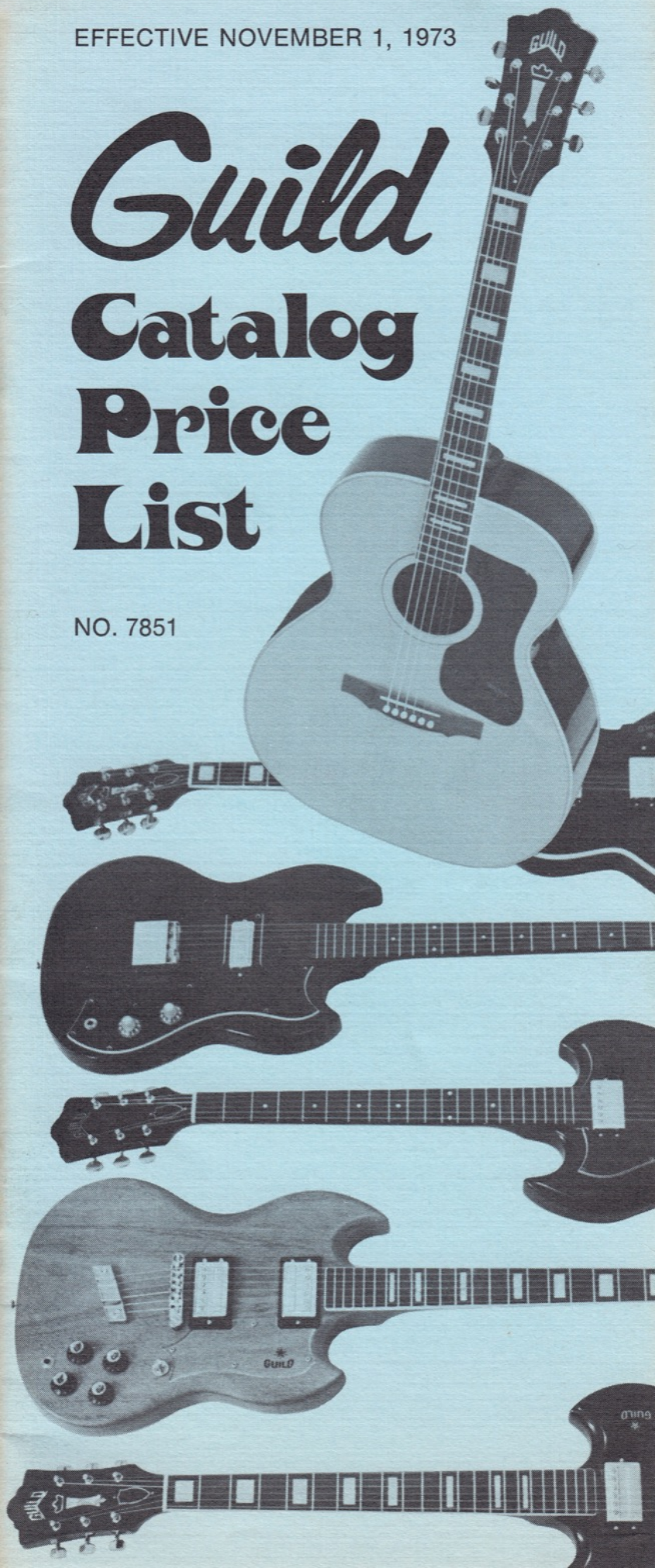


EFFECTIVE NOVEMBER 1, 1973

Guild **Catalog Price List**

NO. 7851



Guild

INDEX

	Page
Basses, Electric	5
Bridges, Guitar	11
Capos, Guitar	13
Cases, Guitar and Bass	8
Copicat (Echo Chamber)	10
Cords, Electric Guitar	11
Guitars	
Acoustic	3, 6, 7
Classic	7
Electric Acoustic	3, 7
Electric Flat-Top	7
Electric 12-String	3, 7
Flat-Top	6, 7
Solid Body Electric	4
Starfire Series Electric	3
3/4 Size Body Electric	4
12-String Flat-Top	7
Microphones, Guild Electric-Voice	10
Octave Divider	9
Pedals, Accessory	10
Pick-Ups, Humbucking	11
Picks, Guitar	14
Polish/Cleaner, Polishing Cloths, Guitar	15
Polish Kit, Guitar	15
Public Address Sound Equipment	9, 10
Sound Columns	9
Speakers	10
Speaker Cable	9
Straps, Guitar	11
String Sets	12, 13*
Tailpieces, Bigsby Vibrato	11
Ukulele, Baritone	7

* For individual strings, see *Guild Strings Price List*.

LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$35.00 with Bigsby Vibrato Tailpiece).

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-4, SF-6, and guitars with master volume, \$40.00 additional.

PHASE SWITCH

A phase switch is available on all double pick-up electric guitars at \$15.00 additional.

BIGSBY VIBRATO TAILPIECE

All Electric Guitars are available equipped with Bigsby Vibrato Tailpiece.



ELECTRIC ACOUSTIC GUITAR

Artist Model.

Model	Finish	List Price
AA Artist Award	Sunburst	\$975.00 *
(Custom suspended pick-up)	Blonde	1050.00 *

ELECTRIC ACOUSTIC GUITARS

Double Humbucking Pick-Up.

Model	Finish	List Price
X-500	Sunburst	\$800.00
	Blonde	850.00
X-175	Sunburst	540.00
	Blonde	550.00
CE-100D	Sunburst	500.00
	Blonde	510.00

STARFIRE SERIES ELECTRIC GUITARS

Thin body acoustic electrics. Double Humbucking Pick-Up.

DOUBLE CUTAWAY STARFIRES

Model	Finish	List Price
SF-6	Sunburst	\$800.00
(Bigsby Vibrato)	Blonde	825.00
SF-4	Sunburst	525.00
	Cherry-Red	525.00
SF-12	Sunburst	485.00
	Cherry-Red	485.00

SINGLE CUTAWAY STARFIRE

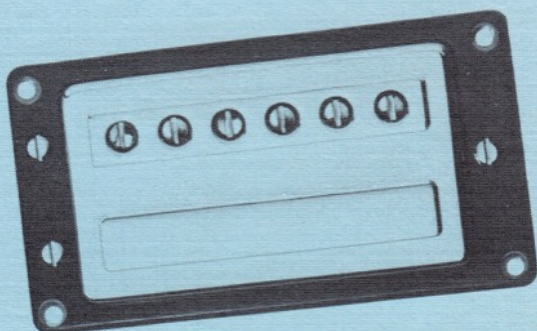
Model	Finish	List Price
SF-2	Cherry-Red	\$385.00

ELECTRIC 12-STRING GUITAR

Starfire double cutaway. Double Humbucking Pick-Up.

Model	Finish	List Price
SF-12	Sunburst	\$485.00
	Cherry-Red	485.00

* Asterisk indicates Special Order.



Guild Humbucking
Guitar Pick-Up

3/4 SIZE BODY ELECTRIC GUITARS

Solid Bodies. Humbucking Pick-Ups.

Model	Finish	List Price
M-75GS	Sunburst	\$525.00
Gold hardware,	Cherry-Red ...	525.00
ebony fingerboard.	Black	525.00
Double Humbucking Pick-Up.	Walnut	525.00
	Natural	525.00
M-75CS	Sunburst	475.00
Chrome hardware,	Cherry-Red ...	475.00
ebony fingerboard.	Black	475.00
Double Humbucking Pick-Up.	Walnut	475.00
	Natural	475.00

SOLID BODY ELECTRIC GUITARS

Humbucking Pick-Ups.

