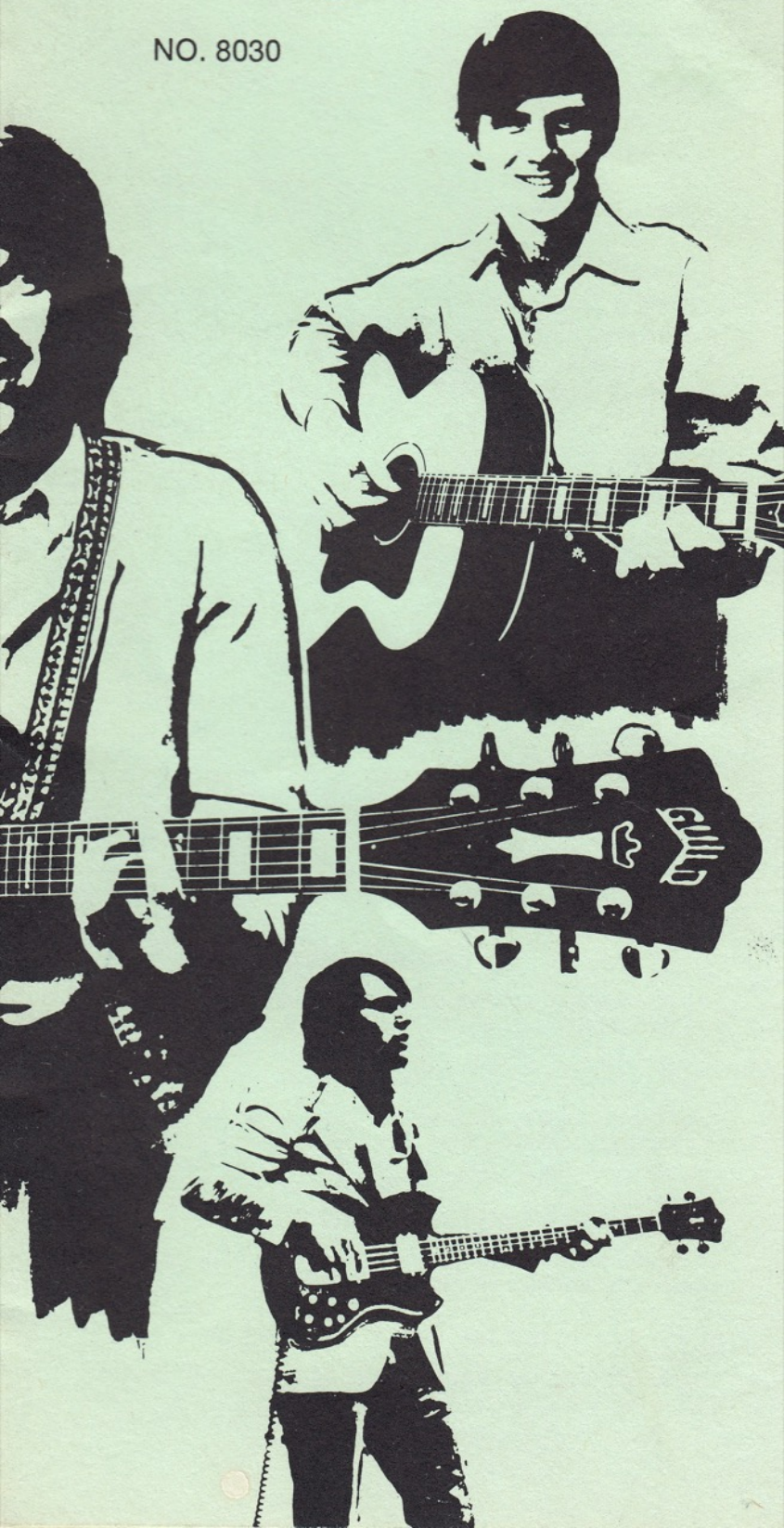


EFFECTIVE NOVEMBER 1, 1974

Guild

Catalog Price List

NO. 8030



Guild

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* For individual strings, see Guild Strings Price List.

LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$60.00 with Bigsby Vibrato Tailpiece).

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$30.00 additional. SF-4, SF-6, and guitars with master volume, \$45.00 additional.

PHASE SWITCH

A phase switch is available on all double pick-up electric guitars at \$20.00 additional.

