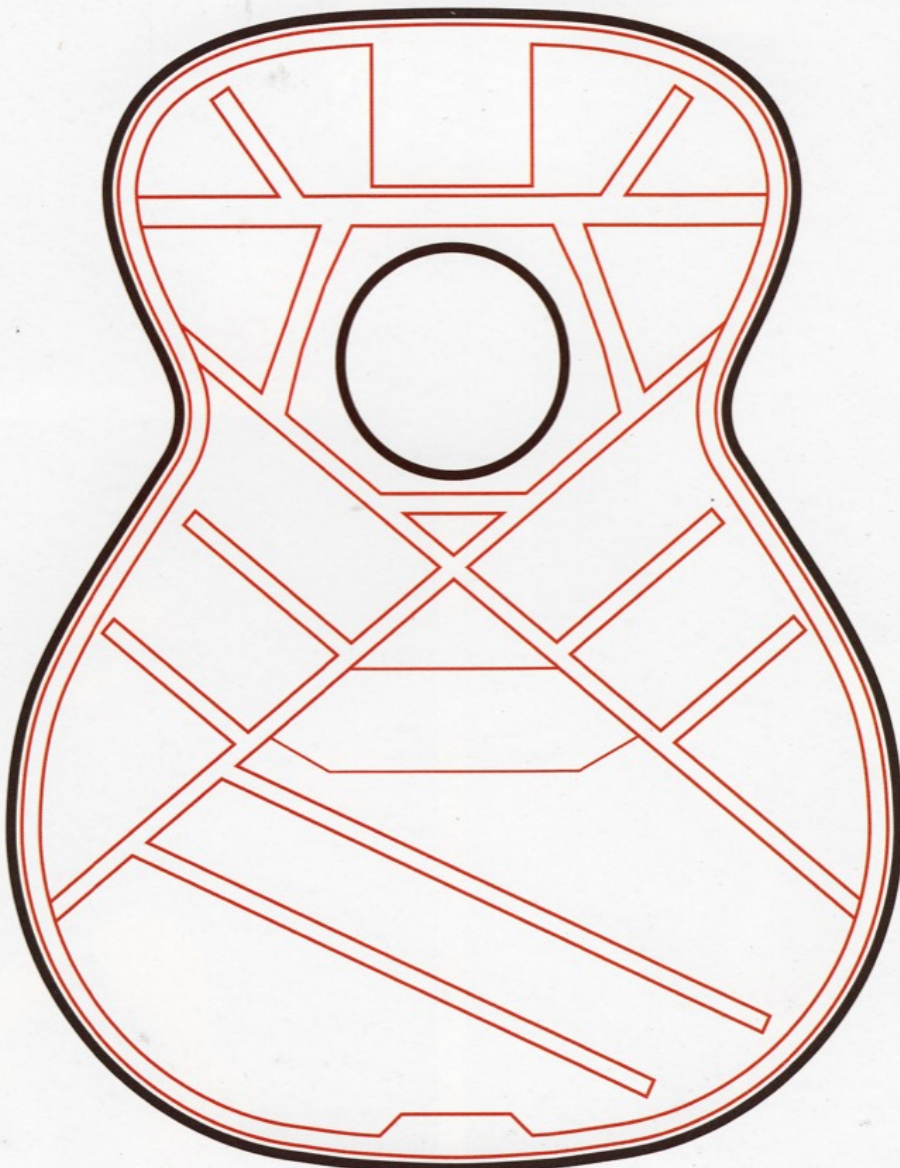
UPPER BOUT WIDTH
11 1/2"

WAIST WIDTH
9 3/8"

NECK HEEL DEPTH
3 1/2"

TAIL DEPTH
4 1/4"

TOTAL LENGTH
41"









F-30R
Standard Series



F-30
Traditional Series



F-30RCE
Standard Series



F-130R
GAD Series



AO-3CE
Arcos Series







WHEN THE * --- SONG * --- MATTERS

YOU POUR HEART AND SOUL INTO EVERY SINGLE WORD, PHRASE AND NOTE. YOU WRITE, ARRANGE AND REARRANGE FOR HOURS UNTIL YOU HIT ON THAT ONE PERFECT ALCHEMY OF MELODY AND MESSAGE; THAT ONE MAGIC COMBINATION OF INSTRUMENTAL FEEL AND LYRICAL FINESSE. AND GUILD® HELPS YOU DO IT AS NO OTHER GUITAR CAN.

