

EFFECTIVE JUNE 1, 1974

Guild

Catalog Price List

NO. 7965-A



Guild

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* For individual strings, see Guild Strings Price List.

LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$60.00 with Bigsby Vibrato Tailpiece).

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-4, SF-6, and guitars with master volume, \$40.00 additional.

PHASE SWITCH

A phase switch is available on all double pick-up electric guitars at \$15.00 additional.

BIGSBY VIBRATO TAILPIECE

All Electric Guitars are available equipped with Bigsby Vibrato Tailpiece.



ELECTRIC ACOUSTIC GUITAR

Artist Model.

Model	Finish	List Price
AA Artist Award	Sunburst	\$1025.00*
(Custom suspended pick-up)	Blonde	1100.00*

ELECTRIC ACOUSTIC GUITARS

Double Humbucking Pick-Up.

Model	Finish	List Price
X-500	Sunburst	\$840.00
	Blonde	890.00
X-175	Sunburst	595.00
	Blonde	605.00
CE-100D	Sunburst	550.00
	Blonde	560.00

STARFIRE SERIES ELECTRIC GUITARS

Thin body acoustic electrics. Double Humbucking Pick-Up.

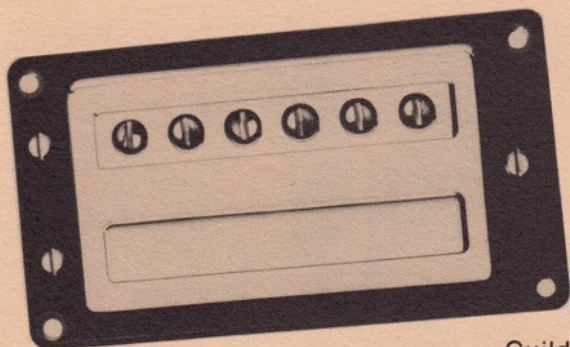
DOUBLE CUTAWAY STARFIRES

Model	Finish	List Price
SF-6 Starfire 6	Sunburst	\$865.00
	Cherry	865.00
	Black	865.00
	Walnut	865.00
	Blonde	865.00
SF-4 Starfire 4	Nat. Mahogany	865.00
	Sunburst	\$550.00
	Cherry	550.00
	Black	550.00
	Walnut	550.00
	Blonde	550.00
	Nat. Mahogany	550.00

SINGLE CUTAWAY STARFIRE

Model	Finish	List Price
SF-2 Starfire 2	Sunburst	\$425.00
	Cherry	425.00
	Black	425.00
	Walnut	425.00
	Blonde	425.00
	Nat. Mahogany	425.00

* Asterisk indicates Special Order.



Guild Humbucking
Guitar Pick-Up

SOLID BODY ELECTRIC GUITARS

Model	Finish	List Price
S-100 Standard	Sunburst	\$410.00
Double Humbucking Pick-Up.	Cherry-Red ...	410.00
Grover Rotomatics,	Black	410.00
Phase Switch.	Walnut	410.00
	Natural	410.00
S-100 Standard—Carved	Natural	465.00
Hand-carved design in top.		
S-100 DeLuxe	Sunburst	455.00
Double Humbucking Pick-Up.	Cherry-Red ...	455.00
Bigsby Vibrato,	Black	455.00
Grover Rotomatics,	Walnut	455.00
Phase switch.	Natural	455.00
S-90	Sunburst	330.00
Double Humbucking Pick-Up.	Cherry-Red ...	330.00
	Black	330.00
	Walnut	330.00
	Natural	330.00
S-50	Sunburst	245.00
Single Humbucking Pick-Up.	Cherry-Red ...	245.00
	Black	245.00
	Walnut	245.00
	Natural	245.00
M-75GS	Sunburst	575.00
Gold hardware,	Cherry-Red ...	575.00
ebony fingerboard.	Black	575.00
Double Humbucking Pick-Up.	Walnut	575.00
3/4 size body.	Natural	575.00
M-75CS	Sunburst	525.00
Chrome hardware,	Cherry-Red ...	525.00
ebony fingerboard.	Black	525.00
Double Humbucking Pick-Up.	Walnut	525.00
3/4 size body.	Natural	525.00



