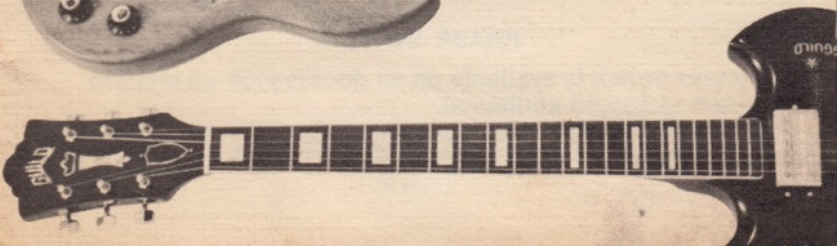


EFFECTIVE JANUARY 1, 1973

Guild Catalog Price List

NO. 7740



Guild

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* For individual strings, see *Guild Strings Price List*.

CUSTOM COLORS — ELECTRIC GUITARS & BASSES

All Electrics are available in Amber, Black, Walnut, Ebony Grain, Emerald Green or other custom colors on special order at \$20.00 additional.

LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$35.00 with Bigsby Vibrato Tailpiece).

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-IV, SF-VI, and guitars with master volume, \$40.00 additional.

PHASE SWITCH

A phase switch is available on all double pick-up electric guitars at \$15.00 additional.

ELECTRIC ACOUSTIC GUITAR

Artist Model.

| Model | Model Name | Finish | List Price |
|--------------|------------------------|---|------------|
| AA | Artist Award | Sunburst . . . | 950.00* |
| | | (Custom suspended pick-up) Blonde | 995.00* |

ELECTRIC ACOUSTIC GUITARS

Double Humbucking Pick-Up.

| Model | Model Name | Finish | List Price |
|-------------------|---------------------|-----------------------------------|------------|
| DE-500 | | Sunburst | \$775.00 |
| | | Blonde | 795.00 |
| DE-400 | | Sunburst | 550.00 |
| | | Blonde | 550.00 |
| X-500 | Stuart | Sunburst | 775.00 |
| | | Blonde | 800.00 |
| X-175 | Manhattan | Sunburst | 515.00 |
| | | Blonde | 525.00 |
| CE-100D | Capri | Sunburst | 475.00 |
| | | Blonde | 485.00 |
| CE-100 | Capri | Sunburst | 410.00 |
| | | (Single pick-up) Blonde | 410.00 |

STARFIRE SERIES ELECTRIC GUITARS

Thin body acoustic electrics. Double Humbucking Pick-Up.

DOUBLE CUTAWAY STARFIRES

| Model | Model Name | Finish | List Price |
|------------------|----------------------|-----------------------------------|------------|
| SF-VI | Super Starfire . . . | Sunburst | \$780.00 |
| | | (Bigsby Vibrato) Blonde | 795.00 |
| SF-IV | Starfire Standard | Sunburst | 540.00 |
| | | (New Model) Cherry-Red . . | 540.00 |
| SF-XII | Starfire 12-String | Sunburst | 485.00 |
| | | Cherry-Red . . | 485.00 |

SINGLE CUTAWAY STARFIRES

| Model | Model Name | Finish | List Price |
|-----------------|--------------------|----------------|------------|
| SF-II | Starfire | Cherry Red . . | \$375.00 |

ELECTRIC 12-STRING GUITAR

Starfire double cutaway. Double Humbucking Pick-Up.

| Model | Model Name | Finish | List Price |
|------------------|--------------------|--------------------|------------|
| SF-XII | Starfire 12-String | Sunburst | \$485.00 |
| | | Cherry-Red . . | 485.00 |

*Asterisk indicates Special Order.

BIGSBY VIBRATO TAILPIECE

All Electric Guitars are available equipped with Bigsby Vibrato Tailpiece.

