

PRICES APPLICABLE TO CONTINENTAL USA ONLY.



Guild

**CATALOG
PRICE LIST**

EFFECTIVE OCTOBER 1, 1968.

ELECTRIC ACOUSTIC GUITARS

Artist Models.

Model No.	Model Name	Finish	List Price
GBAE	Geo. Barnes Acousti-Lectric	Sunburst	\$890.00
		Blonde	925.00
GBF (Alto guitar)	Geo. Barnes Guitar in "F"	Sunburst	495.00
		Blonde	495.00
AA (Custom suspended pick-up)	Artist Award Model	Sunburst	845.00*
		Blonde	885.00*

ELECTRIC ACOUSTIC GUITARS

Double Anti-Hum Pick-Ups.

Model No.	Model Name	Finish	List Price
DE-500		Sunburst	\$775.00
		Blonde	795.00
DE-400		Sunburst	550.00
		Blonde	550.00
X-500	Stuart	Sunburst	735.00
		Blonde	760.00
X-175	Manhattan	Sunburst	470.00
		Blonde	485.00
CE-100D	Capri	Sunburst	395.00
		Blonde	395.00
CE-100 (Single pick-up)	Capri	Sunburst	340.00
		Blonde	340.00

STARFIRE SERIES

Thin body acoustic electric guitars with 2 Anti-Hum Pick-Ups.

DOUBLE CUTAWAY STARFIRES

Model No.	Model Name	Finish	List Price
SF-VI (Bigsby Vibrato)	Super Starfire	Sunburst	\$700.00
		Blonde	715.00
SF-VI Stereo	Super Starfire	Sunburst	740.00
		Blonde	755.00
SF-V (Bigsby Vibrato)	Starfire DeLuxe	Sunburst	520.00
		Cherry-Red	520.00
SF-V Stereo	Starfire DeLuxe	Sunburst	560.00
		Cherry-Red	560.00
SF-IV	Starfire Standard	Sunburst	410.00
		Cherry-Red	410.00
SF-IV Stereo		Sunburst	435.00
		Cherry-Red	435.00
SF-XII	Starfire 12-String	Sunburst	470.00
		Cherry-Red	470.00

SINGLE CUTAWAY STARFIRES

Model No.	Model Name	Finish	List Price
SF-III	Starfire	Cherry-Red	\$395.00
SF-II	Starfire	Cherry-Red	350.00

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-V, SF-VI, and guitars with master volume, \$40.00 additional.

*Asterisk indicates Special Order.

ELECTRIC ACOUSTIC GUITARS

Non-Cutaway Models.

Model No.	Model Name	Finish	List Price
T-50	Cordoba "Slim"	Sunburst	\$199.50
		Blonde	199.50
X-50	Cordoba	Sunburst	199.50
		Blonde	199.50

ELECTRIC ACOUSTIC GUITARS

Single Cutaway Models.

Model No.	Model Name	Finish	List Price
T-100D	Slim-Jim	Sunburst	\$310.00
(Double pick-up)		Blonde	310.00
T-100	Slim-Jim	Sunburst	255.00
(Single pick-up)		Blonde	255.00

ELECTRIC 12-STRING GUITARS

Starfire double cutaway with 2 Anti-Hum Pick-Ups.

Model No.	Model Name	Finish	List Price
SF-XII	Starfire 12-String	Sunburst	\$470.00
		Cherry-Red	470.00

3/4 SIZE BODY ELECTRIC GUITARS

Model No.	Model Name	Finish	List Price
M-75	BluesBird	Sunburst	\$425.00
		Cherry-Red	425.00
		Black	425.00

ELECTRIC BASSES

Model No.	Model Name	Finish	List Price
SF Bass II	Starfire Bass	Sunburst	\$440.00
(Double cutaway w/double pickup)		Cherry-Red	440.00
SF Bass I	Starfire Bass	Sunburst	370.00
(Single pick-up)		Cherry-Red	370.00
M-85-II	BluesBird Bass	Sunburst	440.00
(3/4 size body, spruce top.		Cherry-Red	440.00
Double pick-ups)		Black	440.00
M-85	BluesBird Bass	Sunburst	370.00
(3/4 size body, spruce top.		Cherry-Red	370.00
Single pick-up)		Black	370.00
JS Bass	Jet-Star Bass	Sunburst	245.00
(Solid Body)		Cherry-Red	245.00