STARFIRE ELECTRIC BASSES — HOLLOW BODY

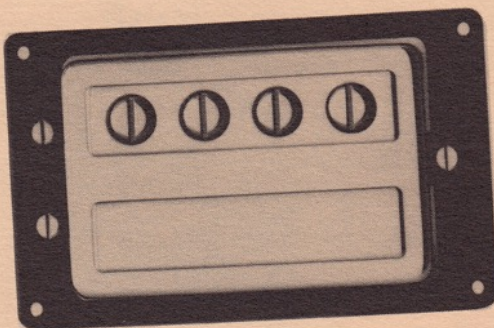
Model	Finish	List Price
SF Bass 2	Sunburst	\$545.00
Double cutaway.	Cherry-Red ...	545.00
Double Humbucking Pick-Up.		
SF Bass 1	Sunburst	465.00
Double cutaway.	Cherry-Red ...	465.00
Single Humbucking Pick-Up.		

ELECTRIC BASSES — SOLID BODY

Model	Finish	List Price
M-85-2	Sunburst	\$450.00
3/4 size body.	Cherry-Red ...	450.00
Double Humbucking Pick-Up.	Black	450.00
	Walnut	450.00
	Natural	450.00
JS Bass 2	Sunburst	440.00
Double Humbucking Pick-Up.	Cherry-Red ...	440.00
	Black	440.00
	Walnut	440.00
	Natural	440.00
JS Bass 2—Carved	Natural	495.00
Hand-carved design in top.		
JS Bass 2 LS	Sunburst	440.00
Same as JS Bass 2, but	Cherry-Red ...	440.00
with 34" (long) scale.	Black	440.00
	Walnut	440.00
	Natural	440.00
JS Bass 1	Sunburst	350.00
Single Humbucking Pick-Up.	Cherry-Red ...	350.00
	Black	350.00
	Walnut	350.00
	Natural	350.00
JS Bass 1—Carved	Natural	405.00
Hand-carved design in top.		
JS Bass 1 LS	Sunburst	350.00
Same as JS Bass 1, but	Cherry-Red ...	350.00
with 34" (long) scale.	Black	350.00
	Walnut	350.00
	Natural	350.00

STEREO: All Electric Basses are available wired for stereo at \$25.00 additional.

Fretless fingerboard available at no extra cost.



Guild Humbucking
Bass Pick-Up

FLAT-TOP GUITARS

Dreadnaught Bodies.

Model	Body	List Price
D-55	Natural spruce top. Rosewood sides and back	\$660.00
D-50	Natural spruce top. Rosewood sides and back	550.00
D-44M	Natural spruce top. Maple sides and back. All blonde.	520.00
D-44M NT	Mahogany shaded maple sides and back. Natural spruce top	520.00
G-41	17"x21" body. Mahogany sides and back.	
New Model	Natural spruce top	510.00
D-40	Natural spruce top. Mahogany sides and back	420.00
G-37	Natural spruce top. Arched back. Maple sides and back. Blonde	420.00
D-35	Spruce top. Mahogany sides and back. Sunburst top	345.00
	Natural top	360.00
D-25M	All mahogany	300.00
D-25C	Cherry-red	300.00

FLAT-TOP GUITARS

Model	Body	List Price
F-50R	Natural spruce top. Rosewood sides and back	\$790.00
F-50	Spruce top. Maple sides and back. Sunburst top	630.00
	Natural top. Blonde	650.00
F-48	Natural spruce top. Mahogany sides and back	560.00
F-47	Natural spruce top. Mahogany sides and back	490.00
F-40	Natural spruce top. Maple sides and back. All blonde	485.00
F-40 NT	Mahogany shaded maple sides and back. Natural spruce top	485.00
F-30R	Natural spruce top. Rosewood sides and back	520.00
F-30	Spruce top. Mahogany sides and back. Sunburst top	300.00
	Natural top	315.00
F-20	Spruce top. Mahogany sides and back. Sunburst top	235.00
	Natural top	250.00



Guild



12-STRING FLAT-TOP GUITARS

Model	Body	List Price
F-512	Natural spruce top. Rosewood sides and back	\$865.00
F-412	Natural spruce top. Maple sides and back. Blonde	760.00
F-212XL	Natural spruce top. Mahogany sides and back	575.00
F-212	Natural spruce top. Mahogany sides and back	490.00
F-112	Natural spruce top. Mahogany sides and back	370.00

12-STRING FLAT-TOP GUITARS

Dreadnaught Bodies.

Model	Body	List Price
G-312	Natural spruce top. Rosewood sides and back	\$625.00
New Model		
G-212	Natural spruce top. Mahogany sides and back	490.00
New Model		

ELECTRIC FLAT-TOP GUITARS

Special built-in Guild pick-up.

