

PRICES APPLICABLE TO CONTINENTAL USA ONLY.



Guild

CATALOG PRICE LIST

EFFECTIVE JUNE 15, 1968.

Guild

ELECTRIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	X-50	Sunburst	\$199.50
		Blonde	199.50
Cordoba "Slim"	T-50	Sunburst	199.50
		Blonde	199.50
Slim-Jim	T-100	Sunburst	245.00
		Blonde	245.00
Slim-Jim	T-100D	Sunburst	295.00
		Blonde	295.00
Capri	CE-100	Sunburst	315.00
		Blonde	315.00
Capri	CE-100D	Sunburst	380.00
		Blonde	380.00
Manhattan	X-175	Sunburst	450.00
		Blonde	465.00
George Barnes Guitar in "F"		Sunburst	450.00
(alto guitar)		Cherry-Red	450.00
Stuart	X-500	Sunburst	695.00
		Blonde	715.00
Duane Eddy } Standard }	DE-400	Sunburst	525.00
		Blonde or Cherry	540.00
Duane Eddy } Deluxe }	DE-500	Sunburst	755.00
		Blonde	780.00
Artist Award Model		Sunburst	800.00
		Blonde	835.00
George Barnes Acousti-Lectric		Sunburst	850.00
		Blonde	885.00
Starfire	SF-II	Cherry-Red	345.00
Starfire	SF-III	Cherry-Red	395.00
Starfire Standard } Double Cutaway }	SF-IV	Sunburst	395.00
		Cherry-Red	395.00
Starfire DeLuxe } Double Cutaway }	SF-V	Sunburst	495.00
		Cherry-Red	495.00
Super Starfire } Double Cutaway }	SF-VI	Sunburst	700.00
		Blonde	715.00
Starfire Bass	SF-Bass	Sunburst	350.00
		Cherry-Red	350.00
Starfire Bass II	SF-Bass II	Sunburst	420.00
(Double Pick-up)		Cherry-Red	420.00
Starfire 12-String } Double Cutaway }	SF-XII	Sunburst	465.00
		Cherry-Red	465.00

Above Guitars are available in Emerald Green, Ebony Grain, Amber, Black, Brown or other special colors on special order at \$20.00 additional.

STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-V and SF-VI, and guitars with master volume, \$40.00 additional.

ARISTOCRAT ELECTRIC GUITARS & BASSES

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Aristocrat Guitar (Double Pick-Up)	M-75	Cherry-Red	\$395.00
		Black	395.00
		Sunburst	395.00
Aristocrat Bass (Spruce top)	M-85	Cherry-Red	350.00
		Black	350.00
		Sunburst	350.00
Aristocrat Bass (Double Pick-Up)	M-85 II	Cherry-Red	420.00
		Black	420.00
		Sunburst	420.00

SOLID BODY ELECTRICS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Jet-Star	S-50	Cherry-Red	\$159.50
Jet Star w/vibrato		Cherry-Red	185.00
Polara	S-100	Cherry-Red	280.00
		Sunburst	280.00
Thunderbird	S-200	Cherry-Red	375.00
		Sunburst	375.00
Jet-Star Bass		Sunburst	245.00
		Cherry-Red	245.00

Solid Body Electrics are available in White, Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

ACOUSTIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	A-50	Sunburst	\$165.00
		Blonde	165.00
Capri	CA-100	Sunburst	275.00
		Blonde	275.00
Savoy	A-150	Sunburst	350.00
		Blonde	350.00
Stratford	A-350	Sunburst	495.00
		Blonde	520.00
Stuart	A-500	Sunburst	675.00
		Blonde	695.00
Artist Award Model		Sunburst	800.00
		Blonde	835.00
George Barnes Acousti-Lectric		Sunburst	850.00
		Blonde	885.00

Acoustic Guitars are available with Artist Award Pick-Up at \$50.00 (chrome) or \$55.00 (gold) additional.