THAT'S WHY, WHEN THE SONG MATTERS, YOU SHOULD PLAY IT ON A GUILD GUITAR.





CONCERT

With their small bodies and distinctive voice, concert-style guitars have been popular for well more than a century. Guild® has been a part of that great acoustic tradition for decades now, offering concert-style models

prized for their excellent warmth, balance, projection and articulation. A smaller body doesn't mean smaller sound, and today's Guild concert models resonate with more presence and clarity than ever.

BODY LENGTH
17 7/8"

LOWER BOUT WIDTH
13 3/4"

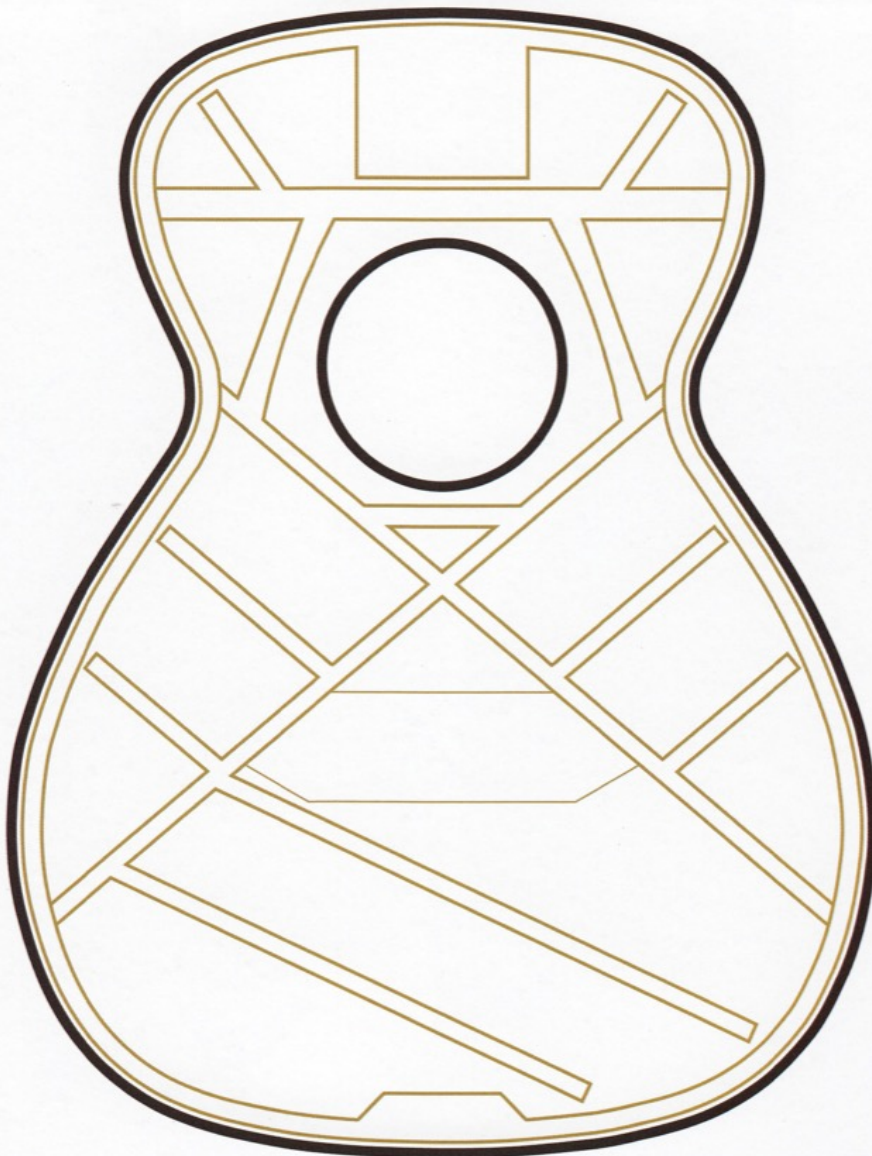
UPPER BOUT WIDTH
10 1/4"

WAIST WIDTH
8 1/8"

NECK HEEL DEPTH
3 1/8"

TAIL DEPTH
3 7/8"

TOTAL LENGTH
38 3/4"



