

# Guild

## Catalog

## Price List

EFFECTIVE OCTOBER 1, 1964



Listings in this folder include numerous items which have been added since publication of the Guild catalog.

# ELECTRIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	X-50	Sunburst	\$185.00
		Blonde	185.00
Cordoba "Slim"	T-50	Sunburst	185.00
		Blonde	185.00
Freshman	M-65 $\frac{3}{4}$	Sunburst	215.00
		Nat. Blonde Top	215.00
		Cherry-Red	215.00
Freshman	M-65	Sunburst	235.00
		Nat. Blonde Top	235.00
		Cherry-Red	235.00
Slim-Jim	T-100	Sunburst	230.00
		Blonde	230.00
Slim-Jim	T-100D	Sunburst	285.00
		Blonde	295.00
Capri	CE-100	Sunburst	280.00
		Blonde	290.00
Capri	CE-100D	Sunburst	345.00
		Blonde	355.00
Manhattan	X-175	Sunburst	425.00
		Blonde	445.00
George Barnes Guitar in "F" (alto guitar)		Sunburst	415.00
		Cherry Red Sunburst	415.00
Stuart	X-500	Sunburst	675.00
		Blonde	695.00
Duane Eddy Standard	DE-400	Sunburst	495.00
		Blonde or Cherry	510.00
Duane Eddy Deluxe	DE-500	Sunburst	725.00
		Blonde	750.00
George Barnes Acousti-Lectric		Sunburst	795.00
		Blonde	820.00
Starfire	SF-II	Cherry-Red	340.00
Starfire	SF-III	Cherry-Red	395.00
Starfire Standard Double Cutaway	SF-IV	Sunburst	395.00
		Cherry-Red	395.00
Starfire DeLuxe Double Cutaway	SF-V	Sunburst	480.00
		Cherry-Red	480.00
Starfire DeLuxe Double Cutaway	SF-VI	Sunburst	600.00
		Cherry-Red	600.00
Starfire Bass	SF-Bass	Sunburst	325.00
		Cherry-Red	325.00

All Starfires are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.

Models CE-100D and X-175 may be ordered in high-gloss Jet Black. Add \$25.00 to Sunburst price.

## SOLID BODY ELECTRICS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Jet-Star	S-50	Cherry-Red	\$159.50
Polara	S-100	Cherry-Red	279.50
		Sunburst	279.50
Thunderbird	S-200	Cherry-Red	385.00
		Sunburst	385.00
Jet-Star Bass		Sunburst	245.00
		Cherry-Red	245.00

Solid Body Electrics are available in Emerald Green, Ebony Grain or other special colors on special order at \$20.00 additional.



## ACOUSTIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba	A-50	Sunburst	\$155.00
		Blonde	155.00
Capri	CA-100	Sunburst	250.00
		Blonde	250.00
Savoy	A-150	Sunburst	315.00
		Blonde	325.00
Stratford	A-350	Sunburst	450.00
		Blonde	470.00
Stuart	A-500	Sunburst	620.00
		Blonde	645.00
Artist Award Model		Sunburst	750.00
		Blonde	775.00
George Barnes Acousti-Lectric		Sunburst	795.00
		Blonde	820.00

## FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Economy	M-20	Mahogany	\$115.00
Troubador	F-20	Sunburst	147.50
		Nat. Blonde Top	157.50
Aragon	F-30	Sunburst	185.00
		Nat. Blonde Top	195.00
Navarre	F-50	Sunburst	425.00
		Blonde Finish	450.00
Bluegrass	F-47	Nat. Spruce Top	295.00
Bluegrass Jubilee	D-40	Spruce Top, Mahogany sides and back	245.00
Bluegrass Special	D-50	Spruce Top, Rosewood sides and back	385.00
12-String	F-212	Spruce Top, Mahogany sides and back	320.00
12-String Artist	F-312	Rosewood (Special order)	495.00

## CLASSIC GUITARS

MODEL NO.	FINISH	LIST PRICE
Classic Mark I	All Mahogany, satin finish	\$125.00
Classic Mark II	Spruce top, Mahogany sides and back, satin finish	169.50
Classic Mark III	Spruce top, Mahogany sides and back	215.00
Classic Mark IV	Spruce top, Flamed Pearwood sides and back	295.00
Classic Mark V	Spruce top, choice of Rosewood or Flamed Maple sides and back in natural finish	475.00*
Classic Mark VI	Spruce top, Rosewood sides and back. On special order only	600.00

\*Flamed Maple on special order only. Specify choice.