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FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Economy.....	M-20.....	Mahogany	\$129.50
Troubador.....	F-20.....	Sunburst	165.00
		Nat. Blonde Top	175.00
Aragon	F-30.....	Sunburst	200.00
		Nat. Blonde Top	215.00
Bluegrass.....	F-47.....	Nat. Spruce Top	325.00
Navarre.....	F-50.....	Sunburst	450.00
		Blonde Finish	475.00
Navarre.....	F-50R.....	Spruce Top, Rose- wood sides and back	585.00
Bluegrass.....	D-35.....	Spruce Top. Mahog- any sides and back. Sunburst	215.00
		Nat. Spruce Top	225.00
Bluegrass Jubilee	D-40.....	Spruce Top, Mahog- any sides and back	265.00
Bluegrass Jubilee	D-44.....	Spruce Top, Pear- wood sides and back	325.00
Bluegrass Special	D-50.....	Spruce Top, Rose- wood sides and back	420.00
12-String.....	F-112.....	Spruce Top, Mahog- any sides and back	265.00
12-String.....	F-212.....	Spruce Top, Mahog- any sides and back	335.00
12-String.....	F-212XL.....	Spruce Top, Mahog- any sides and back	425.00
12-String Artist.....	F-312.....	Rosewood	525.00
12-String.....	F-412.....	Maple sides and back. Special order only	550.00
12-String.....	F-512.....	Rosewood sides and back. Special order only	750.00

NEW ELECTRIC FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Bluegrass Jubilee	D-40-E.....	Spruce Top, Mahogany sides and back	\$315.00
12-String.....	F-212-E.....	Spruce Top, Mahogany sides and back	385.00

BARITONE UKULELE

MODEL NO.	FINISH	LIST PRICE
B-11.....	All Mahogany	\$85.00
C-8P Case for above		12.50
Naugahyde Bag for above		7.50

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CLASSIC GUITARS

MODEL NAME	FINISH	LIST PRICE
Classic Mark I	All Mahogany, Satin Finish	\$135.00
Classic Mark II	Spruce top, Mahogany sides and back, satin finish	185.00
Classic Mark III	Spruce top, Mahogany sides and back	235.00
Classic Mark IV	Spruce top, flamed Pearwood sides and back	315.00
Classic Mark V	Spruce top, Rosewood sides and back	495.00
Classic Mark VI	Spruce top, Rosewood sides and back	650.00
Classic Mark VI Artist Special	On special order only	750.00

GUITAR CASES

ECONOMY CASES—DELUXE COVERED, PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
C-10	Fits M-20, F-20	\$17.50
C-12P	Fits all classics	18.50
C-13P	Fits F-30	20.00
15-S	Fits S-100, S-50	22.00
17	Fits M-75	20.00
18	Fits all 16" x 21" guitars	22.00
18-D	Fits F-47, D-35, D-40, D-50	22.00
18-T	Fits T-50, T-100, T-100D, Starfires	22.00

HARD SHELL CASES—FLANNEL LINED, PADDED

NO.	FOR GUITARS NOTED	LIST PRICE
2514	Fits F-20	\$44.00
2515	Fits F-30, F-112	44.00
2516	Fits all 16" x 21" guitars	44.00
2517	Fits all 17" x 21" guitars	47.50
2520	Fits D-35, D-40, D-44, D-50	45.00
2516-B	Fits Starfire Bass	47.50

HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
4515	Fits F-30, F-112	\$60.00
4516	Fits all 16" x 21" and double cutaways	60.00
4516-D	Fits F-47, F-212, F-312	62.50
4519	Fits S-200, S-100, S-50	49.50
4520	Fits D-35, D-40, D-44, D-50	62.50
42-P	Fits M-75	55.00
42-GB	Fits George Barnes Guitar in "F"	60.00
44-B	Fits M-85 Bass	70.00
4519-B	Fits Jet-Star Bass	55.00
4516-B	Fits Starfire Bass	75.00

HARD SHELL CASES—3 PLY VENEER

NO.	FOR GUITARS NOTED	LIST PRICE
5217	Fits all 17" x 21" guitars	\$70.00
5217-T	Fits DE-500, DE-400	70.00