SOLID BODY ELECTRIC GUITARS

Model No.	Model Name	Finish	List Price
S-200	ThunderBird	Sunburst	\$375.00
		Cherry-Red	375.00
S-100	Polara	Sunburst	280.00
		Cherry-Red	280.00
S-50 w/Vibrato	Jet-Star	Cherry-Red	185.00
S-50	Jet-Star	Cherry-Red	159.50

CUSTOM COLORS—ELECTRIC GUITARS & BASSES

All Electrics are available in Amber, Black, Brown, Ebony Grain, Emerald Green, White or other custom colors on special order at \$20.00 additional.

ACOUSTIC GUITARS

Cutaway with carved top.

Model No.	Model Name	Finish	List Price
GBAE	George Barnes Acousti-Lectric (2 Anti-Hum Pick-Ups)	Sunburst	\$890.00
		Blonde	925.00
AA	Artist Award Model (Custom suspended pick-up)	Sunburst	845.00*
		Blonde	895.00*
A-500	Stuart	Sunburst	700.00
		Blonde	725.00
A-350	Stratford	Sunburst	525.00
		Blonde	550.00
A-150	Savoy	Sunburst	370.00
		Blonde	395.00
CA-100	Capri	Sunburst	290.00
		Blonde	315.00

ACOUSTIC GUITARS

Non-Cutaway.

Model No.	Model Name	Finish	List Price
A-50	Cordoba	Sunburst	\$185.00
		Blonde	185.00

Acoustic Guitars are available with Artist Award Pick-Up at \$50.00 (chrome) or \$55.00 (gold) additional.

FLAT TOP GUITARS

Dreadnaught body.

Model No.	Model Name	Finish	List Price
D-55	TV Model	Spruce top. Rosewood sides and back	\$525.00*
D-50	Bluegrass Special	Spruce top. Rosewood sides and back	440.00
D-44	Bluegrass Jubilee	Spruce top. Pearwood sides and back	340.00
D-40	Bluegrass Jubilee	Spruce top. Mahogany sides and back	280.00
D-35	Bluegrass	Spruce top. Mahogany sides and back.	
		Sunburst	225.00
		Natural Spruce Top	235.00
D-25	Bluegrass	Mahogany	195.00

FLAT TOP GUITARS

Model No.	Model Name	Finish	List Price
F-50R	Navarre (17" wide body, extra-deep)	Spruce top. Rosewood sides and back	\$600.00
F-50	Navarre (17" wide body, extra-deep)	Sunburst. Spruce top	485.00
		Blonde. Spruce top	515.00
F-47	Bluegrass	Natural spruce top	340.00
F-30	Aragon	Sunburst	210.00
		Natural spruce top	225.00
F-20	Troubadour	Sunburst	175.00
		Natural spruce top	185.00
M-20	Economy	Mahogany	135.00

*Asterisk indicates Special Order.

12-STRING FLAT TOP GUITARS

Model No.	Model Name	Finish	List Price
F-512	12-String Custom (17" wide body, extra-deep)	Rosewood sides and back	\$750.00*
F-412	12-String Custom (17" wide body, extra-deep)	Maple sides and back	575.00*
F-312	12-String Artist	Rosewood	550.00
F-212XL	12-String (17" wide body)	Spruce top. Mahogany sides and back	440.00
F-212	12-String	Spruce top. Mahogany sides and back	350.00
F-112	12-String Standard	Spruce top. Mahogany sides and back	275.00

ELECTRIC FLAT TOP GUITARS

Special built-in Guild pick-up.