Model	Body	List Price
F-212E	Natural spruce top. Mahogany sides and back	\$540.00
D-40E	Natural spruce top. Mahogany sides and back	470.00

CLASSIC GUITARS

Model	Body	List Price
Mark 5	Cedar top. Rosewood sides and back	\$685.00
Mark 4	Cedar top. Padouk sides and back	440.00
Mark 3	Cedar top. Mahogany sides and back	325.00
Mark 2	Cedar top. Mahogany sides and back. Matte finish	245.00

BARITONE UKULELE

Model	Body	List Price
B-11	All mahogany	\$85.00

GUITAR AND BASS CASES

ECONOMY CASES, DELUXE COVERED, PLUSH LINED

No.	Instrument	List Price
C-10P	... F-20	\$19.50
C-12P	... All classics	23.50
C-13P	... F-30	22.00
C-21P	... F-40, F-47, F-48, F-50, F-212	25.00
15-B	... JS Bass 1 and 2	24.00
15-S	... S-100, S-90, S-50	21.50
17	... All M-75's	21.50
18-D	... All "D" guitars, G-37, G-212, G-312, F-112	24.00
18-T	... All Starfire guitars	24.00

HARD SHELL CASES—FLANNEL LINED, PADDED

No.	Instrument	List Price
C-5	... F-20	\$63.00
2515	... F-30, F-112	66.00
2516	... All Starfire guitars	66.00
2516-D	... F-47, F-40, F-212, CE-100D	69.50
2517	... All 17"x21", F-212XL, F-412, F-512	66.00
2520	... All "D" guitars, G-37, G-212, G-312	66.00
2516-B	... Starfire Bass 1 and 2	66.00

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

No.	Instrument	List Price
4515	... F-30, F-112	\$86.00
4516	... All Starfire guitars	86.00
4516-D	... F-47, F-40, F-212, CE-100D	86.00
4519	... S-100, S-90, S-50	69.50
4520	... All "D" guitars, G-37, G-212, G-312	86.00
42-P	... All M-75's	81.00
44-B	... M-85 Bass	86.00
4519-B	... JS Bass	76.00
4516-B	... Starfire Bass 1 and 2	90.00
5217	... All 17"x21", F-212XL, F-412, F-512	90.00

CLASSIC GUITAR CASES

No.	Instrument	List Price
C-12P	... Deluxe covered, plush lined	\$23.50
C-5	... Hard shell, flannel lined	63.00
C-15	... Hard shell, plush lined	86.00

PADDED PROFESSIONAL GIG BAGS

Instrument	List Price
JS Bass	\$30.00
Solid Body Electrics	36.00
Starfire Bass 1 and 2	45.00

PUBLIC ADDRESS SOUND EQUIPMENT

PUBLIC ADDRESS SYSTEMS

Model	Specifications	List Price	Cover List Pr.
PA-300A	6-Channel PA System. Console design. Built-in reverb, individual volume, bass, treble, reverb send on each channel; VU meter, hi-lo input impedance; wrist cushion, etc. Over 150 watts RMS power.	\$725.00 . .	\$40.00 (Hard Case)
PA-150A	PA-300A Console with 2-CS-48 speakers	1025.00	
PA-151A	PA-300A Console with 2-CS-150 speakers	1085.00	
PA-152A	PA-300A Console with 2-CS-200 speakers	1175.00	
PA-153A	PA-300A Console with 2-CS-228H speakers	1245.00	

SOUND COLUMNS

Model	Specifications	List Price	Cover List Pr.
CS-48	4-Speaker Column 4-8" heavy duty speakers. Power capacity 100 watts RMS.	\$150.00 . .	\$20.00
CS-150	6-Speaker Column 6-8" heavy duty speakers. Power capacity 150 watts RMS.	189.50 . .	25.00
CS-200	4-Speaker Column 4-12" heavy duty speakers. Power capacity 200 watts RMS.	245.00 . .	30.00
CS-228H	5-Speaker Column 2-12" heavy duty speakers, 2-8" heavy duty speakers, 1-high frequency horn.	275.00 . .	30.00

SPEAKER CABLE

Model	Specifications	List Price
EC-50	50' Speaker Cable with 2 phone plugs	\$8.50