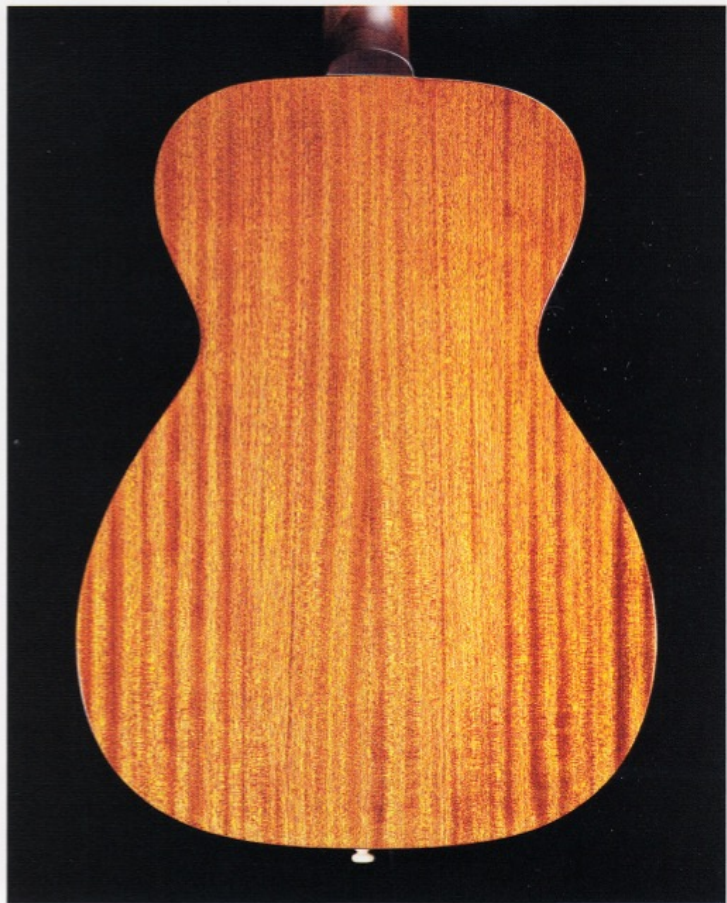


M-120
GAD Series



F-20
Standard Series





KENJI CHAN - BRUNO MARS



CLASSICAL

Guild® offers beautifully crafted solid-cedar-top classical guitar models that are as elegant in sound as they are in style and as luxurious in feel as they are in tone. With

exceptional balance, warmth, articulation and dynamic range, they put a fine and distinctive Guild stamp on classical nylon-string design, sound and performance.

BODY LENGTH
19"

LOWER BOUT WIDTH
14 1/2"

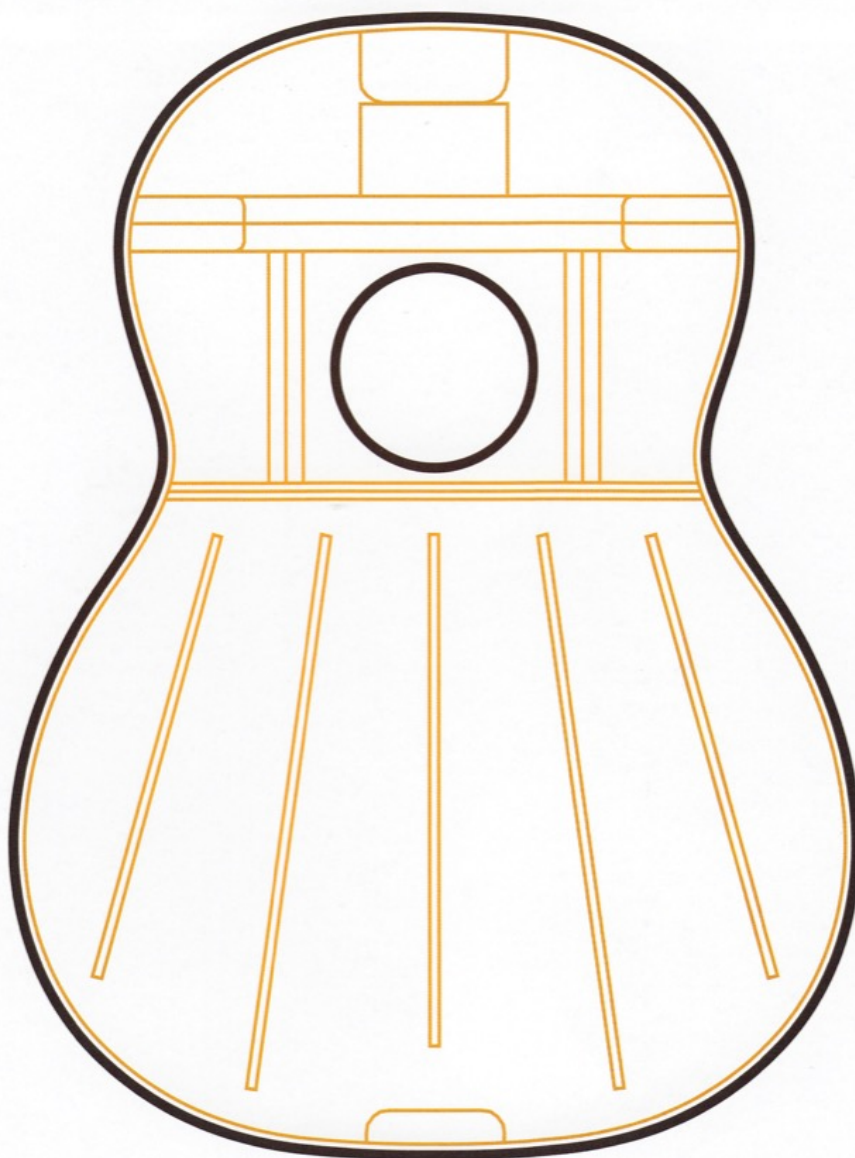
UPPER BOUT WIDTH
11 1/4"

