

Guild Catalog Price List

EFFECTIVE OCTOBER 1, 1964



Listings in this folder include numerous items which have been added since publication of the Guild catalog.

ELECTRIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba.....	X-50.....	Sunburst	\$185.00
		Blonde	185.00
Cordoba "Slim".....	T-50.....	Sunburst	185.00
		Blonde	185.00
Freshman.....	M-65¾.....	Sunburst	215.00
		Nat. Blonde Top	215.00
		Cherry-Red	215.00
Freshman.....	M-65.....	Sunburst	235.00
		Nat. Blonde Top	235.00
		Cherry-Red	235.00
Slim-Jim.....	T-100.....	Sunburst	230.00
		Blonde	230.00
Slim-Jim.....	T-100D.....	Sunburst	285.00
		Blonde	295.00
Capri.....	CE-100.....	Sunburst	280.00
		Blonde	290.00
Capri.....	CE-100D.....	Sunburst	345.00
		Blonde	355.00
Manhattan.....	X-175.....	Sunburst	425.00
		Blonde	445.00
George Barnes Guitar in "F".....		Sunburst	415.00
(alto guitar)		Cherry Red Sunburst	415.00
Stuart.....	X-500.....	Sunburst	675.00
		Blonde	695.00
Duane Eddy].....	DE-400.....	Sunburst	495.00
Standard].....		Blonde or Cherry	510.00
Duane Eddy].....	DE-500.....	Sunburst	725.00
Deluxe].....		Blonde	750.00
George Barnes Acousti-Lectric.....		Sunburst	795.00
		Blonde	820.00
Starfire.....	SF-II.....	Cherry-Red	340.00
Starfire.....	SF-III.....	Cherry-Red	395.00
StarfireStandard].....	SF-IV.....	Sunburst	395.00
Double Cutaway].....		Cherry-Red	395.00
Starfire DeLuxe].....	SF-V.....	Sunburst	480.00
Double Cutaway].....		Cherry-Red	480.00
Starfire DeLuxe].....	SF-VI.....	Sunburst	600.00
Double Cutaway].....		Cherry-Red	600.00
Starfire Bass.....	SF-Bass.....	Sunburst	325.00
		Cherry-Red	325.00

All Starfires are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

Models CE-100D and X-175 may be ordered in high-gloss Jet Black. Add \$25.00 to Sunburst price.

SOLID BODY ELECTRICS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Jet-Star.....	S-50.....	Cherry-Red	\$159.50
Polara.....	S-100.....	Cherry-Red	279.50
		Sunburst	279.50
Thunderbird.....	S-200.....	Cherry-Red	385.00
		Sunburst	385.00
Jet-Star Bass.....		Sunburst	245.00
		Cherry-Red	245.00

Solid Body Electrics are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

ACOUSTIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	A-50	Sunburst	\$155.00
		Blonde	155.00
Capri	CA-100	Sunburst	250.00
		Blonde	250.00
Savoy	A-150	Sunburst	315.00
		Blonde	325.00
Stratford	A-350	Sunburst	450.00
		Blonde	470.00
Stuart	A-500	Sunburst	620.00
		Blonde	645.00
Artist Award Model		Sunburst	750.00
		Blonde	775.00
George Barnes Acousti-Lectric		Sunburst	795.00
		Blonde	820.00

FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Economy	M-20	Mahogany	\$115.00
Troubador	F-20	Sunburst	147.50
		Nat. Blonde Top	157.50
Aragon	F-30	Sunburst	185.00
		Nat. Blonde Top	195.00
Navarre	F-50	Sunburst	425.00
		Blonde Finish	450.00
Bluegrass	F-47	Nat. Spruce Top	295.00
Bluegrass Jubilee	D-40	Spruce Top, Mahogany sides and back	245.00
Bluegrass Special	D-50	Spruce Top, Rosewood sides and back	385.00
12-String	F-212	Spruce Top, Mahogany sides and back	320.00
12-String Artist	F-312	Rosewood	495.00
		(Special order)	

CLASSIC GUITARS

MODEL NO.	FINISH	LIST PRICE
Classic Mark I	All Mahogany, satin finish	\$125.00
Classic Mark II	Spruce top, Mahogany sides and back, satin finish	169.50
Classic Mark III	Spruce top, Mahogany sides and back	215.00
Classic Mark IV	Spruce top, Flamed Pearwood sides and back	295.00
Classic Mark V	Spruce top, choice of Rosewood or Flamed Maple sides and back in natural finish	475.00*
Classic Mark VI	Spruce top, Rosewood sides and back. On special order only	600.00

*Flamed Maple on special order only. Specify choice.