ELECTRIC ACOUSTIC GUITARS

Single Cutaway Models.

| Model | Model Name | Finish | List Price |
|-------------------------|--------------------|--------------------|-----------------|
| T-100D | Slim-Jim | Sunburst | \$335.00 |
| (Double pick-up) | | Blonde | 335.00 |
| T-100 | Slim-Jim | Sunburst | 275.00 |
| (Single pick-up) | | Blonde | 275.00 |
| T-50 | Cordoba | Sunburst | 220.00 |
| (Non-Cutaway) | | Blonde | 220.00 |

3/4 SIZE BODY ELECTRIC GUITARS

| Model | Model Name | Finish | List Price |
|--|---------------------|-----------------------|-----------------|
| M-75GS | BluesBird | Sunburst | \$510.00 |
| Gold hardware, ebony fingerboard. | Solid Body | Cherry-Red | 510.00 |
| | | Black | 510.00 |
| | | Walnut | 510.00 |
| M-75CS | BluesBird | Sunburst | 460.00 |
| Chrome hardware, rosewood fingerboard. | Solid Body | Cherry-Red | 460.00 |
| | | Black | 460.00 |
| | | Walnut | 460.00 |
| M-65 | | Sunburst | 255.00 |
| | | Cherry-Red | 255.00 |
| | | Natural Top | 255.00 |
| M-65-3/4 | | Sunburst | 240.00 |
| 3/4 scale | | Cherry-Red | 240.00 |
| | | Natural Top | 240.00 |

SOLID BODY ELECTRIC GUITARS

| Model | Model Name | Finish | List Price |
|---|---------------------|----------------------|-----------------|
| S-200 (Double Humbucking Pick-Up) | | Sunburst | \$445.00 |
| S-100 Standard | | Sunburst | 350.00 |
| (Double Humbucking Pick-Up) Phase Switch. | | Cherry-Red | 350.00 |
| | | Black | 350.00 |
| | | Walnut | 350.00 |
| | | Natural | 350.00 |
| S-100 DeLuxe | | Sunburst | 395.00 |
| With Bigsby Vibrato, Grover Rotomatics, Phase Switch. | | Cherry-Red | 395.00 |
| | | Black | 395.00 |
| | | Walnut | 395.00 |
| | | Natural | 395.00 |
| S-90 | | Sunburst | 295.00 |
| (Double Humbucking Pick-Up) | | Cherry-Red | 295.00 |
| | | Black | 295.00 |
| | | Walnut | 295.00 |
| | | Natural | 295.00 |
| S-50 | | Sunburst | 210.00 |
| (Single Humbucking Pick-Up) | | Cherry-Red | 210.00 |
| | | Black | 210.00 |
| | | Walnut | 210.00 |
| | | Natural | 210.00 |
| M-75GS | BluesBird | Sunburst | 510.00 |
| Gold hardware, ebony fingerboard. | 3/4 Size Body | Cherry-Red | 510.00 |
| | | Black | 510.00 |
| | | Walnut | 510.00 |
| | | Natural | 510.00 |
| M-75CS | BluesBird | Sunburst | 460.00 |
| Chrome hardware, rosewood fingerboard. | 3/4 Size Body | Cherry-Red | 460.00 |
| | | Black | 460.00 |
| | | Walnut | 460.00 |
| | | Natural | 460.00 |

ELECTRIC BASSES — HOLLOW BODY

Humbucking Pick-Ups.

| Model | Model Name | Finish | List Price |
|--|---------------|------------------|-----------------|
| SF Bass II (Double cutaway w/double pick-up) | Starfire Bass | Sunburst | \$495.00 |
| | | Cherry-Red .. | 495.00 |
| SF Bass I (Single pick-up) | Starfire Bass | Sunburst | 425.00 |
| | | Cherry-Red .. | 425.00 |

ELECTRIC BASSES — SOLID BODY

Humbucking Pick-Ups.