Model No.	Model Name	Finish	List Price
F-212E	12-String	Spruce top. Mahogany sides and back	\$400.00
D-40E	Bluegrass Jubilee	Spruce top. Mahogany sides and back	330.00

CLASSIC GUITARS

Model No.	Model Name	Finish	List Price
Mark VII	Custom Artist	Custom special	\$800.00*
Mark VI		Spruce top. Rosewood sides and back	675.00
Mark V		Spruce top. Rosewood sides and back	520.00
Mark IV		Spruce top. Flamed pearwood sides and back	330.00
Mark III		Spruce top. Mahogany sides and back	245.00
Mark II		Spruce top. Mahogany sides and back. Satin finish	195.00
Mark I		All mahogany. Satin finish	139.50

BARITONE UKULELE

Model No.	Model Name	Finish	List Price
B-11	Baritone Uke	All mahogany	\$85.00
C-8P	Case for above		12.50

GUITAR CAPOS

Model No.	Description	List Price, Dozen
RC-1	Bill Russell Elastic Capo	\$12.00
RC-2	Bill Russell Professional Elastic Capo For 12-string guitar.	30.00

*Asterisk indicates Special Order.

GUITAR CASES

ECONOMY CASES, DELUXE COVERED, PLUSH LINED

No.	For Guitars Noted	List Price
C-10P	Fits M-20, F-20	\$17.50
C-12P	Fits all classics	18.50
C-13P	Fits F-30	20.00
15-S	Fits S-100, S-50	17.50
17	Fits M-75	17.50
18	Fits all 16"x21" guitars	22.00
18-D	Fits F-47, D-35, D-40, D-50	22.00
18-T	Fits T-50, T-100, T-100D, Starfires	22.00

HARD SHELL CASES—FLANNEL LINED, PADDED

No.	For Guitars Noted	List Price
2514	Fits F-20	\$44.00
2515	Fits F-30, F-112	44.00
2516	Fits all 16"x21" guitars	44.00
2517	Fits all 17"x21", F-212XL, F-412, F-512	47.50
2520	Fits D-25, D-35, D-40, D-44, D-50	45.00
2516-B	Fits Starfire Bass I and II	47.50

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

No.	For Guitars Noted	List Price
4515	Fits F-30, F-112	\$65.00
4516	Fits all 16"x21" and double cutaways	65.00
4516-D	Fits F-47, F-212, F-312	65.00
4519	Fits S-200, S-100, S-50	49.50
4520	Fits D-25, D-35, D-40, D-44, D-50	65.00
42-P	Fits M-75	55.00
42-GB	Fits Georges Barnes Guitar in "F"	60.00
44-B	Fits M-85 Bass	70.00
4519-B	Fits Jet-Star Bass	55.00
4516-B	Fits Starfire Bass I and II	75.00

HARD SHELL CASES—3 PLY VENEER

No.	For Guitars Noted	List Price
5217	Fits all 17"x21", F-212XL, F-412, F-512	\$70.00
5217-T	Fits DE-500, DE-400	70.00

CLASSIC GUITAR CASES

No.	For Guitars Noted	List Price
C-12P	Fits all classics	\$18.50
C-5	Hard shell, flannel lined	44.00
C-15	Hard shell, plush lined	60.00
C-15 DeLuxe	Deluxe hard shell, heavy vinyl covering, extra plush lined; matching handle	75.00

PADDED PROFESSIONAL GIG BAGS

For Guitars Noted	List Price
For Solid Body Bass	\$27.50
For Solid Body Electrics and George Barnes "F"	36.00
For Starfire Bass I and II	38.00
For all 17"x21" guitars	45.00
For all other guitars	36.00