Model	Finish	List Price
S-100 Standard	Sunburst	\$375.00
Double Humbucking Pick-Up.	Cherry-Red ...	375.00
Phase switch.	Black	375.00
	Walnut	375.00
	Natural	375.00
S-100 DeLuxe	Sunburst	420.00
Double Humbucking Pick-Up.	Cherry-Red ...	420.00
Bigsby Vibrato,	Black	420.00
Grover Rotomatics,	Walnut	420.00
Phase switch.	Natural	420.00
S-90	Sunburst	300.00
Double Humbucking Pick-Up.	Cherry-Red ...	300.00
	Black	300.00
	Walnut	300.00
	Natural	300.00
S-50	Sunburst	225.00
Single Humbucking Pick-Up.	Cherry-Red ...	225.00
	Black	225.00
	Walnut	225.00
	Natural	225.00
M-75GS	Sunburst	525.00
Gold hardware,	Cherry-Red ...	525.00
ebony fingerboard.	Black	525.00
Double Humbucking Pick-Up.	Walnut	525.00
3/4 size body.	Natural	525.00
M-75CS	Sunburst	475.00
Chrome hardware,	Cherry-Red ...	475.00
ebony fingerboard.	Black	475.00
Double Humbucking Pick-Up.	Walnut	475.00
3/4 size body.	Natural	475.00

STARFIRE ELECTRIC BASSES—HOLLOW BODY

Humbucking Pick-Ups.

Model	Finish	List Price
SF Bass 2	Sunburst	\$495.00
Double cutaway.	Cherry-Red	495.00
Double Humbucking Pick-Up.		
SF Bass 1	Sunburst	425.00
Double cutaway.	Cherry-Red	425.00
Single Humbucking Pick-Up.		

ELECTRIC BASSES—SOLID BODY

Humbucking Pick-Ups.

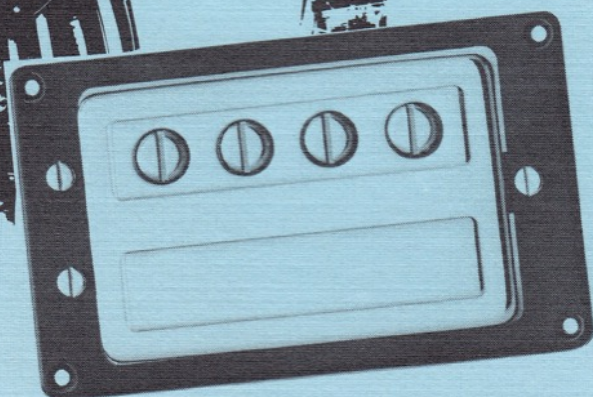
Model	Finish	List Price
M-85-2	Sunburst	\$460.00
3/4 size body.	Cherry-Red ...	460.00
Double Humbucking Pick-Up.	Black	460.00
	Walnut	460.00
	Natural	460.00
JS Bass 2	Sunburst	400.00
Double Humbucking Pick-Up.	Cherry-Red ...	400.00
	Black	400.00
	Walnut	400.00
	Natural	400.00
JS Bass 1	Sunburst	320.00
Single Humbucking Pick-Up.	Cherry-Red ...	320.00
	Black	320.00
	Walnut	320.00
	Natural	320.00

All Electric Basses are available wired for stereo at \$25.00 additional.

*Fretless fingerboard available at no extra cost.
All JS Basses are available with 34" scale.*



Guild Humbucking
Bass Pick-Up



FLAT-TOP GUITARS

Dreadnaught Bodies.

Model	Body	List Price
D-55	Natural spruce top. Rosewood sides and back	\$625.00 *
D-50	Natural spruce top. Rosewood sides and back	525.00
D-44M	Natural spruce top. Maple sides and back. Blonde	475.00
D-40	Natural spruce top. Mahogany sides and back	385.00
G-37	Natural spruce top. Arched back. Maple sides and back. Blonde	385.00
D-35	Spruce top. Mahogany sides and back. Sunburst top Natural top	315.00 330.00
D-25	All mahogany Cherry-red	275.00 285.00

FLAT-TOP GUITARS

Model	Body	List Price
F-50R	Natural spruce top. Rosewood sides and back	\$750.00
F-50	Spruce top. Maple sides and back. Sunburst top Natural top. Blonde	600.00 620.00
F-48	Natural spruce top. Mahogany sides and back	510.00
F-47	Natural spruce top. Mahogany sides and back	445.00
F-40	Natural spruce top. Maple sides and back. Blonde	440.00
F-30R	Natural spruce top. Rosewood sides and back	475.00
F-30	Spruce top. Mahogany sides and back. Sunburst top Natural top	275.00 290.00
F-20	Spruce top. Mahogany sides and back. Sunburst top Natural top	215.00 230.00

* Asterisk indicates Special Order.