WAIST WIDTH
9 1/2"

NECK HEEL DEPTH
3 3/4"

TAIL DEPTH
3 7/8"

TOTAL LENGTH
39"





CHLOE CHARLES
photo: Brian Patterson





GN-5
GAD Series



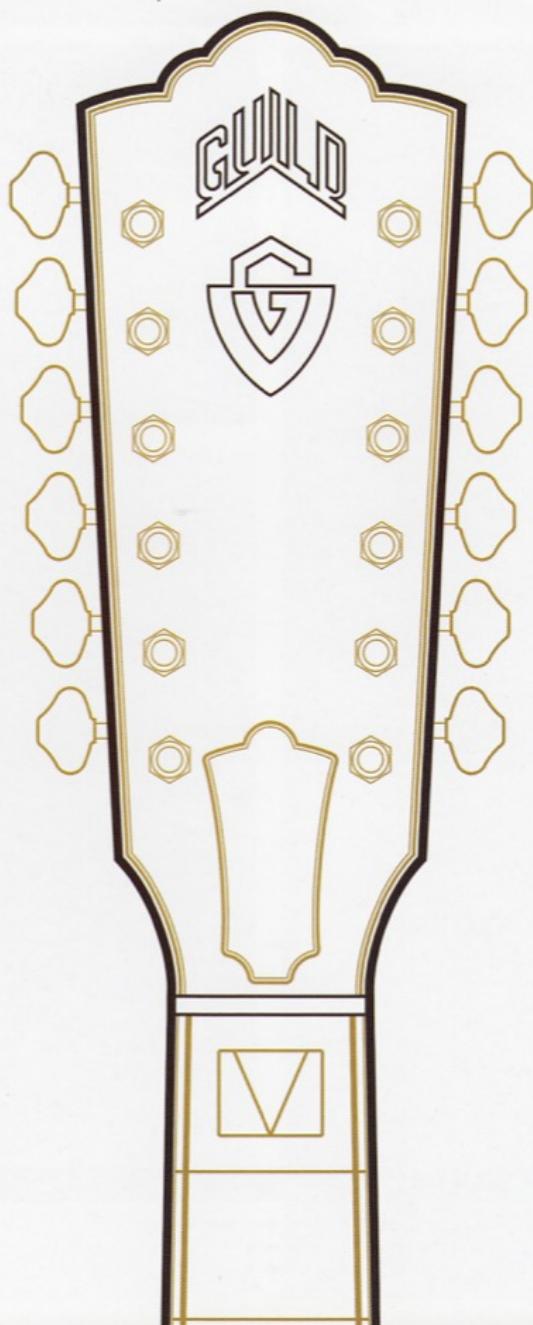
GC-2
GAD Series





12-STRING

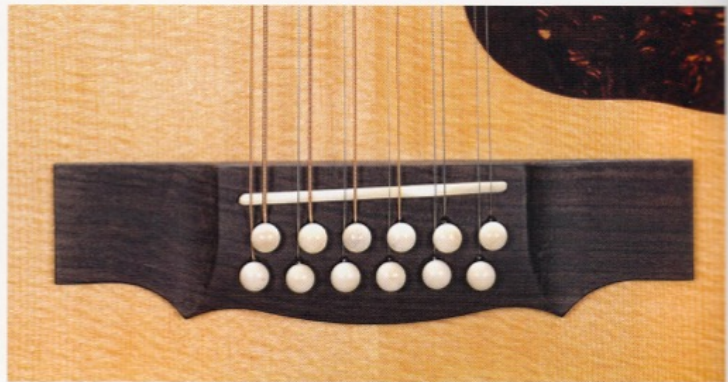
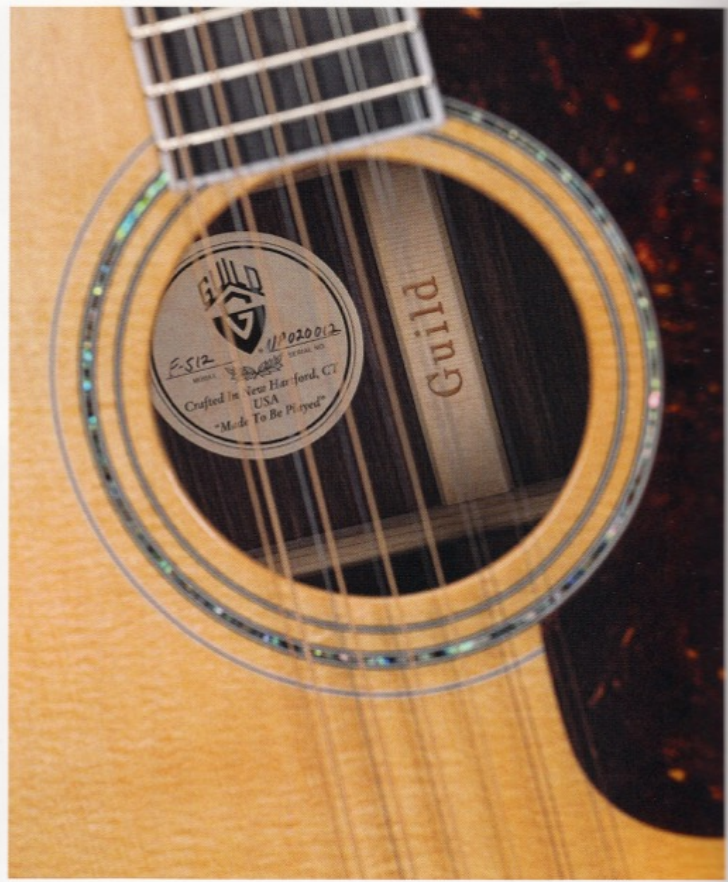
Guild® has long earned worldwide acclaim for the exceptional sound, feel and build of its 12-string acoustic guitars. Prized by players worldwide, Guild 12-string models have both set and raised the bar for superior 12-string sound and performance for decades on end, and today they are as finely crafted and lushly full and resonant as ever.