BIGSBY VIBRATO TAILPIECE

All Electric Guitars are available equipped with Bigsby Vibrato Tailpiece.

Guild

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LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$60.00 with Bigsby Vibrato Tailpiece).

STEREO WIRING

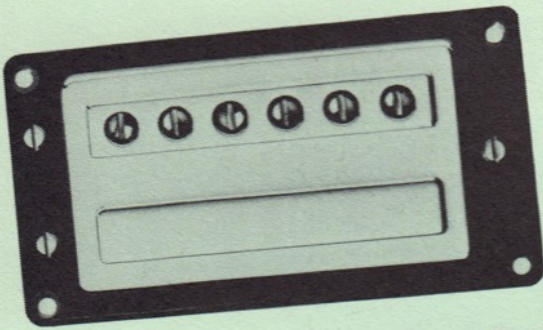
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PHASE SWITCH

A phase switch is available on all double pick-up electric guitars at \$20.00 additional.

BIGSBY VIBRATO TAILPIECE

All Electric Guitars are available equipped with Bigsby Vibrato Tailpiece.



Guild Humbucking
Guitar Pick-Up

SOLID BODY ELECTRIC GUITARS

| Model | Finish | List Price |
|------------------------------------|----------------|-----------------|
| S-100 DeLuxe | Sunburst | \$445.00 |
| Double Humbucking Pick-Up. | Cherry-Red ... | 445.00 |
| Bigsby Vibrato, | Black | 445.00 |
| Grover Rotomatics, | Walnut | 445.00 |
| Phase switch. | Natural | 445.00 |
| S-100 Standard | Sunburst | 395.00 |
| Double Humbucking Pick-Up. | Cherry-Red ... | 395.00 |
| Grover Rotomatics, | Black | 395.00 |
| Phase Switch. | Walnut | 395.00 |
| | Natural | 395.00 |
| S-100 Standard—Carved | Natural | 455.00 |
| Hand-carved design in top. | | |
| S-90 | Sunburst | 315.00 |
| Double Humbucking Pick-Up. | Cherry-Red ... | 315.00 |
| | Black | 315.00 |
| | Walnut | 315.00 |
| | Natural | 315.00 |
| S-50 | Sunburst | 240.00 |
| Single Humbucking Pick-Up. | Cherry-Red ... | 240.00 |
| | Black | 240.00 |
| | Walnut | 240.00 |
| | Natural | 240.00 |
| M-75GS | Sunburst | 550.00 |
| Gold hardware, | Cherry-Red ... | 550.00 |
| ebony fingerboard. | Black | 550.00 |
| Double Humbucking Pick-Up. | Walnut | 550.00 |
| 3/4 size body. | Natural | 550.00 |
| M-75CS | Sunburst | 495.00 |
| Chrome hardware, | Cherry-Red ... | 495.00 |
| ebony fingerboard. | Black | 495.00 |
| Double Humbucking Pick-Up. | Walnut | 495.00 |
| 3/4 size body. | Natural | 495.00 |



STARFIRE ELECTRIC BASSES—HOLLOW BODY

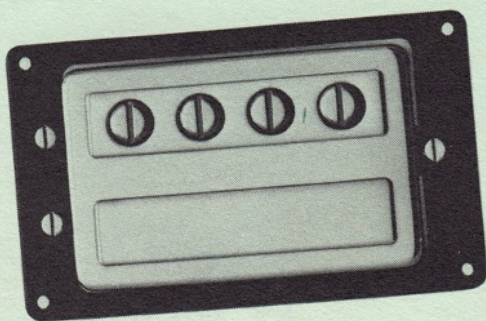
| Model | Finish | List Price |
|----------------------------|------------------|-----------------|
| SF Bass 2 | Sunburst | \$525.00 |
| Double cutaway. | Cherry-Red | 525.00 |
| Double Humbucking Pick-Up. | | |
| SF Bass 1 | Sunburst | 450.00 |
| Double cutaway. | Cherry-Red | 450.00 |
| Single Humbucking Pick-Up. | | |