Guild



12-STRING FLAT-TOP GUITARS

Model	Body	List Price
F-512	Natural spruce top. Rosewood sides and back	\$825.00 *
F-412	Natural spruce top. Maple sides and back. Blonde	725.00 *
F-212XL	Natural spruce top. Mahogany sides and back	525.00
F-212	Natural spruce top. Mahogany sides and back	445.00
F-112	Natural spruce top. Mahogany sides and back	335.00

* Asterisk indicates Special Order.

ELECTRIC FLAT-TOP GUITARS

Special built-in Guild pick-up.

Model	Body	List Price
F-212E	Natural spruce top. Mahogany sides and back	\$495.00
D-40E	Natural spruce top. Mahogany sides and back	435.00

CLASSIC GUITARS

Model	Body	List Price
Mark 5	Cedar top. Rosewood sides and back	\$625.00
Mark 4	Cedar top. Padouk sides and back	400.00
Mark 3	Cedar top. Mahogany sides and back	295.00
Mark 2	Cedar top. Mahogany sides and back. Satin finish	225.00

BARITONE UKULELE

Model	Body	List Price
B-11	All mahogany	\$85.00

GUITAR AND BASS CASES

ECONOMY CASES, DELUXE COVERED, PLUSH LINED

No.	Instrument	List Price
C-10P . . .	F-20	\$17.50
C-12P . . .	All classics	18.50
C-13P . . .	F-30	20.00
C-19P . . .	F-212	23.00
15-B	JS Bass 1 and 2	22.00
15-S	S-100, S-90, S-50	17.50
17	M-75	17.50
18	All 16"x21" guitars	22.00
18-D	F-47, F-40, D-25, D-35, D-40, D-50, F-112	22.00
18-T	All Starfire guitars	22.00

HARD SHELL CASES—FLANNEL LINED, PADDED

No.	Instrument	List Price
2514	F-20	\$58.00
2515	F-30, F-112	56.00
2516	All 16"x21" and double cutaways	58.00
2516-D . .	F-47, F-40, F-212	58.00
2517	All 17"x21", F-212XL, F-412, F-512	61.00
2520	D-25, D-35, D-40, D-44M, D-50, D-55	59.00
2516-B . .	Starfire Bass 1 and 2	60.00

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

No.	Instrument	List Price
4515	F-30, F-112	\$77.50
4516	All 16"x21" and double cutaways	81.00
4516-D . .	F-47, F-40, F-212, F-312	81.00
4519	S-100, S-90, S-50	60.50
4520	D-25, D-35, D-40, D-44M, D-50, D-55	81.00
42-P	All M-75's	74.00
44-B	M-85 Bass	81.00
4519-B . .	JS Bass	71.00
4516-B . .	Starfire Bass 1 and 2	86.50

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

No.	Instrument	List Price
5217	All 17"x21", F-212XL, F-412, F-512	\$82.50

CLASSIC GUITAR CASES

No.	Instrument	List Price
C-12P	All classics	\$18.50
C-5	Hard shell, flannel lined	58.00
C-15	Hard shell, plush lined	78.50

PADDED PROFESSIONAL GIG BAGS

Instrument	List Price
JS Bass	\$30.00
Solid Body Electrics	36.00
Starfire Bass I and II	45.00