PA MIXER

Model	Specifications	List Price
M-700	5-Channel PA Mixer Hi-lo impedance, 7 inputs, volume and tone controls for each channel, master volume.	\$149.50
M-70	Same as Model M-700, but without tone controls	110.00

OCTAVE DIVIDER

Model	Specifications	List Price
TO-1	Tri-Oct Adds bass and treble octaves to guitar. Can play chords. Complete with pick-up.	\$275.00
TFP	Foot pedal accessory for Tri-Oct	16.50

NEW GUITAR AMPLIFIERS

Model	Specifications	List Price
Model One	.. 25 watts, 1—12" speaker, reverb, tremolo	\$189.50
Model Two	.. 50 watts, 2—10" speakers, reverb, tremolo	234.50
FP	Reverb, Tremolo Foot Switch for Models One and Two	12.50

PUBLIC ADDRESS SOUND EQUIPMENT

COPICAT (ECHO CHAMBER)

Model	Specifications	List Price
E-4	Custom Copicat, 5 heads. 2 inputs, separate volume controls.	\$249.50 B
T-5	New! Low-Noise Tape for solid state Copicat (5 tapes to a package)	4.50
T-5V	Same, but for tube type Copicat	4.50

GUILD ELECTRO-VOICE MICROPHONES

With deluxe carrying case, cord and plug.

Model	Specifications	List Price
626APC	Dynamic Cardioid Microphone	\$64.00
	Variable bass response.	
627BPC	Dynamic Cardioid Microphone	76.00
	Variable bass response.	
631APC	Dynamic Omnidirectional Microphone	76.00
664PC	Cardioid Microphone	112.00
	For rugged PA applications.	
674PC	Cardioid Microphone	110.00
	For exacting vocal use.	
670PC	Cardioid Microphone	90.00
671PC	Cardioid Ball End Microphone	100.00
676PC	Same as No. 674PC, but easily hand-held	110.00

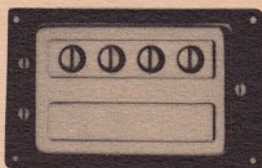
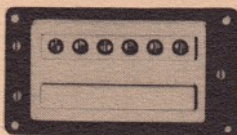
ELECTRO-VOICE SPEAKERS

Model	Specifications	List Price
EVM-15B	.. 15" speaker. For Bass	\$138.00
EVM-12L	.. 12" speaker. For Guitar, Organ or Public Address.	132.00

FOOT PEDALS

Made in U.S.A.

Model	Specifications	List Price
VW-400	.. 4-Position Wah-Wah and Volume Pedal	\$59.50
SP-5	Siren, Volume, Wah, Surf, Tornado Pedal	55.00
FW-3	Combination Distortion, Volume, Wah Pedal	50.00
VW-1	Combination Volume-Wah Pedal	40.00
FL	Foxy Lady Distortion and Sustain Unit	49.95



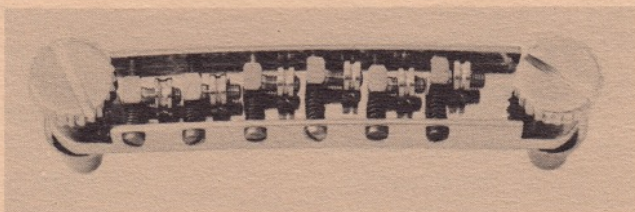
GUILD HUMBUCKING PICK-UPS

Model	Specifications	List Price, Chrome Plated	List Price, Gold Plated
HB-1	For Guitar	\$32.50	\$37.50
HB-2	For Electric Bass	32.50	37.50

On both above, specify whether for bass or treble position.

ELECTRIC GUITAR CORDS

No.	Specifications	List Price
CC-20	20-Foot Coil Cord, metal plugs	\$7.50
EC-10	10-Foot Cord, plastic plugs	4.00
EC-12	12-Foot Cord, metal plugs	8.00
EC-12Y	12-Ft. Stereo "Y" Cord, plastic plugs..	8.00



GUITAR BRIDGES

No.	Specifications	List Price
10	Guild Adjusto-Matic 6-Way Bridge, chrome plated	\$17.50
20	Guild Adjusto-Matic 6-Way Bridge, gold plated	22.50

BIGSBY VIBRATO TAILPIECES

Model	Specifications	List Price
BV-1	Bigsby Conventional, chrome	\$65.00
BV-2	Bigsby Short (M-75), chrome	65.00
BV-3	Bigsby Conventional, gold	115.00
BV-4	Bigsby Short (M-75), gold	115.00
BV-5	Bigsby Left-Hand, Convl, chrome	115.00

Specify whether with Guild or Bigsby name.