ZIPPER CASE COVERS

	List Price
For hard shell cases	\$38.00

Guild

THUNDER-LINE AMPLIFIERS

Model No.	Model Name and Description	List Price	Cover List Pr.
Quantum X	Quantum Bass For Bass, Organ, Guitar. 200 watts power, 2—15" Lansing speakers, extra-large speaker cabinet.	\$895.00	\$21.00
T-Bass I-A	ThunderBass I-A Deluxe For Bass, Organ, Guitar. 100 watts power, 2—15" heavy duty speakers, extra-large speaker cabinet.	495.00	19.50
T-Bass I	ThunderBass I For Bass, Organ, Guitar. 100 watts power, 2—12" heavy duty speakers.	425.00	19.00
S-Bird II	SuperBird II Piggy-back. Reverb w/ dual range tremolo, built-in fuzz, 2—15" heavy duty custom speakers, 170 watts power, Quantum X size speaker cabinet.	975.00	21.00
S-Bird I	SuperBird I Piggy-back. Reverb w/ dual range tremolo, built-in fuzz, 2—12" Jensen custom speakers, 100 watts power.	675.00	19.50
T-Bird	ThunderBird Reverb, dual range tremolo, electronic repeat, 2 channels, 2—12" Jensen Lifetime speakers, large upright cabinet. 55 watts power.	435.00	15.00
T1-RVT	Thunder I Reverb Reverb with tremolo, 2 custom speakers.	215.00	10.00
T-I Twin	Thunder I Twin (Baby Bass) For professional practice and bass student use. Tremolo, 2—10" custom speakers.	165.00	10.00
T-I	Thunder I Custom speaker.	125.00	7.50

THUNDERBASS SPEAKER SYSTEMS

Complete bottom section of ThunderBass Amplifier.

Model No.	Model Name and Description	List Price	Cover List Pr.
Quantum X	Quantum Bass Speaker System 2—15" Lansing D-130F speakers.	\$520.00	\$16.00
T-Bass I-A	ThunderBass I-A Deluxe Speaker System 2—15" heavy duty speakers.	225.00	14.50
T-Bass I	ThunderBass I Speaker System 2—12" heavy duty speakers.	165.00	14.00

TOP (AMP) SECTION FOR THUNDERBASS

2 channels, 4 inputs. Each channel has its own volume, bass and treble controls, 3-position bright switch, and overall master volume control. 6 tubes (4 dual purpose) and 3 silicon diodes.

Model No.	Model Name and Description	List Price	Cover List Pr.
Quantum X	Quantum Bass Top Section 200 watts power.	\$375.00	\$ 5.00
T-Bass I-A	ThunderBass I-A Deluxe Top Section 100 watts power.	275.00	5.00

AMPLIFIER DOLLIES

Model No.	Description	List Price
35	Amplifier or Accordion Case Dolly 3" rubber swivel casters, heavy aircraft type rubber shock mounts. Size 5½" high, 9" wide, 15" long.	\$45.00
TDI	Amplifier Dolly Heavy duty casters. Easy mount and dismount feature. Size 4¾" high, 9½" wide, 23½" long.	22.50

PUBLIC ADDRESS SOUND EQUIPMENT

MICROPHONE MIXER

Model No.	Description	List Price
PA4MN	4-Channel Mixer with Echo Control Complete with carrying case and cables.	\$250.00 B

PUBLIC ADDRESS AMPLIFIERS WITH BUILT-IN MIXERS

Model No.	Description	List Price
PA-200	6-Channel PA Amplifier Bass, treble, mid-range, volume and echo volume for each channel; master volume; provision for Echorec; built-in reverb; 200 watts RMS power. Console on casters.	\$1350.00
PA-80	4-Channel PA Amplifier Bass, treble, mid-range, volume for each channel; master volume; provision for Echorec; 80 watts RMS power.	430.00

SOUND COLUMNS

Model No.	Description	List Price
CS-100	6-Speaker Column 6-8" heavy duty speakers. With power capacity of 100 watts RMS.	\$185.00

ECHOREC

Model No.	Description	List Price
1-A	Echorec 3 channels. 3 instrument inputs, 3 amplifier outputs.	\$400.00 B
2	Echorec Same as above, plus extra features.	550.00 B

COPICAT

Model No.	Description	List Price
E-4	Custom Copicat 2 inputs with separate volume controls.	\$189.50 B
AG-5	Endless Mylar Tape for Copicat (Box of 5)	12.50
T-3	Spliced Tape for Copicat (Dozen)	4.50

DISTORTION UNITS

Model No.	Description	List Price
FL	Foxy Lady Fuzz and Sustain Unit	\$35.00

ELECTRIC GUITAR CORDS

Made in U.S.A.