| Model | Model Name | Finish | List Price |
|---|--------------------------|-------------------|-----------------|
| M-85-II (3/4 body. Double pick-up) | BluesBird . . . Bass | Sunburst | \$450.00 |
| | | Cherry-Red .. | 450.00 |
| | | Black | 450.00 |
| | | Walnut | 450.00 |
| | | Natural | 450.00 |
| M-85-I (Single pick-up) | BluesBird . . . Bass | Sunburst | 380.00 |
| | | Cherry-Red .. | 380.00 |
| | | Black | 380.00 |
| | | Walnut | 380.00 |
| | | Natural | 380.00 |
| JS Bass II (Double-pick-up) | Solid Body . . . Bass | Sunburst | 395.00 |
| | | Cherry-Red .. | 395.00 |
| | | Black | 395.00 |
| | | Walnut | 395.00 |
| | | Natural | 395.00 |
| JS Bass I (Single pick-up) | Solid Body . . . Bass | Sunburst | 315.00 |
| | | Cherry-Red .. | 315.00 |
| | | Black | 315.00 |
| | | Walnut | 315.00 |
| | | Natural | 315.00 |

All Electric Basses are available with 34" scale and/or fretless fingerboard at same prices.

ACOUSTIC GUITARS

Cutaway with carved top.

| Model | Model Name | Finish | List Price |
|---|------------------------|------------------|----------------|
| AA (Custom suspended pick-up) | Artist Award | Sunburst | 950.00* |
| | | Blonde | 995.00* |
| A-600 | | Sunburst | 750.00 |
| | | Blonde | 775.00 |
| A-350 . . . Stratford | | Sunburst | 565.00 |
| | | Blonde | 590.00 |
| A-150 . . . Savoy | | Sunburst | 395.00 |
| | | Blonde | 425.00 |
| CA-100 . . Capri | | Sunburst | 315.00 |
| | | Blonde | 340.00 |

Acoustic Guitars are available with Artist Award Pick-Up at \$50.00 (chrome) or \$55.00 (gold) additional.

***Asterisk indicates Special Order.**

FLAT-TOP GUITARS

Dreadnaught body.

| Model | Model Name | Body | List Price |
|-------|-------------------|---|---|
| D-55 | TV Model | Natural spruce top. Rosewood sides and back | \$595.00* |
| D-50 | Bluegrass Special | Spruce top. Rosewood sides and back | 500.00 |
| D-44 | Bluegrass Jubilee | Spruce top. Pearwood sides and back | 425.00 |
| D-44M | Bluegrass Jubilee | Spruce top. Maple sides and back | 445.00 |
| D-40 | Bluegrass Jubilee | Spruce top. Mahogany sides and back | 365.00 |
| D-35 | Bluegrass | Spruce top. Mahogany sides and back. | Sunburst 300.00 Natural spruce top. 315.00 |
| D-25 | Bluegrass | All-Mahogany Cherry-Red | 255.00 265.00 |

FLAT-TOP GUITARS

| Model | Model Name | Body | List Price |
|-------|--|---|------------------|
| F-50R | Navarre (17" wide body, extra-deep) | Natural spruce top. Rosewood sides and back | \$695.00 |
| F-50 | Navarre (17" wide body, extra-deep) | Spruce top. Sunburst Blonde | 575.00 595.00 |
| F-48 | Navarre | Natural spruce top. Mahogany sides and back | 495.00 |
| F-47 | Bluegrass | Natural spruce top. | 425.00 |
| F-40 | Bluegrass | Spruce top. Maple sides and back. Blonde | 425.00 |
| F-30R | Aragon | Natural spruce top. Rosewood sides and back | 450.00 |
| F-30 | Aragon | Sunburst Natural spruce top. | 265.00 280.00 |
| F-20 | Troubadour | Sunburst Natural spruce top. | 210.00 225.00 |

*Asterisk indicates Special Order.

12-STRING FLAT-TOP GUITARS

| Model | Model Name | Body | List Price |
|----------------------|---|---|---------------|
| F-612 | Custom 12-String (18"x21" body, extra-deep) | Rosewood sides and back | .. \$1000.00* |
| F-512 | Custom 12-String (17" wide body, extra-deep) | Rosewood sides and back | .. 770.00* |
| F-412 | Custom 12-String (17" wide body, extra-deep) | Maple sides and back | .. 665.00* |
| F-312 | Artist 12-String | Rosewood | 590.00 |
| F-212XL .. | Extra-Lg 12-String (17" wide body) | Spruce top. Mahogany sides and back | 500.00 |
| F-212 | 12-String | Spruce top. Mahogany sides and back | 425.00 |
| F-112 | Standard 12-String | Spruce top. Mahogany sides and back | 325.00 |