## BARITONE UKULELES

MODEL NO.	FINISH	LIST PRICE
B-11 Baritone Uke	All Mahogany	\$77.50
B-12 Case for Baritone Uke		10.00

# GUITAR CASES

## ECONOMY CASES

NO.	FOR GUITARS NOTED	LIST PRICE
K-9.....	Fits M-20, F-20, all classics .....	\$13.50
K-10.....	Fits F-30 .....	14.00
K-11.....	Fits all 16" x 21" guitars .....	14.50
K-14.....	Fits D-40, D-50 .....	15.50

## ECONOMY, DELUXE COVERING CRUSHED PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
15-S.....	Fits S-200, S-100, S-50 .....	\$24.00

## ARCHKRAFT, HARD TOP ONLY, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
17.....	Fits M-65, M-65 $\frac{3}{4}$ .....	\$20.00
18.....	Fits all 16" x 21" guitars .....	22.00
18-D.....	Fits F-47, D-40, D-50, F-212, F-312 .....	22.00
18-T.....	Fits T-50, T-100, T-100D, Starfire.....	22.00
19.....	Fits all 17" x 21" guitars .....	24.00

## HARD SHELL, 3 PLY VENEER, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
3714.....	Fits F-20 .....	\$46.00
3715.....	Fits F-30 .....	46.00
3716.....	Fits all 16" x 21" guitars .....	46.00

## HARD SHELL, 3 PLY VENEER, PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
4516.....	Fits all 16" x 21" and double cut .....	\$55.00
4516-D.....	Fits F-47, F-212, F-312 .....	57.50
4519.....	Fits S-200, S-100, S-50 .....	49.50
4520.....	Fits D-40, D-50 .....	57.50
42-P.....	Fits M-65, M-65 $\frac{3}{4}$ .....	50.00
42-GB.....	Fits George Barnes Guitar in "F" .....	50.00

## HARD SHELL, 3 PLY VENEER, DELUXE FINISH

NO.	FOR GUITARS NOTED	LIST PRICE
5217.....	Fits all 17" x 21" guitars .....	\$62.50
5217-T.....	Fits DE-500, DE-400 .....	62.50

## CLASSIC GUITAR CASES

C-15.....	Deluxe, hard shell, plush lined .....	\$55.00
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## ZIPPER CASE COVERS

For hard shell cases .....	\$36.00
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## PADDED PROFESSIONAL GIG BAGS

For Solid Body Bass .....	\$18.00
For Solid Body Electrics and George Barnes "F" .....	36.00
For all other guitars .....	36.00

# Guild



## STANDARD AMPLIFIERS

MODEL NO.	LIST PRICE	COVER TO FIT	LIST PRICE
66-J Amplifier	\$165.00	66-J Cover	\$ 7.50
100-J Amplifier	275.00	100-J Cover	10.00
99-J Amplifier	225.00	99-J Cover	10.00
200-S Amplifier	375.00	200-S Cover	12.00
98-RT Reverb Amp (12" speaker)	240.00	98-RT Cover (12")	10.00
98-RT Reverb Amp (15" speaker)	265.00	98-RT Cover (15")	10.00
RC-20 Reverb Conv.	139.50	RC-20 Cover	7.50

## NEW THUNDER-LINE AMPLIFIERS

### "THUNDER I" SERIES

MODEL NO.	LIST PRICE	COVER TO FIT	LIST PRICE
TI-10 Amplifier (10" speaker)	\$109.50	TI-10 Cover	\$ 7.50
TI-12 Amplifier (12" speaker)	125.00	TI-12 Cover	7.50
TI-RVT (Reverb w/trem) (1-12" speaker, 1-8" speaker)	215.00	TI-RVT Cover	10.00

## ECHOREC AND COPICAT

MODEL NO.	LIST PRICE
Model 1 Echorec	\$375.00 B
Model 2 Echorec	550.00 B
E-3 Guild Copicat	189.50 B
T-3 Copicat Tapes	(Dozen) 4.50
AG-5 Copicat Tapes	(Box of 5) 12.50

## FOOT SWITCHES, DOLLIES

MODEL NO.	LIST PRICE
Model 25 Floating Ride Amplifier Dolly	37.50
Model 20 Tremolo Foot Switch	9.00
Model 21 "Junior" Tremolo Foot Switch	4.50

## GUITAR STRAPS

KIND OF STRAP	LIST PRICE
Mexican braided, woven cloth	\$3.50
Classic Guitar, leather/flannel	3.00
Leather/nylon, foam pad	3.00*
Leather, flannel pad	2.50*

\*Available in Black, White or Tan.

Available in stud or regular attachment.

## OTHER GUITAR ACCESSORIES

	LIST PRICE, CHROME	LIST PRICE, GOLD
Bigsby Vibrato Tailpiece, Regular	\$55.00 B	\$90.00 B
Short	55.00 B	90.00 B
Melita Synchro-Sonic Bridge	16.50	
Adjusto-Matic 6-Way Bridge	13.50	18.50
Artist Award Model Pick-Up	50.00 B	55.00 B
		<b>LIST PRICE</b>
Tremeltone Vibrato		\$12.95
Dewey Guitar Stand		11.95



# *Guild Guitars*

GUILD MUSICAL INSTRUMENT CORP.

300 OBSERVER HIGHWAY, HOBOKEN, NEW JERSEY 07030

**FOR GUILD GUITAR STRINGS,  
PLEASE REFER TO  
GUILD STRINGS PRICE LIST**

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