GUITAR STRAPS

No.	Specifications	List Price
GS-11	Woven Strap, fully adjustable	\$4.50
GS-14	Wide Embossed Strap with brass buckle	10.98

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

ELECTRIC GUITAR STRINGS

Angle-wound with stainless steel.

No.	Specifications	List Price, Per Set
E-110	Semi-polished	\$4.00
E-210L	Light gauge highly-polished "Vibraphonic"	6.50
E-210M	Medium gauge highly-polished "Vibraphonic"	6.50

SPANISH GUITAR STRINGS

Angle-wound with special alloy brass. Semi-polished.

No.	Specifications	List Price, Per Set
L-300	Extra-Light gauge	\$4.00
L-310	Light gauge	4.00
M-410	Medium gauge	4.00
H-510	Heavy gauge	4.00

SPECIAL BRONZE ALLOY

High copper content. Wound on hexagonal wire.

No.	Specifications	List Price, Per Set
L-350	Light gauge	\$5.50
M-450	Medium gauge	5.50

NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

No.	Specifications	List Price, Per Set
N-710	Plain ends	\$4.00
N-720	(DeLuxe Concert) Polished	4.75
N-730	Ball ends	5.25
N-740	French nylon	7.00
N-750	Special nylon. Wound 1st, 2d and 3d.	5.00

SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger-style folk guitarist.

No.	Specifications	List Price, Per Set
S-810	Silk and steel	\$5.00

FLAT WIRE WOUND CHROME STEEL GUITAR STRINGS

Flat wound. Highly polished.
For electric and acoustic guitar.

No.	Specifications	List Price, Per Set
EA-610SL	Super-Light gauge (Plain third)	\$6.00
EA-610L	Light gauge	7.00
EA-610M	Medium gauge	7.00

GUILD SIDEBENDER ELECTRIC GUITAR STRINGS

Super-light or extremely light gauge.
Angle-wound. Highly polished stainless steel.

No.	Specifications	List Price, Per Set
E-200	Sidebender SL (super-light)	\$4.50
E-220	Sidebender I (extra light)	4.50
E-230	Sidebender II (wound G string)	4.75

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

12-STRING GUITAR STRINGS

No.	Specifications	List Price, Per Set
B-1200	Bronze, light gauge. For 12-string guitar	\$8.00
B-1250	Special bronze alloy, light gauge. For 12-string folk guitar	8.50
S-1200M	Silk and steel, medium gauge. For 12-string folk guitar	8.00
S-1200L	Silk and steel, light gauge. For 12-string folk guitar	8.00

ELECTRIC BASS STRINGS

Flat-wound, nylon wound or round wound. Sets of 4 strings.