ELECTRIC FLAT-TOP GUITARS

Special built-in Guild pick-up.

| Model | Model Name | Body | List Price |
|----------------------|--------------------------------|---|----------------|
| F-212E . . . | 12-String Electric | Spruce top. Mahogany sides and back | \$475.00 |
| D-40E | Bluegrass Jubilee. Electric | Spruce top. Mahogany sides and back | 415.00 |

CLASSIC GUITARS

| Model | Body | List Price |
|----------------------|--|-----------------|
| Mark VII .. | Custom special model | \$800.00* |
| Mark VI .. | Spruce top. Rosewood sides and back | .. 675.00 |
| Mark V . . . | Spruce top. Rosewood sides and back | .. 575.00 |
| Mark IV .. | Spruce top. Flamed pearwood sides and back | 375.00 |
| Mark III .. | Spruce top. Mahogany sides and back | .. 275.00 |
| Mark II . . . | Spruce top. Mahogany sides and back. Satin finish | 215.00 |

BARITONE UKULELE

| Model | Model Name | Finish | List Price |
|---------------------|---------------|--------------|------------|
| B-11 | Baritone Uke | All Mahogany | .. \$85.00 |
| B-8 | Bag for above | | 6.75 |

* Asterisk indicates Special Order.

GUITAR AND BASS CASES

ECONOMY CASES, DELUXE COVERED, PLUSH LINED

| No. | Instrument | List Price |
|-------|---|------------|
| C-10P | F-20 | \$17.50 |
| C-12P | All classics | 18.50 |
| C-13P | F-30 | 20.00 |
| C-19P | F-212, F-312 | 23.00 |
| 15-B | JS Bass I and II | 22.00 |
| 15-S | S-200, S-100, S-90, S-50 | 17.50 |
| 17 | M-75, M-65, M-65-3/4 | 17.50 |
| 18 | All 16"x21" guitars | 22.00 |
| 18-D | F-47, F-40, D-25, D-35, D-40, D-50, F-112 | 22.00 |
| 18-T | T-50, T-100, T-100D, Starfires | 22.00 |

HARD SHELL CASES—FLANNEL LINED, PADDED

| No. | Instrument | List Price |
|--------|------------------------------------|------------|
| 2514 | F-20 | \$52.00 |
| 2515 | F-30, F-112 | 50.00 |
| 2516 | All 16"x21" and double cutaways | 52.00 |
| 2516-D | F-47, F-40, F-212, F-312 | 52.00 |
| 2517 | All 17"x21", F-212XL, F-412, F-512 | 55.00 |
| 2520 | D-25, D-35, D-40, D-44, D-50, D-55 | 53.00 |
| 2516-B | Starfire Bass I and II | 54.00 |

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

| No. | Instrument | List Price |
|--------|------------------------------------|------------|
| 4515 | F-30, F-112 | \$71.50 |
| 4516 | All 16"x21" and double cutaways | 75.00 |
| 4516-D | F-47, F-40, F-212, F-312 | 75.00 |
| 4519 | S-200, S-100, S-90, S-50 | 54.50 |
| 4520 | D-25, D-35, D-40, D-44, D-50, D-55 | 75.00 |
| 42-P | All M-75's | 68.00 |
| 44-B | M-85 Bass | 77.00 |
| 4519-B | JS Bass | 63.50 |
| 4516-B | Starfire Bass I and II | 83.50 |

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

| No. | Instrument | List Price |
|------|------------------------------------|------------|
| 5217 | All 17"x21", F-212XL, F-412, F-512 | \$78.50 |
| 6218 | F-612 | 83.50 |

CLASSIC GUITAR CASES

| No. | Instrument | List Price |
|-------|---------------------------|------------|
| C-12P | All classics | \$18.50 |
| C-5 | Hard shell, flannel lined | 52.00 |
| C-15 | Hard shell, plush lined | 72.50 |