F-412
Standard Series

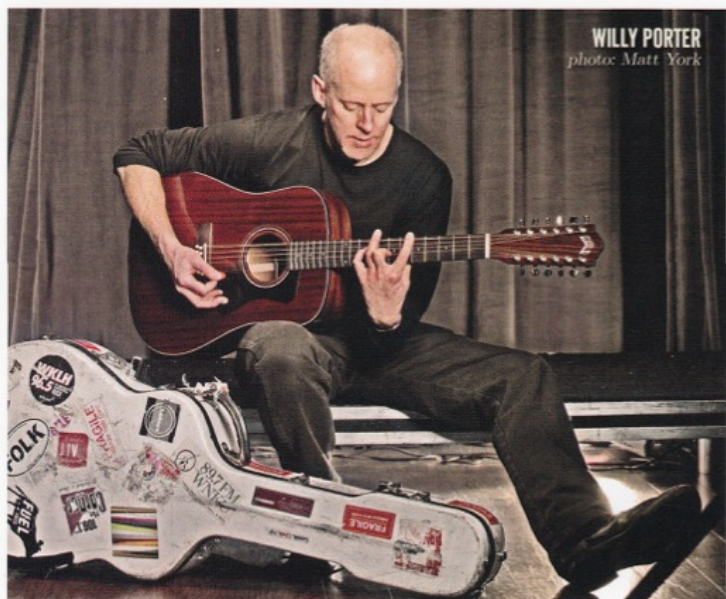


F-512
Traditional Series



G-312
Standard Series





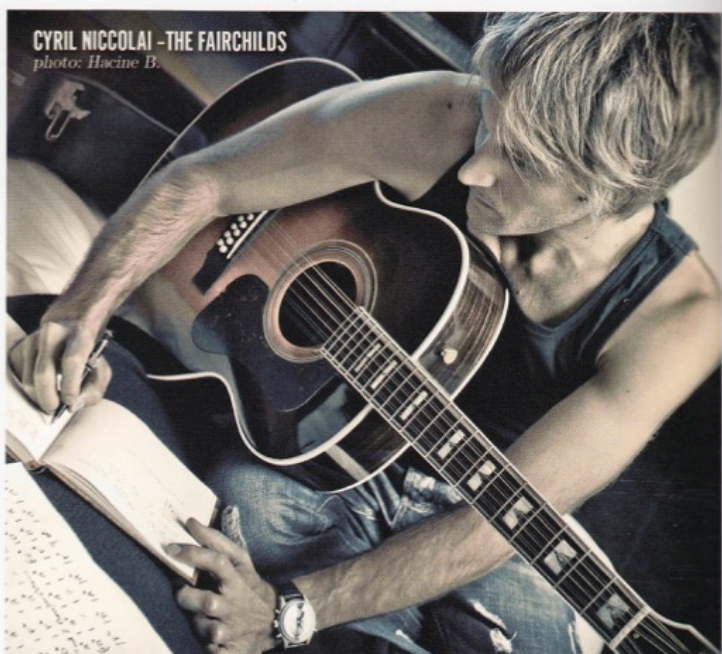