BARITONE UKULELES

MODEL NO.	FINISH	LIST PRICE
B-11 Baritone Uke	All Mahogany	\$77.50
B-12 Case for Baritone Uke		10.00

GUITAR CASES

ECONOMY CASES

NO.	FOR GUITARS NOTED	LIST PRICE
K-9	Fits M-20, F-20, all classics	\$13.50
K-10	Fits F-30	14.00
K-11	Fits all 16" x 21" guitars	14.50
K-14	Fits D-40, D-50	15.50

ECONOMY, DELUXE COVERING CRUSHED PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
15-S	Fits S-200, S-100, S-50	\$24.00

ARCHKRAFT, HARD TOP ONLY, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
17	Fits M-65, M-65 $\frac{3}{4}$	\$20.00
18	Fits all 16" x 21" guitars	22.00
18-D	Fits F-47, D-40, D-50, F-212, F-312	22.00
18-T	Fits T-50, T-100, T-100D, Starfire	22.00
19	Fits all 17" x 21" guitars	24.00

HARD SHELL, 3 PLY VENEER, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
3714	Fits F-20	\$46.00
3715	Fits F-30	46.00
3716	Fits all 16" x 21" guitars	46.00

HARD SHELL, 3 PLY VENEER, PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
4516	Fits all 16" x 21" and double cut	\$55.00
4516-D	Fits F-47, F-212, F-312	57.50
4519	Fits S-200, S-100, S-50	49.50
4520	Fits D-40, D-50	57.50
42-P	Fits M-65, M-65 $\frac{3}{4}$	50.00
42-GB	Fits George Barnes Guitar in "F"	50.00

HARD SHELL, 3 PLY VENEER, DELUXE FINISH

NO.	FOR GUITARS NOTED	LIST PRICE
5217	Fits all 17" x 21" guitars	\$62.50
5217-T	Fits DE-500, DE-400	62.50

CLASSIC GUITAR CASES

C-15	Deluxe, hard shell, plush lined	\$55.00
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ZIPPER CASE COVERS

For hard shell cases	\$36.00
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PADDED PROFESSIONAL GIG BAGS

For Solid Body Bass	\$18.00
For Solid Body Electrics and George Barnes "F"	36.00
For all other guitars	36.00

Guild

STANDARD AMPLIFIERS

MODEL NO.	LIST PRICE	COVER TO FIT	LIST PRICE
66-J Amplifier	\$165.00	66-J Cover	\$ 7.50
100-J Amplifier	275.00	100-J Cover	10.00
99-J Amplifier	225.00	99-J Cover	10.00
200-S Amplifier	375.00	200-S Cover	12.00
98-RT Reverb Amp (12" speaker)	240.00	98-RT Cover (12")	10.00
98-RT Reverb Amp (15" speaker)	265.00	98-RT Cover (15")	10.00
RC-20 Reverb Conv.	139.50	RC-20 Cover	7.50

NEW THUNDER-LINE AMPLIFIERS

"THUNDER I" SERIES

MODEL NO.	LIST PRICE	COVER TO FIT	LIST PRICE
TI-10 Amplifier (10" speaker)	\$109.50	TI-10 Cover	\$ 7.50
TI-12 Amplifier (12" speaker)	125.00	TI-12 Cover	7.50
TI-RVT (Reverb w/trem) (1-12" speaker, 1-8" speaker)	215.00	TI-RVT Cover	10.00

ECHOREC AND COPICAT

MODEL NO.	LIST PRICE
Model 1 Echorec	\$375.00 B
Model 2 Echorec	550.00 B
E-3 Guild Copicat	189.50 B
T-3 Copicat Tapes	(Dozen) 4.50
AG-5 Copicat Tapes	(Box of 5) 12.50

FOOT SWITCHES, DOLLIES

MODEL NO.	LIST PRICE
Model 25 Floating Ride Amplifier Dolly	37.50
Model 20 Tremolo Foot Switch	9.00
Model 21 "Junior" Tremolo Foot Switch	4.50

GUITAR STRAPS

KIND OF STRAP	LIST PRICE
Mexican braided, woven cloth	\$3.50
Classic Guitar, leather/flannel	3.00
Leather/nylon, foam pad	3.00*
Leather, flannel pad	2.50*

*Available in Black, White or Tan.

Available in stud or regular attachment.

OTHER GUITAR ACCESSORIES

	LIST PRICE, CHROME	LIST PRICE, GOLD
Bigsby Vibrato Tailpiece, Regular	\$55.00 B	\$90.00 B
Short	55.00 B	90.00 B
Melita Synchro-Sonic Bridge	16.50	
Adjusto-Matic 6-Way Bridge	13.50	18.50
Artist Award Model Pick-Up	50.00 B	55.00 B
		LIST PRICE
Tremeltone Vibrato		\$12.95
Dewey Guitar Stand		11.95



Guild Guitars

GUILD MUSICAL INSTRUMENT CORP.