PADDED PROFESSIONAL GIG BAGS

| Instrument | List Price |
|------------------------|------------|
| JS Bass | \$30.00 |
| Solid Body Electrics | 36.00 |
| Starfire Bass I and II | 45.00 |

PUBLIC ADDRESS SOUND EQUIPMENT

PUBLIC ADDRESS SYSTEMS

| Model | Specifications | List Price | Cover List Pr. |
|--------|--|------------|------------------------|
| PA-300 | 6-Channel PA System Console design. Built-in reverb, individual volume, bass, treble, reverb send on each channel; provision for Echorec; VU meter, hi-lo input impedance; wrist cushion, etc. 150-watts RMS power. | \$675.00 | \$40.00 (Hard Case) |
| PA-150 | PA-300 Console with 2-CS-48 speakers | 975.00 | |
| PA-151 | PA-300 Console with 2-CS-150 speakers | 1035.00 | |
| PA-152 | PA-300 Console with 2-CS-200 speakers | 1125.00 | |
| PA-153 | PA-300 Console with 2-CS-228 speakers | 1195.00 | |
| PA-100 | 4-Channel PA System Built-in reverb, individual volume, bass, treble on each channel. 100 watts peak power. | 325.00 | 25.00 |
| PA-104 | PA-100 Amplifier with 2-CS-48 speakers | 595.00 | |
| PA-101 | PA-100 Amplifier with 2-CS-150 speakers | 675.00 | |
| PA-102 | PA-100 Amplifier with 2-CS-200 speakers | 775.00 | |
| PA-50 | 3-Channel PA System 4 inputs; volume, bass, treble on each channel; master volume; provision for reverb. 60 watts peak power. | 179.50 | 25.00 |
| PA-54 | PA-50 Amplifier with 2-CS-48 speakers | 465.00 | |
| PA-51 | PA-50 Amplifier with 2-CS-150 speakers | 545.00 | |
| PA-52 | PA-50 Amplifier with 2-CS-200 speakers | 655.00 | |

SOUND COLUMNS

| Model | Specifications | List Price | Cover List Pr. |
|---------|---|------------|----------------|
| CS-48 | 4-Speaker Column 4-8" heavy duty speakers. Power capacity 100 watts RMS. | \$150.00 | \$20.00 |
| CS-150 | 6-Speaker Column 6-8" heavy duty speakers. Power capacity 150 watts RMS. | 189.50 | 25.00 |
| CS-200 | 4-Speaker Column 4-12" heavy duty speakers. Power capacity 200 watts RMS. | 245.00 | 25.00 |
| CS-228H | 5-Speaker Column 2-12" heavy duty speakers, 2-8" heavy duty speakers, 1-high frequency horn. | 275.00 | 25.00 |

SPEAKER CABLE

| Model | Specifications | List Price |
|-------|--------------------------------------|------------|
| EC-50 | 50' Speaker Cable with 2 phone plugs | \$7.50 |

PUBLIC ADDRESS SOUND EQUIPMENT

PA MIXER

| Model | Specifications | List Price |
|-------|--|------------|
| M-700 | 5-Channel PA Mixer Hi-lo impedance, 7 inputs, volume and tone controls for each channel, master volume. | \$149.50 |

ECHOREC (ECHO CHAMBER)

| Model | Specifications | List Price |
|----------------|--|------------|
| A-606-TR-6 | New! 8 heads. Solid State Echorec Echo, repeat, swell. 3 channels, 3 inputs, 3 outputs. All push-button control. | \$735.00 B |
| Case for above | | \$30.00 |

COPICAT (ECHO CHAMBER)

| Model | Specifications | List Price |
|-------|---|------------|
| E-4 | Custom Copicat 2 inputs, separate volume controls. | \$214.50 B |
| T-5 | New! Low-Noise Tape for Copicat (5 tapes to a box.) | 4.50 |

GUILD ELECTRO-VOICE MICROPHONES

With deluxe carrying case, cord and plug.