WILLY PORTER
photo: Matt York



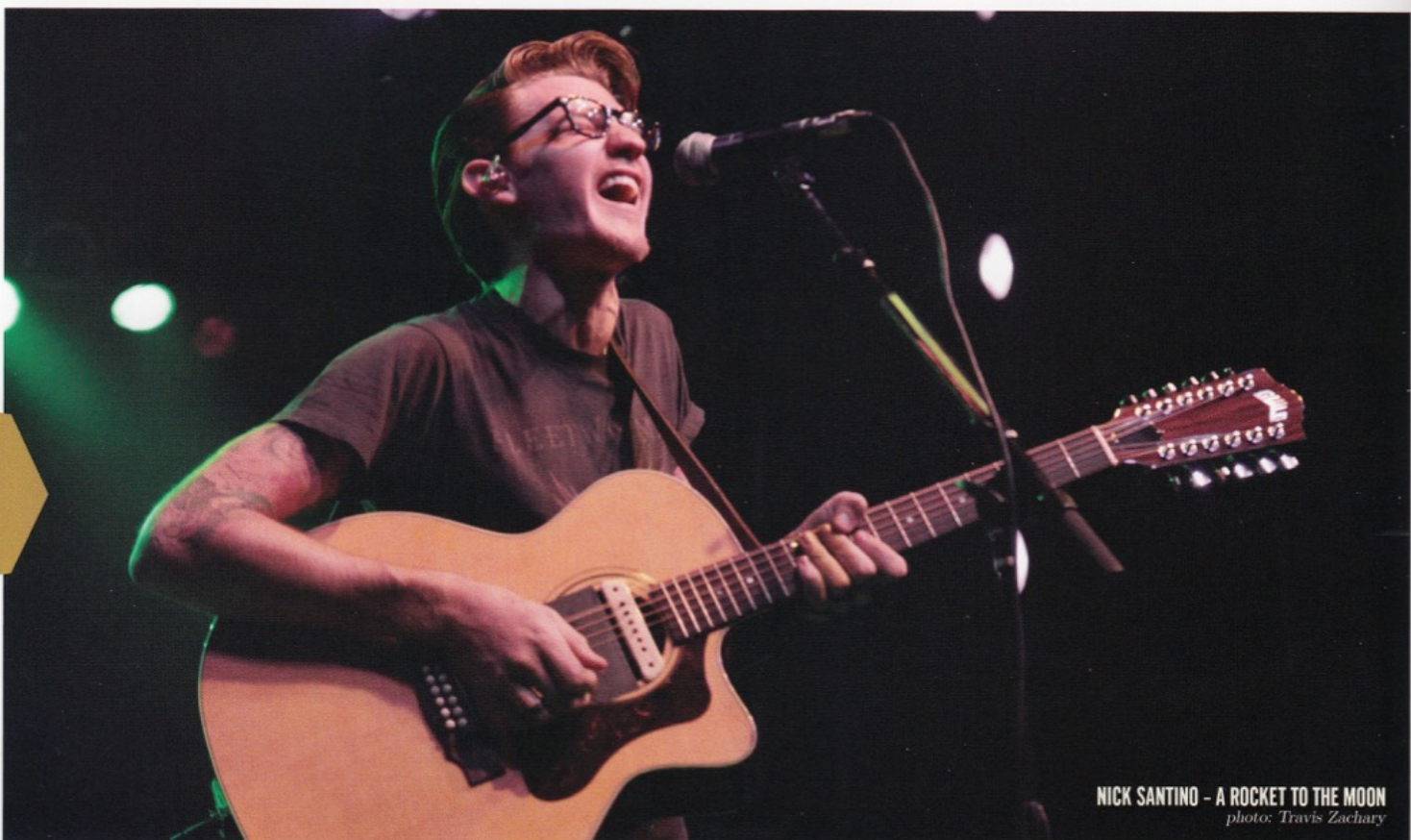
DAVID LEVITA - ALANIS MORISSETTE
photo: Michael Delmonte