Model No.	Description	List Price
EC-9	9-Foot Cord, with metal end plugs	\$5.50
EC-10	10-Foot Cord, with plastic end plugs	3.50
EC-12	12-Foot Cord, with metal end plugs	6.00
EC-12S	12-Foot Stereo Cord, with 2-in-1 metal end plug	7.00
EC-12Y	12-Foot Stereo "Y" Cord, with plastic end plugs	8.00
CC-25	25-Foot Coil Cord, with metal end plugs	7.50

GUITAR STRAPS

Model No.	Description	List Price
GS-1	Classic Guitar Strap Attaches to sound hole.	\$3.00
GS-2	Folk Guitar Strap, Mexican	3.50
GS-3	Leather Strap with Flannel Padding Stud attachment. White, black or tan.	2.50
GS-4	Same as GS-3, but top attachment	2.50
GS-5	Leather Strap with Nylon Plush Padding Stud attachment. White, black or tan.	3.00
GS-6	Same as GS-5, but top attachment	3.00
GS-7	Classic Guitar Sling Attaches to sound hole.	1.95
GS-8	Woven Pattern Strap with Leather Ends Stud attachment. Assorted bright, wide, woven color patterns.	4.95
GS-9	Leather Strap with Adjustable Pad Heavy leather with adjustable shoulder pad. Black or tan.	6.50

TAP PLATES FOR CLASSIC GUITAR

Model No.	Description	List Price, Pair
TP-1	Transparent Plastic Tap Plates Attractively packaged, with instructions for applying to guitar.	\$2.00

POLISHING CLOTHS

No.	Description	List Price
P-1	Guitar Polishing Cloth Prepared especially for fine guitar woods and metal parts.	\$.75

GUILD STRING SETS

Individual strings also available. See Guild Strings Price List.

ELECTRIC SPANISH GUITAR STRINGS

Angle-wound with stainless steel. Ball ends.

No.	Description	List Price, Per Set
E-110	Semi-polished	\$2.60
E-210	Highly-polished "Vibraphonic"	3.75

SPANISH GUITAR STRINGS

Angle-wound w/special alloy brass. Semi-polished. Ball ends.

No.	Description	List Price, Per Set
L-310	Light gauge	\$2.60
M-410	Medium gauge	2.60
H-510	Heavy gauge	2.60

NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

No.	Description	List Price, Per Set
N-710		\$2.65
N-720-B	(DeLuxe Concert) Polished	3.75
N-730	Ball ends	3.50
N-740	French nylon	4.50
N-750	Special nylon. Wound 1st, 2d and 3d	3.75

SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger-style folk guitarist.

No.	Description	List Price, Per Set
S-810	Silk and steel	\$3.50

FLAT WIRE WOUND CHROME STEEL GUITAR STGS.

Flat wound. Highly polished. For electric and acoustic guitar.

No.	Description	List Price, Per Set
EA-610SL	Super-Light gauge (Plain third)	\$4.25
EA-610L	Light gauge	5.50
EA-610M	Medium gauge	5.50

"SIDEWINDER" ELECTRIC GUITAR STRINGS

Extremely light gauge. Angle-wound.
Highly polished stainless steel.

No.	Description	List Price, Per Set
E-220	"Sidewinder I"	\$3.00
E-230	"Sidewinder II". Wound G string	3.25

NYLON-WRAPPED ELECTRIC GUITAR STRINGS

Nylon-wrapped silver steel.

No.	Description	List Price, Per Set
EA-440	Nylon-wrapped	\$5.50

12-STRING GUITAR STRINGS

Matched sets. Double strings are packaged together.