| Model | Specifications | List Price |
|--------|--|------------|
| 626PC | Dynamic Cardioid Microphone Variable bass response. | \$60.00 |
| 627APC | Dynamic Cardioid Microphone Variable bass response. | 71.00 |
| 631PC | Dynamic Omnidirectional Microphone | 71.00 |
| 664PC | Cardioid Microphone For rugged PA applications. | 104.00 |
| 674PC | Cardioid Microphone For exacting vocal use. | 110.00 |
| 670PC | Cardioid Microphone | 83.50 |
| 670VPC | Same as No. 670PC, with volume control | 90.50 |
| 676PC | Same as No. 674PC, but easily hand-held | 110.00 |

GUILD ELECTRO-VOICE CONDENSER MICROPHONES

New studio microphones for live performance.

| Model | Specifications | List Price |
|-------|--------------------------|------------|
| 1710 | Omnidirectional-Electret | \$ 66.25 |
| 1711 | Omnidirectional-Electret | 99.50 |
| 1750 | Cardioid-Electret | 75.00 |
| 1751 | Cardioid-Electret | 125.00 |

ELECTRO-VOICE SPEAKERS

| Model | Specifications |
|--------|---|
| SRO/15 | 15" speaker For Guitar, Organ or Bass. |
| SRO/12 | 12" speaker For Guitar, Organ or Bass. |

PUBLIC ADDRESS SOUND EQUIPMENT

PA MIXER

| Model | Specifications | List Price |
|-------|--|------------|
| M-700 | 5-Channel PA Mixer Hi-lo impedance, 7 inputs, volume and tone controls for each channel, master volume. | \$149.50 |

ECHOREC (ECHO CHAMBER)

| Model | Specifications | List Price |
|----------------|--|------------|
| A-606-TR-6 | New! 8 heads. Solid State Echorec Echo, repeat, swell. 3 channels, 3 inputs, 3 outputs. All push-button control. | \$735.00 B |
| Case for above | | \$30.00 |

COPICAT (ECHO CHAMBER)

| Model | Specifications | List Price |
|-------|---|------------|
| E-4 | Custom Copicat 2 inputs, separate volume controls. | \$214.50 B |
| T-5 | New! Low-Noise Tape for Copicat (5 tapes to a box.) | 4.50 |

GUILD ELECTRO-VOICE MICROPHONES

With deluxe carrying case, cord and plug.

| Model | Specifications | List Price |
|--------|--|------------|
| 626PC | Dynamic Cardioid Microphone Variable bass response. | \$60.00 |
| 627APC | Dynamic Cardioid Microphone Variable bass response. | 71.00 |
| 631PC | Dynamic Omnidirectional Microphone | 71.00 |
| 664PC | Cardioid Microphone For rugged PA applications. | 104.00 |
| 674PC | Cardioid Microphone For exacting vocal use. | 110.00 |
| 670PC | Cardioid Microphone | 83.50 |
| 670VPC | Same as No. 670PC, with volume control | 90.50 |
| 676PC | Same as No. 674PC, but easily hand-held | 110.00 |

GUILD ELECTRO-VOICE CONDENSER MICROPHONES

New studio microphones for live performance.

| Model | Specifications | List Price |
|-------|--------------------------|------------|
| 1710 | Omnidirectional-Electret | \$ 66.25 |
| 1711 | Omnidirectional-Electret | 99.50 |
| 1750 | Cardioid-Electret | 75.00 |
| 1751 | Cardioid-Electret | 125.00 |

ELECTRO-VOICE SPEAKERS

| Model | Specifications |
|--------|---|
| SRO/15 | 15" speaker For Guitar, Organ or Bass. |
| SRO/12 | 12" speaker For Guitar, Organ or Bass. |

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

12-STRING GUITAR STRINGS

| No. | Specifications | List Price, Per Set |
|-------------------|---|---------------------|
| B-1200 | Bronze, light gauge. For 12-string guitar | \$6.50 |
| B-1250 | Special bronze alloy, light gauge. For 12-string folk guitar | 7.75 |
| S-1200M | Silk and steel, medium gauge. For 12-string folk guitar | 6.50 |
| S-1200L | Silk and steel, light gauge. For 12-string folk guitar | 6.50 |

ELECTRIC BASS STRINGS

Flat-wound, nylon wound or round wound. Sets of 4 strings.