CLASSIC GUITAR CASES

NO.	FOR GUITARS NOTED	LIST PRICE
C-12P	Fits all classics	\$18.50
C-5	Hard shell, flannel lined	44.00
C-15	Hard shell, plush lined	60.00
C-15 DeLuxe	Deluxe hard shell, heavy vinyl covering, extra plush-lined; matching handle	75.00

PADDED PROFESSIONAL GIG BAGS

FOR GUITARS NOTED	LIST PRICE
For Solid Body Bass	\$27.50
For Solid Body Electrics and George Barnes "F"	36.00
For all other guitars	36.00
For Starfire Bass	38.00

ZIPPER CASE COVERS

For hard shell cases	\$38.00
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THUNDER-LINE AMPLIFIERS

MODEL NAME	LIST PRICE	COVER LIST PR.
Thunder I	\$125.00	\$ 7.50
with custom speaker.		
Thunder I Twin (Baby Bass)	159.50	10.00
2-10" custom speakers w/ tremolo. For professional practice and bass student use.		
Thunder I Reverb	215.00	10.00
Reverb w/ trem. 2 custom speakers.		
ThunderBird	425.00	15.00
Large upright cabinet.		
Increased power.		
Reverb, dual range tremolo, electronic repeat.		
2 Jensen 12" Lifetime speakers.		
2 Channels.		
SuperBird I	675.00	19.50
Piggy-back. Reverb w/ dual range tremolo.		
Built-in Fuzz. 2-12" Jensen Custom Drivers. 100 watts power.		
SuperBird II	975.00	21.00
Similar features to SuperBird I, but with Quantum size speaker cabinet, 2 Heavy Duty 15" Custom Drivers. 170 watts power.		
ThunderBass I	410.00	19.00
For Bass, Organ, Guitar.		
100 watts power.		
2-12" Heavy Duty Drivers.		
ThunderBass IA-Deluxe	475.00	19.50
For Bass, Organ, Guitar.		
100 watts power.		
2-15" Heavy Duty Drivers.		
Extra large speaker cabinet now standard.		
Quantum Bass	885.00	21.00
For Bass, Organ, Guitar.		
Now 200 watts power.		
2-15" Lansing Speakers.		
Extra large speaker cabinet now standard.		

THUNDERBASS SPEAKER SYSTEMS

(Complete bottom section of ThunderBass Amplifier)

MODEL NAME	LIST PRICE	LIST PR. COVER
ThunderBass I..... 2-12" Heavy Duty Speakers	\$150.00.....	\$14.00
ThunderBass IA..... 2-15" Heavy Duty Speakers	200.00.....	14.50
Quantum Bass..... 2-15" Lansing D-130F	510.00.....	16.00

TOP (AMPLIFIER) SECTION FOR THUNDERBASS

2 channels, 4 inputs. Each channel has its own volume, bass and treble controls, 3-position bright switch, and overall master volume control. 6 tubes (4 dual purpose) and 3 silicon diodes.

	LIST PRICE	COVER LIST PR.
ThunderBass..... 100 watts power	\$275.00	\$5.00
Quantum Bass..... 200 watts power	375.00	5.00

AMPLIFIER DOLLIES

NO.	LIST PRICE
25..... For amplifier or accordion case. Has 3" rubber swivel casters, heavy air- craft type rubber shockmounts. Size: 5½" high, 9" wide, 15" long.....	\$45.00
TD1..... For all amplifiers. Heavy-duty casters, easy-to-use quick mount and dismount feature. One-quarter turn attaches or detaches dolly and amplifier. Comes complete with all mounting hardware.....	22.50

PUBLIC ADDRESS EQUIPMENT

MICROPHONE MIXERS

MODEL NO.	LIST PRICE
PA4MN 4 channel mixer w/echo control. Complete with carrying case and connecting cables.	\$250.00B
PA6MN 6 channel mixer w/echo control.	300.00B
PA8MN 8 channel mixer w/echo control.	On special order only