ELECTRIC BASSES—SOLID BODY

| Model | Finish | List Price |
|-------------------------------|------------------|-----------------|
| M-85-2 | Sunburst | \$485.00 |
| 3/4 size body. | Cherry-Red | 485.00 |
| Double Humbucking Pick-Up. | Black | 485.00 |
| | Walnut | 485.00 |
| | Natural | 485.00 |
| JS Bass 2 | Sunburst | 420.00 |
| Double Humbucking Pick-Up. | Cherry-Red | 420.00 |
| | Black | 420.00 |
| | Walnut | 420.00 |
| | Natural | 420.00 |
| JS Bass 2—Carved | Natural | 480.00 |
| Hand-carved design in top. | | |
| JS Bass 2 LS | Sunburst | 420.00 |
| Same as JS Bass 2, but | Cherry-Red | 420.00 |
| with 34" (long) scale. | Black | 420.00 |
| | Walnut | 420.00 |
| | Natural | 420.00 |
| JS Bass 1 | Sunburst | 340.00 |
| Single Humbucking Pick-Up. | Cherry-Red | 340.00 |
| | Black | 340.00 |
| | Walnut | 340.00 |
| | Natural | 340.00 |
| JS Bass 1—Carved | Natural | 400.00 |
| Hand-carved design in top. | | |
| JS Bass 1 LS | Sunburst | 340.00 |
| Same as JS Bass 1, but | Cherry-Red | 340.00 |
| with 34" (long) scale. | Black | 340.00 |
| | Walnut | 340.00 |
| | Natural | 340.00 |

STEREO: All Electric Basses are available wired for stereo at \$30.00 additional.

Fretless fingerboard available at no extra cost.



Guild Humbucking
Bass Pick-Up

FLAT-TOP GUITARS

Dreadnaught Bodies.

| Model | Body | List Price |
|-----------|--|--------------------|
| D-55 | Natural spruce top. Rosewood sides and back | \$695.00 |
| D-50 | Natural spruce top. Rosewood sides and back | 575.00 <i>595.</i> |
| D-44M | Natural spruce top. Maple sides and back. All blonde. | 545.00 |
| D-44M NT | Mahogany shaded maple sides and back. Natural spruce top | 545.00 |
| G-41 | 17"x21" body. Mahogany sides and back. | |
| New Model | Natural spruce top | 530.00 <i>550</i> |
| G-75 NT | Natural spruce top. | |
| New Model | Rosewood sides and back | 525.00 |
| D-40 | Natural spruce top. Mahogany sides and back | 440.00 |
| G-37 | Natural spruce top. Arched back. Maple sides and back. Blonde | 440.00 |
| D-35 | Spruce top. Mahogany sides and back. Sunburst top | 365.00 <i>395.</i> |
| | Natural top | 380.00 <i>395.</i> |
| D-25M | All mahogany | 320.00 <i>395.</i> |
| D-25C | Cherry-red | 320.00 <i>340.</i> |

FLAT-TOP GUITARS

| Model | Body | List Price |
|---------|---|----------------------|
| F-50R | Natural spruce top. Rosewood sides and back | \$850.00 <i>895.</i> |
| F-50 | Spruce top. Maple sides and back. Sunburst top | 675.00 <i>725.</i> |
| | Natural top. Blonde | 695.00 <i>711</i> |
| F-48 | Natural spruce top. Mahogany sides and back | 575.00 |
| F-47 | Natural spruce top. Mahogany sides and back | 510.00 |
| F-40 | Natural spruce top. Maple sides and back. All blonde | 500.00 |
| F-40 NT | Mahogany shaded maple sides and back. Natural spruce top | 500.00 |
| F-30R | Natural spruce top. Rosewood sides and back | 525.00 |
| F-30 | Spruce top. Mahogany sides and back. Sunburst top | 315.00 |
| | Natural top | 330.00 |
| F-20 | Spruce top. Mahogany sides and back. Sunburst top | 250.00 |
| | Natural top | 265.00 |



Guild



12-STRING FLAT-TOP GUITARS

| Model | Body | List Price |
|---------|---|-----------------------------|
| F-512 | Natural spruce top. Rosewood sides and back | 950. \$895.00 |
| F-412 | Natural spruce top. Maple sides and back. Blonde | 795.00 |
| F-212XL | Natural spruce top. Mahogany sides and back | 625. 595.00 |
| F-212 | Natural spruce top. Mahogany sides and back | 515.00 |
| F-112 | Natural spruce top. Mahogany sides and back | 390.00 |