PUBLIC ADDRESS SOUND EQUIPMENT

PUBLIC ADDRESS SYSTEMS

Model	Specifications	List Price	Cover List Pr.
PA-300A	6-Channel PA System. Console design. Built-in reverb, individual volume, bass, treble, reverb send on each channel; VU meter, hi-lo input impedance; wrist cushion, etc. Over 150 watts RMS power.	\$725.00 . .	\$40.00 (Hard Case)
PA-150A	PA-300A Console with 2-CS-48 speakers. . .	1025.00	
PA-151A	PA-300A Console with 2-CS-150 speakers. .	1085.00	
PA-152A.	PA-300A Console with 2-CS-200 speakers. .	1175.00	
PA-153A.	PA-300A Console with 2-CS-228H speakers .	1245.00	

SOUND COLUMNS

Model	Specifications	List Price	Cover List Pr.
CS-48	4-Speaker Column 4-8" heavy duty speakers. Power capacity 100 watts RMS.	\$150.00 . .	\$20.00
CS-150	6-Speaker Column 6-8" heavy duty speakers. Power capacity 150 watts RMS.	189.50 . .	25.00
CS-200	4-Speaker Column 4-12" heavy duty speakers. Power capacity 200 watts RMS.	245.00 . .	25.00
CS-228H	5-Speaker Column 2-12" heavy duty speakers, 2-8" heavy duty speakers, 1-high frequency horn.	275.00 . .	25.00

SPEAKER CABLE

Model	Specifications	List Price
EC-50	50' Speaker Cable with 2 phone plugs	\$8.50

PA MIXER

Model	Specifications	List Price
M-700	5-Channel PA Mixer Hi-lo impedance, 7 inputs, volume and tone controls for each channel, master volume.	\$149.50
M-70	Same as Model M-700, but without tone controls	110.00

OCTAVE DIVIDER

Model	Specifications	List Price
TO-1	Tri-Oct Adds bass and treble octaves to guitar. Can play chords. Complete with pick-up.	\$275.00
TFP	Foot pedal accessory for Tri-Oct . . .	16.50

PUBLIC ADDRESS SOUND EQUIPMENT

COPICAT (ECHO CHAMBER)

Model	Specifications	List Price
E-4	Custom Copicat 2 inputs, separate volume controls.	\$224.50 B
T-5	New! Low-Noise Tape for Copicat (5 tapes to a box.)	4.50

GUILD ELECTRO-VOICE MICROPHONES

With deluxe carrying case, cord and plug.

Model	Specifications	List Price
626APC	Dynamic Cardioid Microphone Variable bass response.	\$60.00
627BPC	Dynamic Cardioid Microphone Variable bass response.	71.00
631APC	Dynamic Omnidirectional Microphone	71.00
664PC	Cardioid Microphone For rugged PA applications.	104.00
674PC	Cardioid Microphone For exacting vocal use.	110.00
670PC	Cardioid Microphone	83.50
671PC	Cardioid Ball End Microphone	100.00
676PC	Same as No. 674PC, but easily hand-held	110.00

GUILD ELECTRO-VOICE CONDENSER MICROPHONES

New studio microphones for live performance.

Model	Specifications	List Price
1710	Omnidirectional-Electret	\$66.25
1711	Omnidirectional-Electret	99.50

ELECTRO-VOICE SPEAKERS

Model	Specifications
SRO/15	15" speaker For Guitar, Organ or Bass.
SRO/12	12" speaker For Guitar, Organ or Bass.

ACCESSORY PEDALS

Made in U.S.A.

Model	Specifications	List Price
VW-400	4-Position Wah-Wah and Volume Pedal	\$59.50
FW-3	Combination Distortion, Volume, Wah Pedal	50.00
VW-1	Combination Volume-Wah Pedal	40.00
FL	Foxy Lady Distortion and Sustain Unit	39.95

GUILD HUMBUCKING PICK-UPS

Model	Specifications	List Price, Chrome Plated	List Price, Gold Plated
HB-1	For Guitar	\$32.50	\$37.50
HB-2	For Electric Bass	32.50	37.50

*On both above, specify whether for
bass or treble position.*

ELECTRIC GUITAR CORDS

No.	Specifications	List Price
CC-20	20-Foot Coil Cord, metal plugs	\$3.95
EC-10	10-Foot Cord, plastic plugs	4.00
EC-12	12-Foot Cord, metal plugs	8.00
EC-12Y	12-Ft. Stereo "Y" Cord, plastic plugs	8.00