BILLY DUFFY - THE CULT
photo: Michael Schulz



CYRIL NICCOLAI - THE FAIRCHILDS
photo: Hacine B.



NICK SANTINO - A ROCKET TO THE MOON
photo: Travis Zachary



DOYLE DYKES

photo: www.mattwilsonimages.com





RESONATORS

Richly resounding Guild® resonator guitars are premium instruments built to satisfy the most discerning players. All four new instruments produce powerful and balanced sound with sweetly sparkling highs and full-bodied lows thanks to the exclusive Guild Reflect-O-Voice

system, which consists of an internal sound reflecting plate and unique six-point open soundwell. The result is maximum resonance and volume that doesn't ever become harsh—delivering pure and open sound with exceptional presence and remarkable string-to-string balance.

BODY LENGTH
19 1/2"

LOWER BOUT WIDTH
14 1/4"

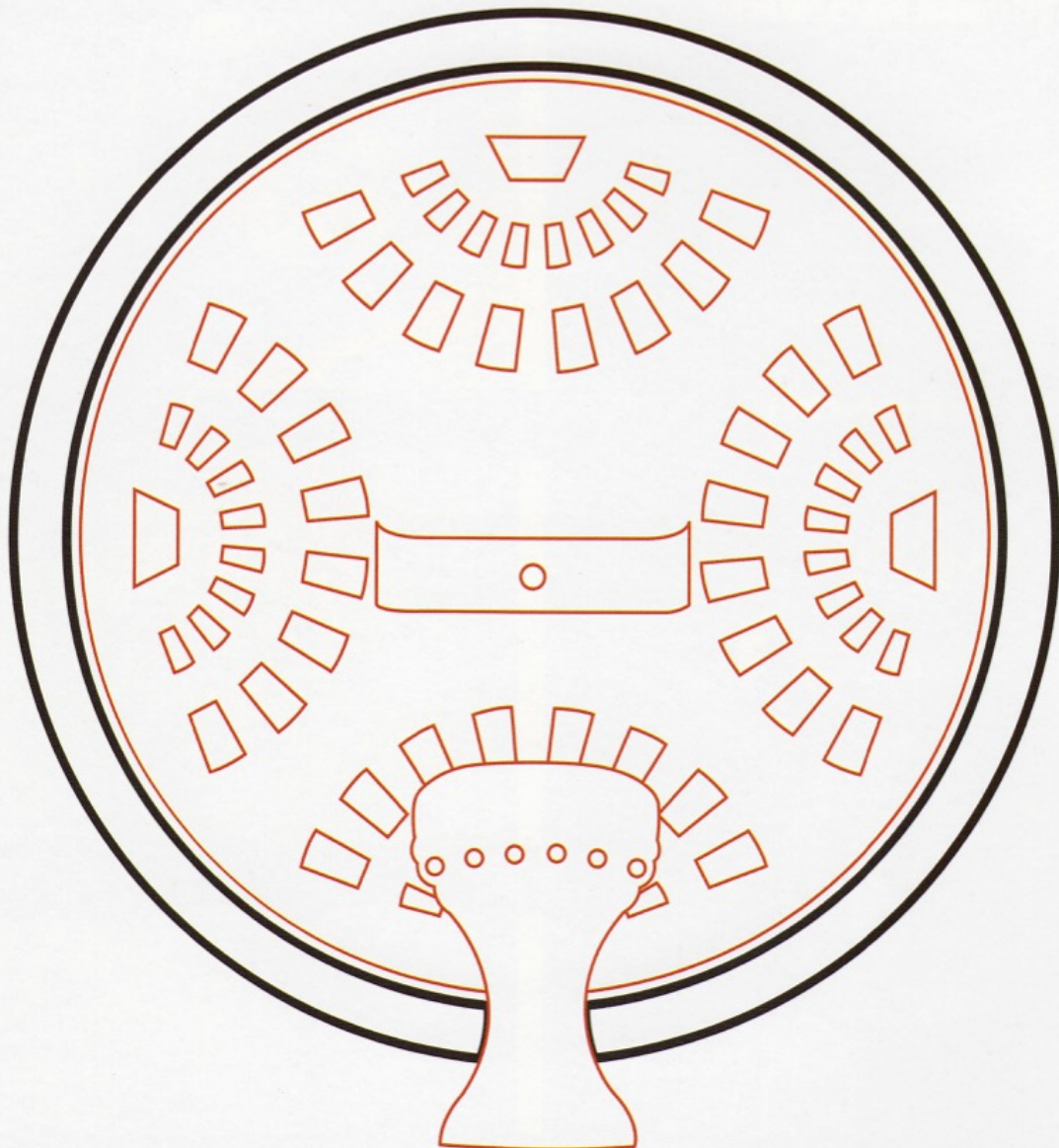
UPPER BOUT WIDTH
10"