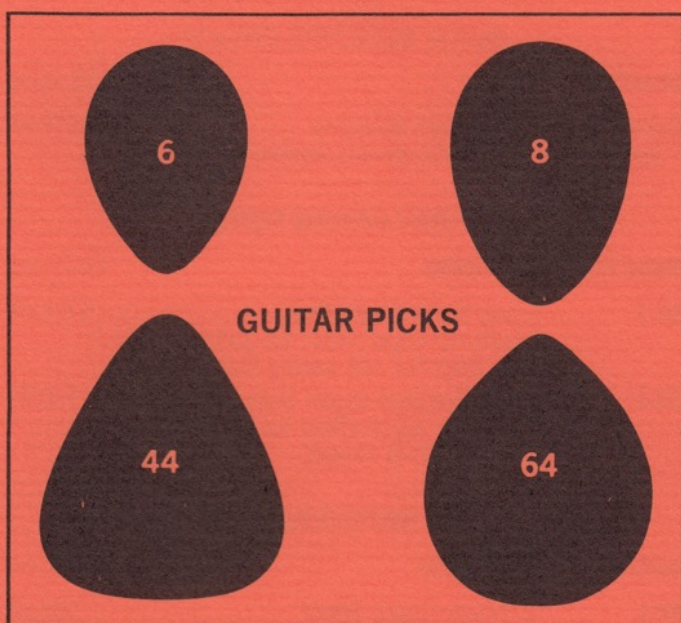
No.	Description	List Price, Per Set
S-1200	Silk and steel compound. For folk guitar	\$5.00
E-1200	For electric 12-string guitar	5.00
EF-1220	Flat-wound. For electric 12-string guitar	5.50

ELECTRIC BASS STRINGS

Flat-wound or nylon wound. Sets of 4 strings.

No.	Description	List Price, Per Set
B-400	Flat wire wd. chrome steel, highly polished	\$12.50
B-400N	Nylon tape wound on chrome steel core	15.00

Individual strings also available. See Guild Strings Price List.



GUITAR PICKS

Sizes and shapes as illustrated above.

No.	Description	List Price, Gross
6	Thin, medium or stiff	\$7.20
8	Thin, medium or stiff	7.20
44	Thin, medium or stiff	8.75
64	Thin, medium or stiff	8.75

GUITAR BRIDGES

Model No.	Description	List Price
13	Guild Adjusto-Matic 6-Way Bridge, chrome plated Assures correct spacing of strings.	\$13.50
18	Guild Adjusto-Matic 6-Way Bridge, gold plated	18.50
16	Melita Synchro-sonic Bridge, chrome plated Provides proper intonation by means of movable string rests. Chrome plated.	16.50

BIGSBY VIBRATO TAILPIECES

Model No.	Description	List Price
BV-1	Bigsby Regular, chrome plated	\$55.00
BV-2	Bigsby Short, chrome plated	55.00
BV-3	Bigsby Regular, gold plated	90.00
BV-4	Bigsby Short, gold plated	90.00
BV-5	Bigsby Left-Handed, chrome plated	90.00

ARTIST AWARD MODEL PICK-UPS

Model No.	Description	List Price
1000	Custom Suspended Pick-Up, chrome plated Standard on Guild Artist Award Model Guitar. Has volume control on pickguard, detachable cord for amplifier connection.	\$50.00
1000G	Custom Suspended Pick-Up, gold plated	55.00

ORGANS AND ORGAN EFFECTS

GUILD ELECTRIC ORGAN

Description	List Price
Guild Electric Organ with Rotoverb. 7 voices with built-in vibrato and RotoVerb.	\$850.00 B

TELRAY ORGAN TONES

Model No.	Description	List Price
S0-1	Telray Super Organ Tone Electronic organ effect for guitar. Used with amplifier not having built-in reverb.	\$195.00
C0-1	Telray Compact Organ Tone Electronic organ effect for amplifier having built-in reverb.	109.95

ROTOVERB

Model No.	Description	List Price
RV-1	RotoVerb Organ Effect Gives an organ effect to any electrified instrument—guitar, accordion, organ, etc.	\$99.50 B

**GUILD MUSICAL INSTRUMENTS
HOBOKEN, NEW JERSEY 07030**

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