GUITAR BRIDGES

No.	Specifications	List Price
10	Guild Adjusto-Matic 6-Way Bridge, chrome plated	\$17.50
20	Guild Adjusto-Matic 6-Way Bridge, gold plated	22.50

BIGSBY VIBRATO TAILPIECES

Model	Specifications	List Price
BV-1	Bigsby Conventional, chrome	\$55.00
BV-2	Bigsby Short (M-75), chrome	55.00
BV-3	Bigsby Conventional, gold	90.00
BV-4	Bigsby Short (M-75), gold	90.00
BV-5	Bigsby Left-Hand, Convl, chrome	90.00

Specify whether with Guild or Bigsby name.

GUITAR STRAPS

No.	Specifications	List Price
GS-3	Leather Strap with flannel padding Stud attachment. White, black or tan	\$ 3.00
GS-4	Same as GS-3, but top attachment	3.00
GS-5	Leather Strap with nylon plush padding Stud attachment. White, black or tan	3.75
GS-6	Same as GS-5, but top attachment	3.75
GS-11	Woven Strap, fully adjustable	3.95
GS-14	Wide Embossed Strap with brass buckle	10.98

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

ELECTRIC SPANISH GUITAR STRINGS

Angle-wound with stainless steel.

No.	Specifications	List Price, Per Set
E-110	Semi-polished	\$3.80
E-210L	Light gauge highly-polished "Vibraphonic"	6.00
E-210M	Medium gauge highly-polished "Vibraphonic"	6.00

SPANISH GUITAR STRINGS

Angle-wound with special alloy brass. Semi-polished.

No.	Specifications	List Price, Per Set
L-300	Extra-Light gauge	\$4.00
L-310	Light gauge	4.00
M-410	Medium gauge	4.00
H-510	Heavy gauge	4.00

SPECIAL BRONZE ALLOY

High copper content. Wound on hexagonal wire.

No.	Specifications	List Price, Per Set
L-350	Light gauge	\$4.95
M-450	Medium gauge	4.95

NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

No.	Specifications	List Price, Per Set
N-710	Plain ends	\$3.75
N-720	(DeLuxe Concert) Polished	4.75
N-730	Ball ends	4.75
N-740	French nylon	7.00
N-750	Special nylon. Wound 1st, 2d and 3d..	4.25

SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger-style folk guitarist.

No.	Specifications	List Price, Per Set
S-810	Silk and steel	\$5.00

FLAT WIRE WOUND CHROME STEEL GUITAR STRINGS

Flat wound. Highly polished.
For electric and acoustic guitar.

No.	Specifications	List Price, Per Set
EA-610SL	Super-Light gauge (Plain third)	\$6.00
EA-610L	Light gauge	7.00
EA-610M	Medium gauge	7.00

GUILD SIDEBENDER ELECTRIC GUITAR STRINGS

Super-light or extremely light gauge.
Angle-wound. Highly polished stainless steel.

No.	Specifications	List Price, Per Set
E-200	Sidebender SL (super-light)	\$4.25
E-220	Sidebender I (extra light)	4.50
E-230	Sidebender II (wound G string)	4.75

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

12-STRING GUITAR STRINGS

No.	Specifications	List Price, Per Set
B-1200	Bronze, light gauge. For 12-string guitar	\$7.00
B-1250	Special bronze alloy, light gauge. For 12-string folk guitar	8.25
S-1200M	Silk and steel, medium gauge. For 12-string folk guitar	7.00
S-1200L	Silk and steel, light gauge. For 12-string folk guitar	7.00