| No. | Specifications | List Price, Per Set |
|------------------|---|---------------------|
| B-400 | Flat wire wound, chrome steel, highly polished | \$15.00 |
| B-400F | Flat wire wound, extremely flexible . . | 17.50 |
| B-400N | Nylon tape wound on chrome steel core | 16.50 |
| B-400R | Round Wire Wound | 15.00 |

GUITAR CAPOS

| No. | Description | List Price |
|----------------|---|------------|
| RC-1 | Bill Russell Elastic Capo | \$1.25 |
| RC-2 | Bill Russell Professional Elastic Capo . For 12-string guitar. | 1.75 |

GUITAR POLISH/CLEANER

| No. | Description | List Price, Bottle |
|---------------|--|--------------------|
| C-1 | Guild Guitar Polish/Cleaner Excellent for cleaning and polishing guitars and fine woods. | \$1.75 |

POLISHING CLOTHS

| No. | Description | List Price |
|---------------|--|------------|
| P-1 | Extra-Large Polishing Cloth Prepared especially for fine guitar woods and metal parts. | \$1.00 |

NEW! OCTAVE DIVIDER

| Model | Specifications | List Price |
|----------------|--|------------|
| TO-1 | Tri-Oct Adds bass and treble octaves to guitar. Can play chords. Complete with pick-up. | \$275.00 |
| TFP | Foot pedal accessory for Tri-Oct . . . | 16.50 |

GUILD STRING SETS

Individual strings are also available. See Guild Strings Price List.

12-STRING GUITAR STRINGS

| No. | Specifications | List Price, Per Set |
|-------------------|---|---------------------|
| B-1200 | Bronze, light gauge. For 12-string guitar | \$6.50 |
| B-1250 | Special bronze alloy, light gauge. For 12-string folk guitar | 7.75 |
| S-1200M | Silk and steel, medium gauge. For 12-string folk guitar | 6.50 |
| S-1200L | Silk and steel, light gauge. For 12-string folk guitar | 6.50 |

ELECTRIC BASS STRINGS

Flat-wound, nylon wound or round wound. Sets of 4 strings.

| No. | Specifications | List Price, Per Set |
|------------------|---|---------------------|
| B-400 | Flat wire wound, chrome steel, highly polished | \$15.00 |
| B-400F | Flat wire wound, extremely flexible . . | 17.50 |
| B-400N | Nylon tape wound on chrome steel core | 16.50 |
| B-400R | Round Wire Wound | 15.00 |

GUITAR CAPOS

| No. | Description | List Price |
|----------------|---|------------|
| RC-1 | Bill Russell Elastic Capo | \$1.25 |
| RC-2 | Bill Russell Professional Elastic Capo . For 12-string guitar. | 1.75 |