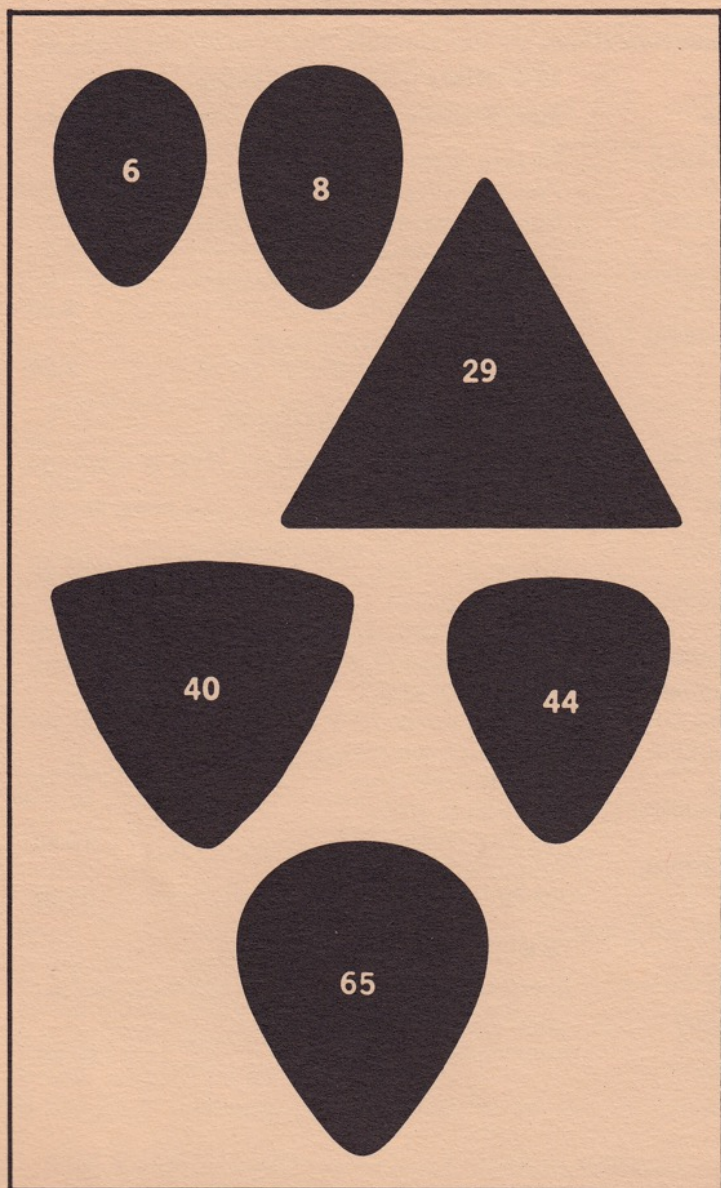
No.	Specifications	List Price, Per Set
B-400	Flat wire wound, chrome steel, highly polished	\$22.00
B-400L	Same as B-400, but long scale (34")	23.00
B-400F	Flat wire wound, extremely flexible . .	20.00
B-400FL	Same as B-400F, but long scale (34")	21.00
B-400N	Nylon tape wound on chrome steel core	17.50
B-400NL	Same as B-400N, but long scale (34")	18.50
B-400RL	Round wound for 30" to 34½" scale	17.00

5-STRING BANJO STRINGS

No.	Specifications	List Price, Per Set
B-500	Light gauge, nickel, loop ends	\$2.40

GUITAR CAPOS

No.	Description	List Price
GC-6	For 6-string guitar	\$1.25
GC-12	For 12-string guitar	1.75
GC-12D	Deluxe, for 12-string guitar	2.75
BC-5	For banjo	1.00



GUITAR PICKS

Sizes and shapes as illustrated above.

No.	List, Gross	No.	List, Gross
6 . . . Thin, Med., Stiff	\$7.50	40 . . Thin, Med., Stiff	10.00
8 . . . Thin, Med., Stiff	7.50	44 . . Thin, Med., Stiff	9.00
29 . . Thin, Med., Stiff	10.00	65 . . Thin, Med., Stiff	9.00
39½ Thumb Pick . . .	10.00	81 . . Finger Pick . . .	14.00

FLAT PICKS — 2 DOZEN TO A BOX

Sizes and shapes as illustrated above.

Specify Thin, Medium or Stiff.

No.	List, Box of 2 Doz.	No.	List, Box of 2 Doz.
6	\$1.25	40	\$1.70
8	1.25	44	1.50
29	1.70	65	1.50



**2 Dozen
Box**

Picks listed
on facing page
are packaged
this way.

**Gross
Box**

GUITAR POLISH/CLEANER

No.	Description	List Price, Each
C-1	Guild Guitar Polish/Cleaner. Excellent for cleaning and polishing guitars and fine woods. Per bottle ...	\$.75
AC-107	Guild Guitar Polish/Cleaner in spray can. 6 oz. net wt. Per can	2.75

GUITAR POLISH KIT

No.	Description	List Price
CP-10	P-1 Polishing Cloth and C-1 Polish/Cleaner in plastic carrying case	\$2.00

POLISHING CLOTHS

No.	Description	List Price
P-1	Large Polishing Cloth	\$1.25
	Prepared especially for fine guitar woods and metal parts.	



Black control
knobs used on
Guild Electric
Guitars & Basses.

GUILD CONTROL KNOBS

Part No.	Specifications	List Price
90579	Volume knob, chrome insert	\$1.00
90580	Tone knob, chrome insert	1.00
90581	Volume knob, gold insert	1.00
90582	Tone knob, gold insert	1.00

PRICES APPLICABLE TO CONTINENTAL USA ONLY.

GUILD MUSICAL INSTRUMENTS

225 WEST GRAND ST., ELIZABETH, NEW JERSEY 07202

A Division of Avnet, Inc.



Guild

Prices and specifications subject to change without notice.

Litho in U.S.A.