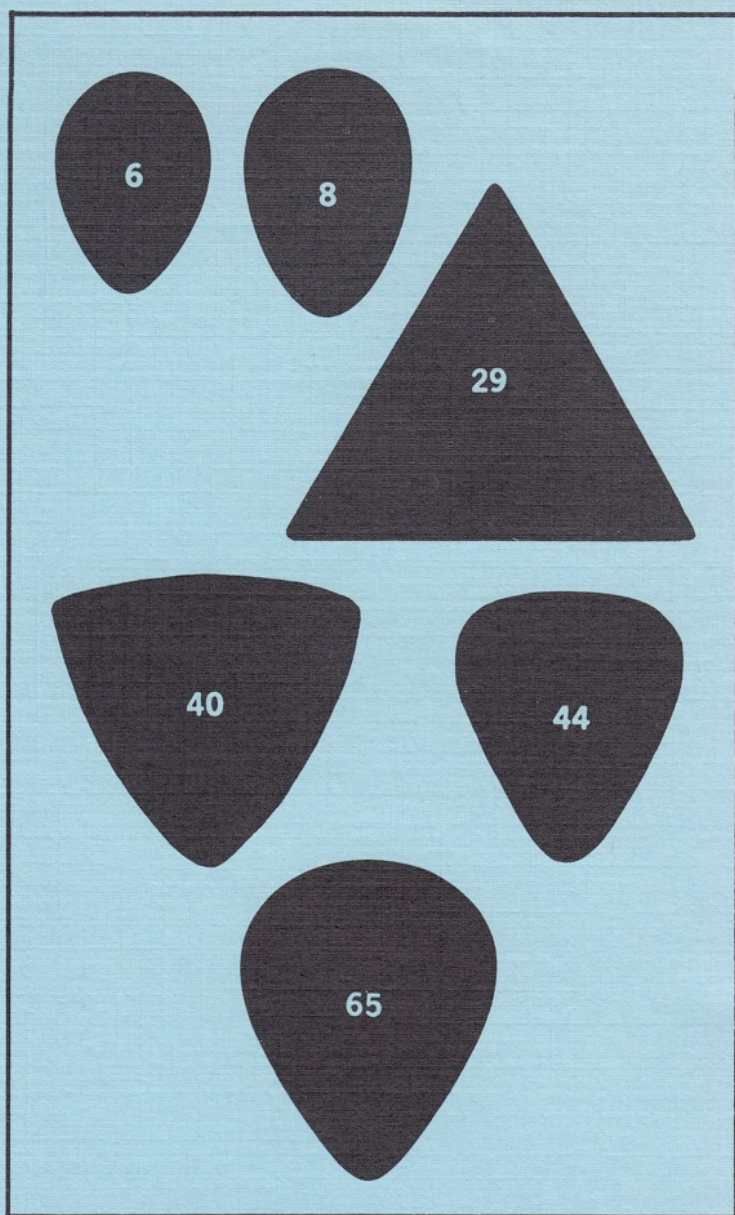
ELECTRIC BASS STRINGS

Flat-wound, nylon wound or round wound. Sets of 4 strings.

No.	Specifications	List Price, Per Set
B-400	Flat wire wound, chrome steel, highly polished	\$17.25
B-400L	Same as B-400, but long scale (34")	18.25
B-400F	Flat wire wound, extremely flexible . .	18.50
B-400FL	Same as B-400F, but long scale (34")	19.50
B-400N	Nylon tape wound on chrome steel core	17.50
B-400NL	Same as B-400N, but long scale (34")	18.50
B-400R	Round Wire Wound	16.50
B-400RL	Same as B-400R, but long scale (34")	17.50

GUITAR CAPOS

No.	Description	List Price
GC-6	For 6-string guitar	\$1.25
GC-12	For 12-string guitar	1.75
GC-12D	Deluxe, for 12-string guitar	2.75
BC-5	For banjo	1.00



GUITAR PICKS

Sizes and shapes as illustrated above.

No.	List, Gross	No.	List, Gross
6 . . . Thin, Med., Stiff	\$7.50	40 . . Thin, Med., Stiff	10.00
8 . . . Thin, Med., Stiff	7.50	44 . . Thin, Med., Stiff	9.00
29 . . Thin, Med., Stiff	10.00	65 . . Thin, Med., Stiff	9.00
39½ Thumb Pick . . .	10.00	81 . . Finger Pick . . .	14.00

FLAT PICKS — 2 DOZEN TO A BOX

Sizes and shapes as illustrated above.

