

Guild Guitars

THE STARFIRE ELECTRIC GUITAR

A striking new guitar in high-gloss cherry red, available in both single and double pick-up models, with a Guild Adjusto-Matic 6-Way Bridge and special de luxe individual magnetic pick-ups for each string. Extra-thin ivoroid bound body, slender fast-action Honduras mahogany neck, rosewood fingerboard inlaid with pearl position markers.

The single pick-up model has separate tone and volume controls; the double pick-up model has 2 tone controls and 2 volume controls with a toggle switch for pick-up selection.



SOLD BY

**BOOSEY &
HAWKES**



Besson

Guild

THE



CORDOBA X-50

Engineered to the needs and budget of advanced students—wonderful buy for professionals too! Special Guild fast-action Honduras mahogany neck and adjustable steel neck rod. Finest Rosewood fingerboard with pearl position markers. New, short-action professional scale. Single built-in pick-up includes one tone and one volume control.

SLIM JIM T-100



Light in weight and easy to handle; Extra-thin ivoroid-bound body. Has a slender, fast-action Honduras mahogany neck reinforced by Guild's adjustable steel neck rod. Rosewood fingerboard is inlaid with pearl position markers. Single built-in pick-up with separate tone and volume controls.

GUITAR WITH THE "FAST-A

WHEN YOU PLAY YOUR FIRST GUILD,

your ears and musical sense will tell you that you have come to the end of your search for the finest in guitars and amplifiers. Any of the artists who play Guild will tell you of the response and resonance, the expressiveness and warmth, the flexibility and workmanship that set Guild apart from all other instruments in the field.

Guild's fast-action neck is recognised by professionals as the finest ever built. Its shape, size, proportions, smoothness and balance contribute notably to the musical output of the creative guitarist. Here is craftsmanship in the true Guild tradition!

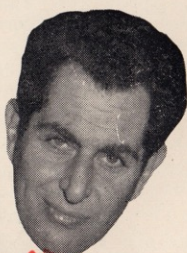
**DENNIS
NEWAY**



**JUDD
PROCTOR**



**DAVE
GOLDBERG**



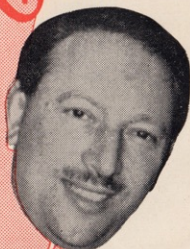
**RONNIE
MOORE**



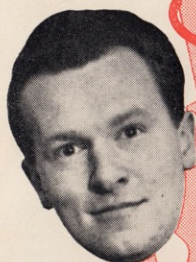
**IVOR
MAIRANTS**



**SIDNEY
DELMONT**



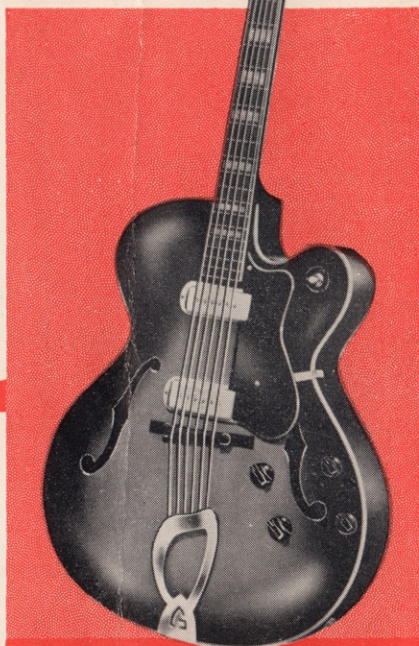
**BERT
WEEDON**



**THESE FAMOUS PLAYERS HAVE ALL
CHOSEN THE GUILD GUITAR**

CTION" NECK

MANHATTAN X-175



A strikingly beautiful and musically perfect Guild guitar... an outstanding example of professional tone quality, responsiveness and versatility. Equipped with two built-in pick-ups, perfectly balanced and aligned for distortion-free performance. Separate tone and volume controls for each pick-up. Sides and back are of select maple. Top is finest spruce. Fast-action neck of 3-piece Honduras-mahogany. Rosewood fingerboard.

*Full range of Guild Guitars
and prices overleaf.*

STRATFORD X-350



A marvel of electronics... a masterpiece of the guitar maker's art... an instrument for the swinging soloist and technician. Fast-action, 3-piece hard maple neck with adjustable steel neck rod. Ivoroid bound fingerboard is of finest Rosewood. Finest highly figured curly maple body. Three Guild pick-ups with master volume and tone controls are controlled by 6 push-buttons to allow instantaneous selection of all possible pick-up combinations.