GUILD P.A. COLUMN

MODEL NO.	LIST PRICE
CS-100 Sound column with 6-8" Heavy Duty Speakers. Will handle 100 watts (RMS) of power.	\$185.00

GUILD-NORELCO MICROPHONES

MODEL NO.		LIST PRICE
D-707	New	\$ 49.50B
D-58	Harp (Harmonica) mike	65.00B
D-119	Standard, w/on-off switch and tone collar	69.00B
D-12	Feed-back eliminator	99.00B
D-202	Anti-feedback, tone control, w/on-off switch	145.00B
D-24	Beatle mike	175.00C
C-60	Condenser professional recording microphone	280.00D

ECHOREC AND COPICAT

MODEL NO.		LIST PRICE
Model 1A Echorec		\$400.00B
Model 2 Echorec		550.00B
E-3 Guild Copicat		189.50B
T-3 Copicat Tapes	(Dozen)	4.50
AG-5 Copicat Tapes	(Box of 5)	12.50

DISTORTION UNITS

Foxy Lady fuzz and sustain unit	\$35.00
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ELECTRIC GUITAR CORDS

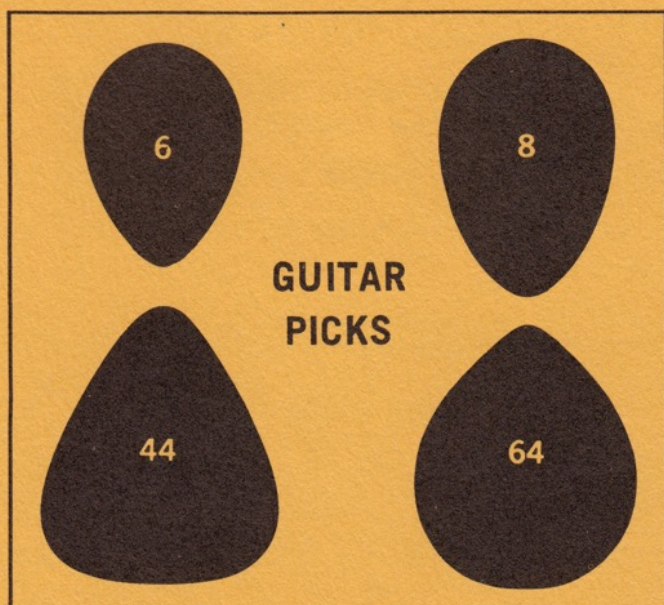
MADE IN U.S.A.

NO.		LIST PRICE
EC-9	9-foot cord, with metal end plugs	\$ 5.50
EC-10	10-foot cord, with plastic end plugs	3.50
EC-12	12-foot cord, with metal end plugs	6.00
EC-12S	12-foot stereo cord, with 2-in-1 metal end plug	7.00
EC-12Y	12-foot cord, stereo "Y" type with plastic end plugs	8.00
CC-12	12-foot coil cord, with metal end plugs	10.00

ARTIST AWARD MODEL PICK-UPS

NO.		LIST PRICE
1000	Standard on the Guild Artist Award Model Guitar. Has volume control on pick-guard, detachable cord for amplifier connection. Chrome plated	\$50.00
1000G	Same as above, but gold plated	55.00

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GUITAR PICKS

Sizes and shapes as above.

NO.		LIST PRICE, GROSS
6	Thin, medium or stiff	\$7.20
8	Thin, medium or stiff	7.20
44	Thin, medium or stiff	8.75
64	Thin, medium or stiff	8.75

GUITAR BRIDGES

NO.		LIST PRICE
13	Guild Adjusto-Matic 6-Way Bridge. Assures correct spacing of strings. Chrome plated	\$13.50
18	Same as above, but gold plated	18.50
16	Melita Synchro-sonic Bridge. Provides proper intonation by means of movable string rests. Chrome plated	16.50

VIBRATO TAILPIECES

NO.		LIST PRICE
BV-1	Bigsby Regular, chrome	\$55.00
BV-2	Bigsby Short, chrome	55.00
BV-3	Bigsby Regular, gold	90.00
BV-4	Bigsby Short, gold	90.00
BV-5	Bigsby Left-Hand, chrome	90.00

TAP PLATES FOR CLASSIC GUITAR

NO.		LIST PRICE, PAIR
TP-1	Transparent plastic tap plates. Attractively packaged, with instructions for applying to guitar	\$2.00

GUILD STRING SETS

Individual strings also available.
See Guild Strings Price List.