12-STRING FLAT-TOP GUITARS

Dreadnaught Bodies.

| Model | Body | List Price |
|-----------|-------------------------|------------|
| G-312 | Natural spruce top. | |
| New Model | Rosewood sides and back | \$635.00 |
| G-212 | Natural spruce top. | |
| New Model | Mahogany sides and back | 515.00 |

ELECTRIC FLAT-TOP GUITARS

Special built-in Guild pick-up.

| Model | Body | List Price |
|--------|--|------------|
| F-212E | Natural spruce top. Mahogany sides and back | \$565.00 |
| D-40E | Natural spruce top. Mahogany sides and back | 490.00 |

CLASSIC GUITARS

| Model | Body | List Price |
|--------|---|------------|
| Mark 5 | Cedar top. Rosewood sides and back | \$725.00 |
| Mark 4 | Cedar top. Padouk sides and back | 465.00 |
| Mark 3 | Cedar top. Mahogany sides and back | 335.00 |
| Mark 2 | Cedar top. Mahogany sides and back. Matte finish | 255.00 |

BARITONE UKULELE

| Model | Body | List Price |
|-------|--------------|------------|
| B-11 | All mahogany | \$110.00 |

GUITAR AND BASS CASES

ECONOMY CASES, DELUXE COVERED, PLUSH LINED

| No. | Instrument | List Price |
|--------------|--|----------------|
| C-10P | ... F-20 | \$21.50 |
| C-12P | ... All classics | 25.50 |
| C-13P | ... F-30 | 24.00 |
| C-21P | ... F-40, F-47, F-48, F-50, F-212 | 27.00 |
| 15-B | ... JS Bass 1 and 2 | 26.00 |
| 15-S | ... S-100, S-90, S-50 | 23.50 |
| 17 | ... All M-75's | 23.50 |
| 18-D | ... All "D" guitars, G-37, G-212, G-312, F-112 | 26.00 |
| 18-T | ... All Starfire guitars | 26.00 |

HARD SHELL CASES—FLANNEL LINED, PADDED

| No. | Instrument | List Price |
|---------------|---|----------------|
| C-5 | ... F-20 | \$67.00 |
| 2515 | ... F-30, F-112, G-75 | 70.00 |
| 2516 | ... All Starfire guitars | 70.00 |
| 2516-D | ... F-47, F-40, F-212, CE-100D | 73.50 |
| 2517 | ... All 17"x21", F-212XL, F-412, F-512 | 70.00 |
| 2520 | ... All "D" guitars, G-37, G-212, G-312 | 70.00 |
| 2516-B | ... Starfire Bass 1 and 2 | 70.00 |

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

| No. | Instrument | List Price |
|---------------|---|----------------|
| 4515 | ... F-30, F-112, G-75 | \$90.00 |
| 4516 | ... All Starfire guitars | 90.00 |
| 4516-D | ... F-47, F-40, F-212, CE-100D | 90.00 |
| 4519 | ... S-100, S-90, S-50 | 73.50 |
| 4520 | ... All "D" guitars, G-37, G-212, G-312 | 90.00 |
| 42-P | ... All M-75's | 85.00 |
| 44-B | ... M-85 Bass | 90.00 |
| 4519-B | ... JS Bass | 80.00 |
| 4516-B | ... Starfire Bass 1 and 2 | 94.00 |
| 5217 | ... All 17"x21", F-212XL, F-412, F-512 | 94.00 |

CLASSIC GUITAR CASES

| No. | Instrument | List Price |
|--------------|---------------------------------------|----------------|
| C-12P | ... Deluxe covered, plush lined | \$25.50 |
| C-5 | ... Hard shell, flannel lined | 67.00 |
| C-15 | ... Hard shell, plush lined | 90.00 |

PADDED PROFESSIONAL GIG BAGS

| Instrument | List Price |
|-----------------------------|----------------|
| JS Bass | \$30.00 |
| Solid Body Electrics | 36.00 |
| Starfire Bass 1 and 2 | 45.00 |
| Starfire Guitar | 45.00 |