THE GUILD GUITAR RANGE

	MODEL	Suggested Retail Price including Tax			
		Sunburst finish		Blonde finish	
		£	s. d.	£	s. d.
T-100D	Slim-Jim <i>Also available in Cherry Red.</i>	133	0 0	133	0 0
T-100	Slim-Jim	102	18 0	110	5 0
CE-100D	Capri	150	10 0	157	10 0
X-175	Manhattan	185	10 0	196	0 0
X-350	Stratford	248	10 0	259	0 0
X-500	Stuart	301	0 0	311	10 0
CA-100	Capri	112	0 0	119	0 0
A-350	Stratford	196	0 0	204	15 0
—	Artist Award Model	332	10 0	346	10 0
DE-500	Duane Eddy Model	322	0 0	332	10 0

STARFIRE MODELS

		£	s. d.
SF-1	Single Pick-up Model in Cherry Red	131	5 0
SF-2	Double Pick-up Model in Cherry Red	162	15 0
SF-3	Double Pick-up Model with Bigsby unit	189	0 0

Models also available in Emerald Green (ES), Amber Honey (AS), and Black (B).

FLAT TABLE GUITAR

M-20	Economy, mahogany finish	45	10 0
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Owing to fluctuating conditions prices, descriptions and specifications are subject to alteration or withdrawal without notice.



GUILD AMPLIFIERS

MODEL 66-J

An outstanding amplifier that meets with professional approval. 12" speaker; 20 watt output; 4 inputs; separate volume control for input 1 and inputs 2, 3, 4; super-sensitive tremolo with separate controls for tremolo speed and strength; Handsome Light Brown "tweed" with Dark Brown fabric covering. Complete with cover **£75 0 0**

MODEL 200 STEREO-TWIN **£156**

MODEL 99-J. Meets the highest standards of tone quality while offering exceptional convenience of operation. 12" speaker; 30-watt output; 4 inputs; 2 separate channels; tremolo with individual speed and strength controls; Handsome light Brown "tweed" with Dark Brown fabric covering. Complete with cover **£115. 10.**

TREMOLO FOOT SWITCH

A foot control designed to enable the player to switch from tremolo to standard action. **£3 15 0.**

GUILD GUITAR STRINGS

ELECTRIC SPANISH GUITAR "VIBRA-PHONIC"

Suggested
Retail Price
including Tax
£ s. d.

E201	Electric Guitar String, 1st.	each	1	6
E202	Stainless Steel, 2nd.	each	1	6
E203	Angle wound with stainless steel highly polished ball end, 3rd	each	5	5
E204	Angle wound with stainless steel highly polished ball end, 4th.	each	5	10
E205	Angle wound with stainless steel highly polished ball end, 5th.	each	7	4
E206	Angle wound with stainless steel highly polished ball end, 6th.	each	8	9
E210	Angle wound with stainless steel highly polished ball end.	sets	1	11 6
L301	Spanish Guitar String, 1st.	each	1	6
L302	Spanish Guitar String, 2nd.	each	1	6
L303	Angle wound with special alloy Brass, Semi-polished, ball end, light gauge. 3rd.	each	3	6
L304	Angle wound with special alloy Brass, Semi-polished, ball end, light gauge, 4th.	each	3	11
L305	Angle wound with special alloy Brass, Semi-polished, ball end, light gauge, 5th.	each	4	11
L306	Angle wound with special alloy Brass, Semi-polished, ball end, light gauge, 6th.	each	5	5
L310	Angle wound with special alloy Brass, Semi-polished, ball end, light gauge.	sets	1	1 0
610	Flat wound, Chrome steel strings, highly polished.	sets	2	2 0
N701	Nylon Guitar, highly polished precision gauged. 1st.	each	2	9
N702	Nylon Guitar, highly polished precision gauged. 2nd.	each	2	11
N703	Nylon Guitar, highly polished precision gauged. 3rd.	each	3	3
N704	Nylon Guitar, highly polished precision gauged. 4th.	each	3	10
N705	Nylon Guitar, highly polished precision gauged. 5th.	each	4	5
N706	Nylon Guitar, highly polished precision gauged. 6th.	each	5	1
N710	Nylon Guitar	sets	1	2 2
H510	Electric Guitar	sets	1	1 0

GUILD PLECTRA

Small 7d; Large 9d



"The Keynote of Perfection"

BOOSEY & HAWKES • EDGWARE • MIDDLESEX

Telephone: EDGware 5581

'Grams and Cables: "Sonorous, Edgware"

BESSON LTD • BESSON HOUSE

BURNT OAK BROADWAY • EDGWARE • MIDDLESEX

Telephone: EDGware 6611

'Grams and Cables: "Besson, Edgware"

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