WAIST WIDTH
8"

NECK HEEL DEPTH
3 1/2"

TAIL DEPTH
4 1/4"

TOTAL LENGTH
39 1/4"





R-37E
Resonator Series



R-35E
Resonator Series

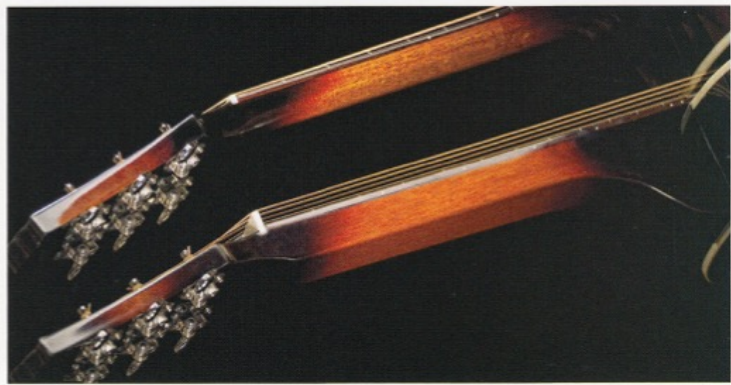


R-33E
Resonator Series



R-30
Resonator Series







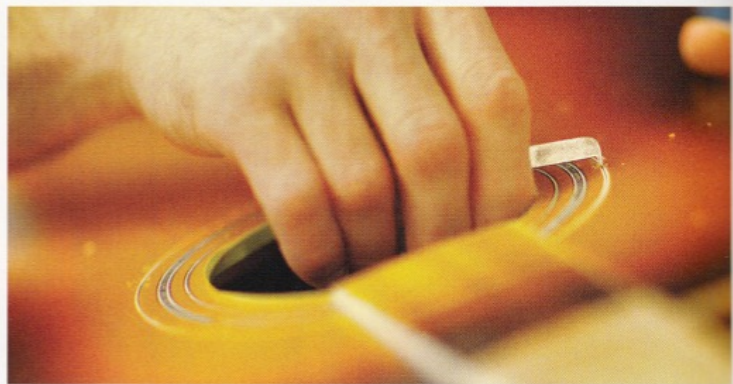
WHEN THE CRAFT MATTERS

A FINE INSTRUMENT IS THE VERY SUMMIT OF THE CRAFTSMANSHIP THAT WENT INTO MAKING IT, AND EVERY GUILD® GUITAR EMBODIES THE SKILL, EXPERIENCE AND PURE DEDICATION TO CRAFT OF THOSE WHO CREATED IT. YOU CAN SEE IT, HEAR IT AND FEEL IT WHEN YOU PLAY ONE.

THAT'S WHY, WHEN THE CRAFTSMANSHIP OF THE INSTRUMENT YOU PLAY MATTERS, YOU OWE IT TO YOURSELF TO PLAY A GUILD GUITAR.











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