Guild



PA-300A

PUBLIC ADDRESS SOUND EQUIPMENT

PUBLIC ADDRESS SYSTEMS

| Model | Specifications | List Price | Cover List Pr. |
|-----------------|---|--------------|------------------------|
| PA-300A | 6-Channel PA System. Console design. Built-in reverb, individual volume, bass, treble, reverb send on each channel; VU meter, hi-lo input impedance; wrist cushion, etc. Over 150 watts RMS power. | \$725.00 . . | \$40.00 (Hard Case) |
| PA-150A | PA-300A Console with 2-CS-48 speakers . . . | 1025.00 | |
| PA-151A | PA-300A Console with 2-CS-150 speakers . . | 1085.00 | |
| PA-152A | PA-300A Console with 2-CS-200 speakers . . | 1175.00 | |
| PA-153A | PA-300A Console with 2-CS-228H speakers . | 1245.00 | |

SOUND COLUMNS

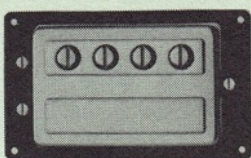
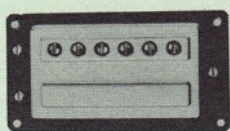
| Model | Specifications | List Price | Cover List Pr. |
|------------------|---|--------------|----------------|
| CS-48 | 4-Speaker Column 4-8" heavy duty speakers. Power capacity 100 watts RMS. | \$175.00 . . | \$20.00 |
| CS-150 | 6-Speaker Column 6-8" heavy duty speakers. Power capacity 150 watts RMS. | 195.00 . . | 25.00 |
| CS-200 | 4-Speaker Column 4-12" heavy duty speakers. Power capacity 200 watts RMS. | 275.00 . . | 30.00 |
| CS-228H | 5-Speaker Column 2-12" heavy duty speakers, 2-8" heavy duty speakers, 1-high frequency horn. | 295.00 . . | 30.00 |

SPEAKER CABLE

| Model | Specifications | List Price |
|-----------------|--|------------|
| EC-50 | 50' Speaker Cable with 2 phone plugs | \$8.50 |

OCTAVE DIVIDER

| Model | Specifications | List Price |
|----------------|--|------------|
| TO-1 | Tri-Oct Adds bass and treble octaves to guitar. Can play chords. Complete with pick-up. | \$275.00 |
| TFP | Foot pedal accessory for Tri-Oct . . . | 16.50 |



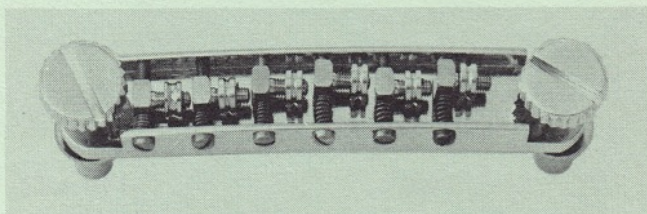
GUILD HUMBUCKING PICK-UPS

| Model | Specifications | List Price, Chrome Plated | List Price, Gold Plated |
|-------|-------------------|------------------------------|----------------------------|
| HB-1 | For Guitar | \$35.00 | \$40.00 |
| HB-2 | For Electric Bass | 35.00 | 40.00 |

*On both above, specify whether for
bass or treble position.*

ELECTRIC GUITAR CORDS

| No. | Specifications | List Price |
|--------|---|------------|
| CC-20 | 20-Foot Coil Cord, metal plugs | \$7.50 |
| EC-10 | 10-Foot Cord, plastic plugs | 4.00 |
| EC-12 | 12-Foot Cord, metal plugs | 8.00 |
| EC-12Y | 12-Ft. Stereo "Y" Cord, plastic plugs.. | 8.00 |



GUITAR BRIDGES

| No. | Specifications | List Price |
|-----|--|------------|
| 10 | Guild Adjusto-Matic 6-Way Bridge, chrome plated | \$19.50 |
| 20 | Guild Adjusto-Matic 6-Way Bridge, gold plated | 24.50 |

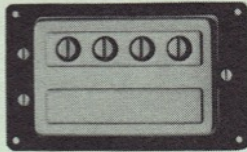
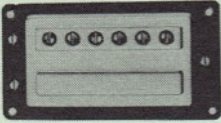
BIGSBY VIBRATO TAILPIECES

| Model | Specifications | List Price |
|-------|---------------------------------|------------|
| BV-1 | Bigsby Conventional, chrome | \$65.00 |
| BV-2 | Bigsby Short (M-75), chrome | 65.00 |
| BV-3 | Bigsby Conventional, gold | 115.00 |
| BV-4 | Bigsby Short (M-75), gold | 115.00 |
| BV-5 | Bigsby Left-Hand, Convl, chrome | 115.00 |

Specify whether with Guild or Bigsby name.