ELECTRIC SPANISH GUITAR STRINGS

Angle-wound with stainless steel. Ball ends.

NO.		LIST PRICE, PER SET
E-110	Semi-polished	\$2.60
E-210	Highly-polished "Vibraphonic"	3.75

SPANISH GUITAR STRINGS

Angle-wound w/special alloy brass. Semi-polished. Ball ends.

NO.		LIST PRICE, PER SET
L-310	Light gauge	\$2.60
M-410	Medium gauge	2.60
H-510	Heavy gauge	2.60

NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

NO.		LIST PRICE, PER SET
N-710		\$2.65
N-720-B	(DeLuxe Concert) Polished	3.75
N-730	Ball ends	3.50
N-740	French nylon	4.50
N-750	Special nylon. Wound 1st, 2d and 3d	3.75

SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger style folk guitarist.

NO.		LIST PRICE, PER SET
S-810		\$3.50

FLAT WIRE WOUND CHROME STEEL GUITAR STRINGS

Flat wound. Highly polished. For electric and acoustic guitar.

NO.		LIST PRICE, PER SET
EA-610SL	Super-Light gauge (Plain third)	\$4.25
EA-610L	Light gauge	5.50
EA-610M	Medium gauge	5.50

"SIDEWINDER" ELECTRIC GUITAR STRINGS

Extremely light gauge. Angle-wound. Highly polished stainless steel.

NO.		LIST PRICE, PER SET
E-220	"Sidewinder I"	\$3.00
E-230	"Sidewinder II". Wound G string	3.25

NYLON-WRAPPED ELECTRIC GUITAR STRINGS

Nylon-wrapped silver steel.

NO.		LIST PRICE, PER SET
EA-440		\$5.50

12-STRING GUITAR STRINGS

Matched sets. Double strings are packaged together.

NO.		LIST PRICE, PER SET
S-1200	Silk and steel compound. For folk guitar	\$5.00
E-1200	For electric 12-string guitar	5.00
EF-1220	Flat-wound. For electric 12-string guitar	5.50

ELECTRIC BASS STRINGS

Flat-wound or nylon wound. Sets of 4 strings.

NO.		LIST PRICE, PER SET
B-400	Flat wire wound chrome steel, highly polished	\$12.50
B-400N	Nylon tape wound on chrome steel core	15.00

Individual strings also available.
See Guild Strings Price List.

GUITAR STRAPS

NO.		LIST PRICE
GS-1	Classic guitar strap. Attaches to sound hole of instrument	\$3.00
GS-2	Folk guitar strap, Mexican	3.50
GS-3	Leather strap with flannel padding for stud attachment. White, black or tan	2.50
GS-4	Same as No. GS-3, but for top attachment. White, black or tan	2.50
GS-5	Leather strap with nylon plush padding, for stud attachment. White, black or tan	3.00
GS-6	Same as No. GS-5, but for top attachment. White, black or tan	3.00
GS-7	Classic guitar sling, attaches to sound hole	1.95
GS-8	Stud attachment with leather ends. Bright, wide woven color pattern. Available in an assortment of colors	4.95
GS-9	Heavy leather strap with adjustable shoulder pad. Black or tan	6.50

GUITAR CAPOS

NO.		LIST PRICE, DOZEN
RC-1	Bill Russell elastic capo	\$12.00
RC-2	Bill Russell Professional Model elastic capo, for 12-string guitar	30.00

POLISHING CLOTHS

NO.		LIST PRICE
P-1	Guitar polishing cloth. Prepared especially for fine guitar woods and metal parts	.75



**GUILD MUSICAL INSTRUMENTS
HOBOKEN, NEW JERSEY 07030**

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