GUITAR POLISH/CLEANER

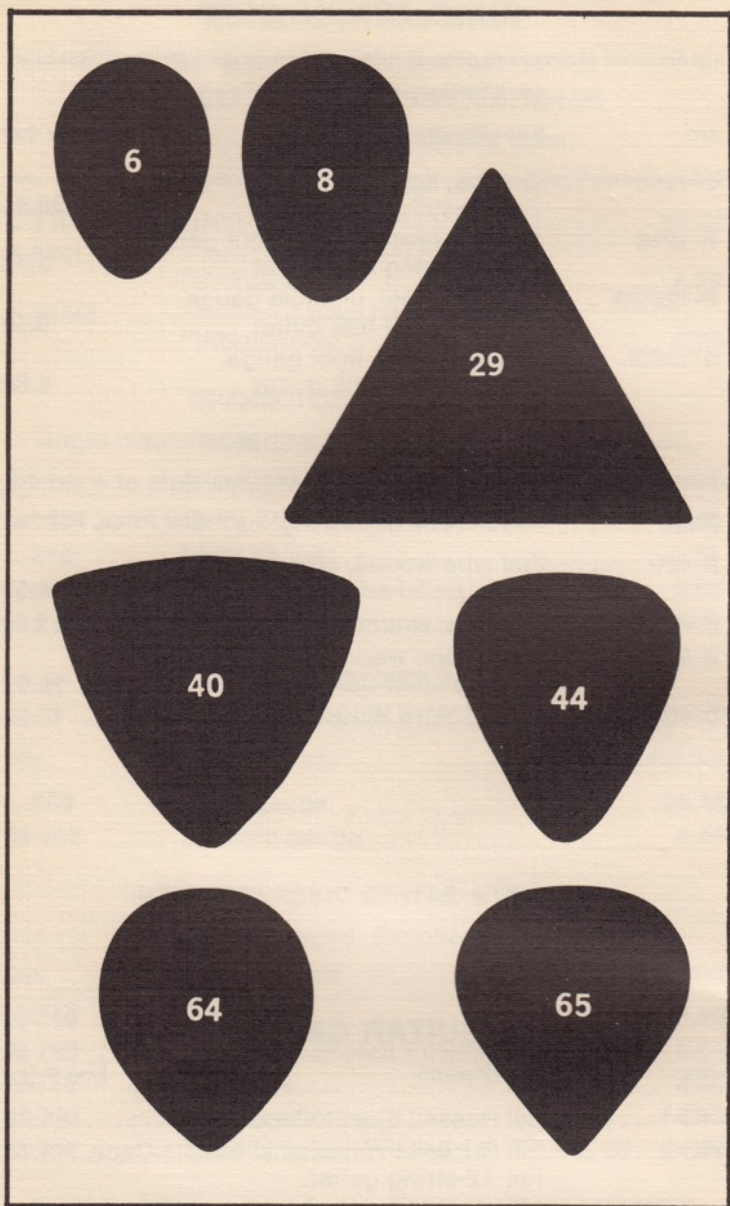
| No. | Description | List Price, Bottle |
|---------------|--|--------------------|
| C-1 | Guild Guitar Polish/Cleaner Excellent for cleaning and polishing guitars and fine woods. | \$.75 |

POLISHING CLOTHS

| No. | Description | List Price |
|---------------|--|------------|
| P-1 | Extra-Large Polishing Cloth Prepared especially for fine guitar woods and metal parts. | \$1.00 |

NEW! OCTAVE DIVIDER

| Model | Specifications | List Price |
|----------------|--|------------|
| TO-1 | Tri-Oct Adds bass and treble octaves to guitar. Can play chords. Complete with pick-up. | \$275.00 |
| TFP | Foot pedal accessory for Tri-Oct . . . | 16.50 |



GUITAR PICKS

Sizes and shapes as illustrated above.

| No. | List, Gross | No. | List, Gross |
|---------------------------|-------------|--------------------------|-------------|
| 6 . . . Thin, Med., Stiff | \$7.50 | 44 . . Thin, Med., Stiff | \$9.00 |
| 8 . . . Thin, Med., Stiff | 7.50 | 64 . . Thin, Med., Stiff | 9.00 |
| 29 . . Thin, Med., Stiff | 10.00 | 65 . . Thin, Med., Stiff | 9.00 |
| 39½ Thumb Pick . . . | 10.00 | 81 . . Finger Pick . . . | 14.00 |
| 40 . . Thin, Med., Stiff | 10.00 | | |

FLAT PICKS — 2 DOZEN TO A BOX

Sizes and shapes as illustrated above.

Specify Thin, Medium or Stiff.

| No. | List, Box of 2 Doz. | No. | List, Box of 2 Doz. |
|--------------|---------------------|--------------|---------------------|
| 6 | \$1.25 | 44 | \$1.50 |
| 8 | 1.25 | 64 | 1.50 |
| 29 | 1.70 | 65 | 1.50 |
| 40 | 1.70 | | |

GUITAR POLISH KIT

| No. | Description | List Price |
|-------|---|------------|
| CP-10 | P-1 Polishing Cloth and C-1 Polish/Cleaner in plastic carrying case | \$1.75 |

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GUILD MUSICAL INSTRUMENTS

225 WEST GRAND ST., ELIZABETH, NEW JERSEY 07202

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Prices and specifications subject to change without notice.

Litho in U.S.A.