GUITAR STRAPS

| No. | Specifications | List Price |
|-------|--|------------|
| GS-11 | Woven Strap, fully adjustable | \$4.50 |
| GS-14 | Wide Embossed Strap with brass buckle | 10.98 |



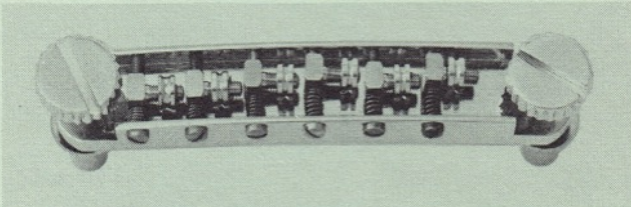
GUILD HUMBUCKING PICK-UPS

| Model | Specifications | List Price, Chrome Plated | List Price, Gold Plated |
|-------|-------------------|------------------------------|----------------------------|
| HB-1 | For Guitar | \$35.00 | \$40.00 |
| HB-2 | For Electric Bass | 35.00 | 40.00 |

*On both above, specify whether for
bass or treble position.*

ELECTRIC GUITAR CORDS

| No. | Specifications | List Price |
|--------|---------------------------------------|------------|
| CC-20 | 20-Foot Coil Cord, metal plugs | \$7.50 |
| EC-10 | 10-Foot Cord, plastic plugs | 4.00 |
| EC-12 | 12-Foot Cord, metal plugs | 8.00 |
| EC-12Y | 12-Ft. Stereo "Y" Cord, plastic plugs | 8.00 |



GUITAR BRIDGES

| No. | Specifications | List Price |
|-----|--|------------|
| 10 | Guild Adjusto-Matic 6-Way Bridge, chrome plated | \$19.50 |
| 20 | Guild Adjusto-Matic 6-Way Bridge, gold plated | 24.50 |

BIGSBY VIBRATO TAILPIECES

| Model | Specifications | List Price |
|-------|---------------------------------|------------|
| BV-1 | Bigsby Conventional, chrome | \$65.00 |
| BV-2 | Bigsby Short (M-75), chrome | 65.00 |
| BV-3 | Bigsby Conventional, gold | 115.00 |
| BV-4 | Bigsby Short (M-75), gold | 115.00 |
| BV-5 | Bigsby Left-Hand, Convl, chrome | 115.00 |

Specify whether with Guild or Bigsby name.

GUITAR STRAPS

| No. | Specifications | List Price |
|-------|--|------------|
| GS-11 | Woven Strap, fully adjustable | \$4.50 |
| GS-14 | Wide Embossed Strap with brass buckle | 10.98 |

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

ELECTRIC GUITAR STRINGS

Angle-wound with stainless steel.

| No. | Specifications | List Price, Per Set |
|--------|---|---------------------|
| E-110 | Semi-polished | \$4.00 |
| E-210L | Light gauge highly-polished "Vibraphonic" | 6.50 |
| E-210M | Medium gauge highly-polished "Vibraphonic" | 6.50 |

SPANISH GUITAR STRINGS

Angle-wound with special alloy brass. Semi-polished.

| No. | Specifications | List Price, Per Set |
|-------|-------------------|---------------------|
| L-300 | Extra-Light gauge | \$4.00 |
| L-310 | Light gauge | 4.00 |
| M-410 | Medium gauge | 4.00 |
| H-510 | Heavy gauge | 4.00 |

SPECIAL BRONZE ALLOY

High copper content. Wound on hexagonal wire.

| No. | Specifications | List Price, Per Set |
|-------|----------------|---------------------|
| L-350 | Light gauge | \$5.50 |
| M-450 | Medium gauge | 5.50 |

NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

| No. | Specifications | List Price, Per Set |
|-------|--------------------------------------|---------------------|
| N-710 | Plain ends | \$4.00 |
| N-720 | (DeLuxe Concert) Polished | 4.75 |
| N-730 | Ball ends | 5.25 |
| N-740 | French nylon | 7.00 |
| N-750 | Special nylon. Wound 1st, 2d and 3d. | 5.00 |

SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger-style folk guitarist.

| No. | Specifications | List Price, Per Set |
|-------|----------------|---------------------|
| S-810 | Silk and steel | \$5.00 |

FLAT WIRE WOUND CHROME STEEL GUITAR STRINGS

Flat wound. Highly polished.
For electric and acoustic guitar.

| No. | Specifications | List Price, Per Set |
|----------|---------------------------------|---------------------|
| EA-610SL | Super-Light gauge (Plain third) | \$6.40 |
| EA-610L | Light gauge | 8.00 |
| EA-610M | Medium gauge | 8.00 |

GUILD SIDEBENDER ELECTRIC GUITAR STRINGS

Super-light or extremely light gauge.
Angle-wound. Highly polished stainless steel.

| No. | Specifications | List Price, Per Set |
|-------|--------------------------------|---------------------|
| E-200 | Sidebender SL (super-light) | \$4.50 |
| E-220 | Sidebender I (extra light) | 4.50 |
| E-230 | Sidebender II (wound G string) | 4.75 |

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

12-STRING GUITAR STRINGS

| No. | Specifications | List Price, Per Set |
|-------------------|---|---------------------|
| B-1200 | Bronze, light gauge. For 12-string guitar | \$8.00 |
| B-1250 | Special bronze alloy, light gauge. For 12-string folk guitar | 8.50 |
| S-1200M | Silk and steel, medium gauge. For 12-string folk guitar | 8.00 |
| S-1200L | Silk and steel, light gauge. For 12-string folk guitar | 8.00 |

ELECTRIC BASS STRINGS

Flat-wound, nylon wound or round wound. Sets of 4 strings.

| No. | Specifications | List Price, Per Set |
|-------------------|---|---------------------|
| B-400 | Flat wire wound, chrome steel, highly polished | \$22.00 |
| B-400L | Same as B-400, but long scale (34") | 23.00 |
| B-400F | Flat wire wound, extremely flexible . . | 20.00 |
| B-400FL | Same as B-400F, but long scale (34") | 21.00 |
| B-400N | Nylon tape wound on chrome steel core | 17.50 |
| B-400NL | Same as B-400N, but long scale (34") | 18.50 |
| B-400RL | Round wound for 30" to 34½" scale | 17.00 |