300 OBSERVER HIGHWAY, HOBOKEN, NEW JERSEY 07030

**FOR GUILD GUITAR STRINGS,
PLEASE REFER TO
GUILD STRINGS PRICE LIST**

Guild **Catalog Price List**

EFFECTIVE JULY 1, 1965

PRICES APPLICABLE TO
CONTINENTAL USA ONLY

ELECTRIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	X-50	Sunburst	\$175.00
		Blonde	175.00
Cordoba "Slim"	T-50	Sunburst	175.00
		Blonde	175.00
Freshman	M-65 $\frac{3}{4}$	Sunburst	200.00
		Nat. Blonde Top	200.00
		Cherry-Red	200.00
Freshman	M-65	Sunburst	220.00
		Nat. Blonde Top	220.00
		Cherry-Red	220.00
Slim-Jim	T-100	Sunburst	215.00
		Blonde	215.00
Slim-Jim	T-100D	Sunburst	270.00
		Blonde	280.00
Capri	CE-100	Sunburst	265.00
		Blonde	275.00
Capri	CE-100D	Sunburst	325.00
		Blonde	335.00
Manhattan	X-175	Sunburst	405.00
		Blonde	425.00
George Barnes Guitar in "F"		Sunburst	390.00
(alto guitar)		Cherry Red Sunburst	390.00
Stuart	X-500	Sunburst	630.00
		Blonde	650.00
Duane Eddy]	DE-400	Sunburst	465.00
Standard]		Blonde or Cherry	480.00
Duane Eddy]	DE-500	Sunburst	680.00
Deluxe]		Blonde	705.00
George Barnes Acousti-Lectric		Sunburst	745.00
		Blonde	765.00
Starfire	SF-II	Cherry-Red	320.00
Starfire	SF-III	Cherry-Red	370.00
StarfireStandard]	SF-IV	Sunburst	370.00
Double Cutaway]		Cherry-Red	370.00
Starfire DeLuxe]	SF-V	Sunburst	450.00
Double Cutaway]		Cherry-Red	450.00
Starfire DeLuxe]	SF-VI	Sunburst	620.00
Double Cutaway]		Cherry-Red	620.00
Starfire Bass	SF-Bass	Sunburst	305.00
		Cherry-Red	305.00

All Starfires are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

Models CE-100D and X-175 may be ordered in high-gloss Jet Black. Add \$25.00 to Sunburst price.

SOLID BODY ELECTRICS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Jet-Star	S-50	Cherry-Red	\$149.50
Polara	S-100	Cherry-Red	260.00
		Sunburst	260.00
Thunderbird	S-200	Cherry-Red	360.00
		Sunburst	360.00
Jet-Star Bass		Sunburst	230.00
		Cherry-Red	230.00

Solid Body Electrics are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

ACOUSTIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	A-50	Sunburst	\$145.00
		Blonde	145.00
Capri	CA-100	Sunburst	235.00
		Blonde	235.00
Savoy	A-150	Sunburst	295.00
		Blonde	305.00
Stratford	A-350	Sunburst	420.00
		Blonde	440.00
Stuart	A-500	Sunburst	580.00
		Blonde	605.00
Artist Award Model		Sunburst	710.00
		Blonde	745.00
George Barnes Acousti-Lectric		Sunburst	745.00
		Blonde	765.00

FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Economy	M-20	Mahogany	\$110.00
Troubador	F-20	Sunburst	140.00
		Nat. Blonde Top	150.00
Aragon	F-30	Sunburst	175.00
		Nat. Blonde Top	185.00
Navarre	F-50	Sunburst	405.00
		Blonde Finish	430.00
Bluegrass	F-47	Nat. Spruce Top	275.00
Bluegrass Jubilee	D-40	Spruce Top, Mahogany sides and back	230.00
Bluegrass Special	D-50	Spruce Top, Rosewood sides and back	365.00
12-String	F-212	Spruce Top, Mahogany sides and back	300.00
12-String Artist	F-312	Rosewood	470.00

CLASSIC GUITARS

MODEL NO.	FINISH	LIST PRICE
Classic Mark I	All Mahogany, satin finish	\$119.50
Classic Mark II	Spruce top, Mahogany sides and back, satin finish	160.00
Classic Mark III	Spruce top, Mahogany sides and back	205.00
Classic Mark IV	Spruce top, Flamed Pearwood sides and back	280.00
Classic Mark V	Spruce top, Rosewood sides and back	450.00
Classic Mark VI	Spruce top, Rosewood sides and back. On special order only	565.00

GUITAR CASES

ECONOMY CASES

NO.	FOR GUITARS NOTED	LIST PRICE
K-9	Fits M-20, F-20, all classics	\$13.50
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15-S	Fits S-200, S-100, S-50	\$24.00

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