Specify Thin, Medium or Stiff.

No.	List, Box of 2 Doz.	No.	List, Box of 2 Doz.
6	\$1.25	40	\$1.70
8	1.25	44	1.50
29	1.70	65	1.50

GUITAR POLISH/CLEANER

No.	Description	List Price, Each
C-1	Guild Guitar Polish/Cleaner. Excellent for cleaning and polishing guitars and fine woods. Per bottle ...	\$.75
AC-107	Guild Guitar Polish/Cleaner in spray can. 6 oz. net wt. Per can	2.75

GUITAR POLISH KIT

No.	Description	List Price
CP-10	P-1 Polishing Cloth and C-1 Polish/Cleaner in plastic carrying case	\$2.00

POLISHING CLOTHS

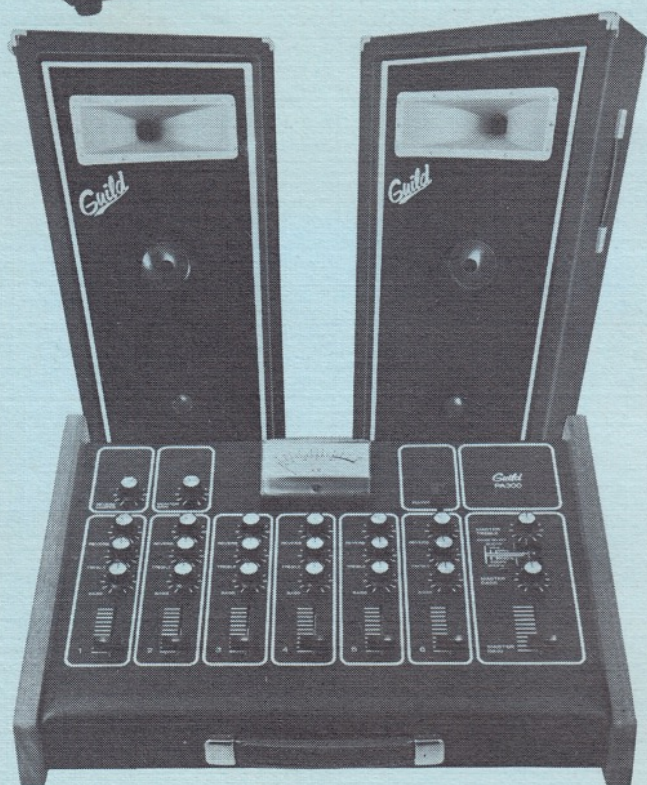
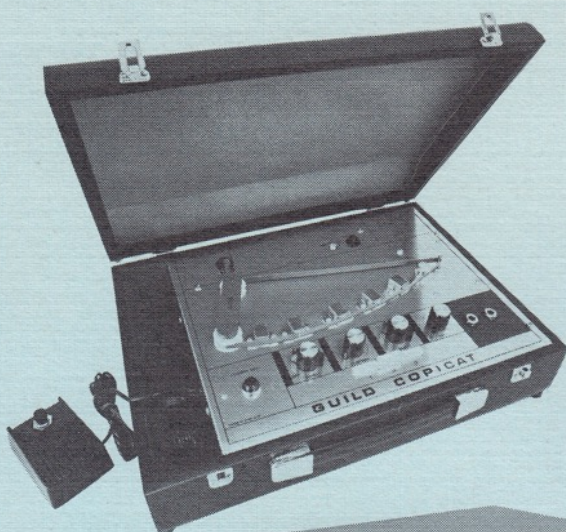
No.	Description	List Price
P-1	Extra-Large Polishing Cloth	\$1.25
	Prepared especially for fine guitar woods and metal parts.	

PRICES APPLICABLE TO CONTINENTAL USA ONLY.

GUILD MUSICAL INSTRUMENTS

225 WEST GRAND ST., ELIZABETH, NEW JERSEY 07202

A Division of Avnet, Inc.



Prices and specifications subject to change without notice.

Litho in U.S.A.