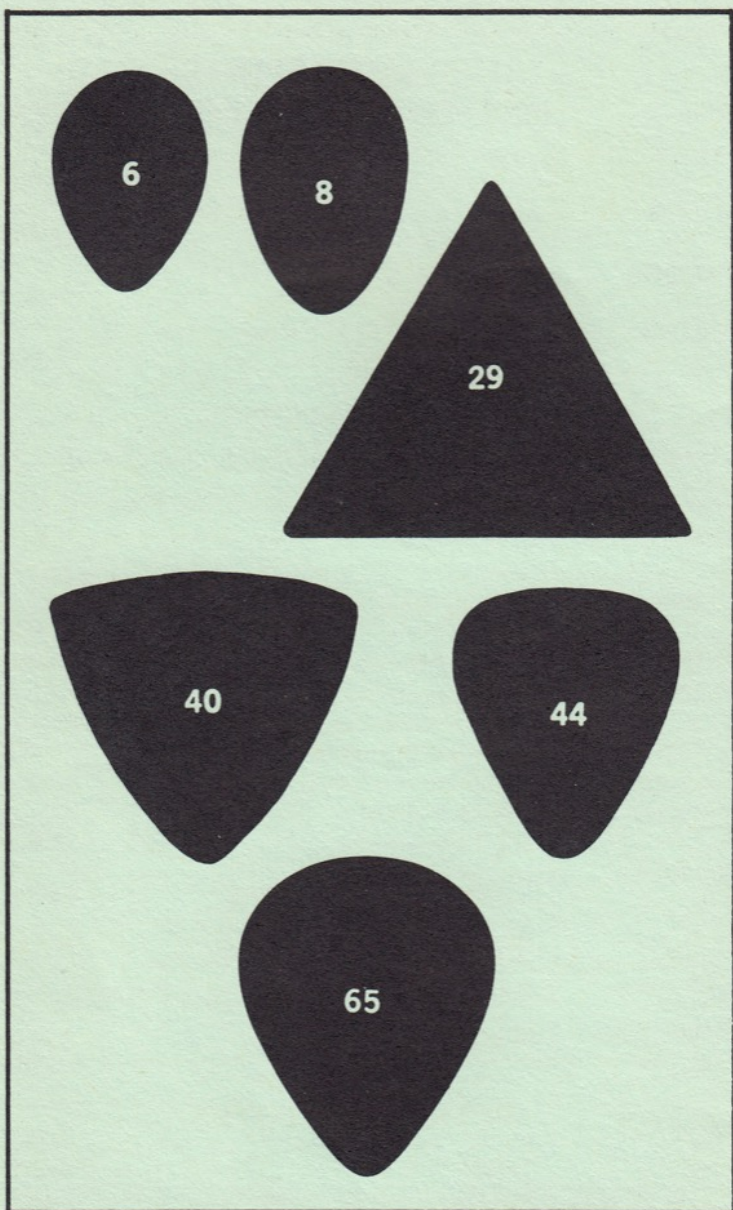
5-STRING BANJO STRINGS

| No. | Specifications | List Price, Per Set |
|-----------------|---|---------------------|
| B-500 | Light gauge, nickel, loop ends | \$2.40 |



GUITAR CAPOS

| No. | Description | List Price |
|------------------|--|------------|
| GC-6 | For 6-string guitar | \$1.25 |
| GC-12 | For 12-string guitar | 1.75 |
| GC-12D | Deluxe, for 12-string guitar | 2.75 |
| BC-5 | For banjo | 1.00 |



GUITAR PICKS

Sizes and shapes as illustrated above.

| No. | List, Gross | No. | List, Gross |
|---------------------------|--------------|--------------------------|--------------|
| 6 . . . Thin, Med., Stiff | 12.50 | 40 . . Thin, Med., Stiff | 15.00 |
| 8 . . . Thin, Med., Stiff | 13.50 | 44 . . Thin, Med., Stiff | 13.50 |
| 29 . . Thin, Med., Stiff | 18.00 | 65 . . Thin, Med., Stiff | 15.00 |
| 39½ Thumb Pick . . . | 21.60 | 81 . . Finger Pick . . . | 24.75 |

FLAT PICKS — 2 DOZEN TO A BOX

Sizes and shapes as illustrated above.

Specify Thin, Medium or Stiff.

| No. | List, Box of 2 Doz. | No. | List, Box of 2 Doz. |
|--------------|------------------------|--------------|------------------------|
| 6 | \$2.10 | 40 | \$2.50 |
| 8 | 2.25 | 44 | 2.25 |
| 29 | 3.00 | 65 | 2.50 |



**2 Dozen
Box**

Picks listed
on facing page
are packaged
this way.

**Gross
Box**

GUITAR POLISH/CLEANER

| No. | Description | List Price, Each |
|--------|---|------------------|
| C-1 | Guild Guitar Polish/Cleaner. Excellent for cleaning and polishing guitars and fine woods. Per bottle . . . \$.75 | |
| AC-107 | Guild Guitar Polish/Cleaner in spray can. 6 oz. net wt. Per can 2.75 | |

GUITAR POLISH KIT

| No. | Description | List Price |
|-------|--|------------|
| CP-10 | P-1 Polishing Cloth and C-1 Polish/Cleaner in plastic carrying case \$2.00 | |

POLISHING CLOTHS

| No. | Description | List Price |
|-----|---|------------|
| P-1 | Large Polishing Cloth \$1.25 Prepared especially for fine guitar woods and metal parts. | |



Black control
knobs used on
Guild Electric
Guitars & Basses.

GUILD CONTROL KNOBS

| Part No. | Specifications | List Price |
|----------|--------------------------------------|------------|
| 90579 | Volume knob, chrome insert | \$1.50 |
| 90580 | Tone knob, chrome insert | 1.50 |
| 90581 | Volume knob, gold insert | 1.50 |
| 90582 | Tone knob, gold insert | 1.50 |

PRICES APPLICABLE TO CONTINENTAL USA ONLY.

GUILD MUSICAL INSTRUMENTS

225 WEST GRAND ST., ELIZABETH, NEW JERSEY 07202

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Prices and specifications subject to change without notice.

Litho in U.S.A.