

GUILD



GUITARS

INCORPORATED

300 OBSERVER HIGHWAY

HOBOKEN, N. J.

SWARTHMORE 2-1775

NEW LIST PRICES ON GUILD GUITARS, EFFECTIVE DECEMBER 15, 1956

<u>MODEL</u>	<u>FINISH</u>	<u>LIST PRICE</u>
<u>ELECTRIC SPANISH GUITARS</u>		
"Granada-50"	Sunburst	159.50 (Effective Dec. 1)
"Capri-CE 100"	Sunburst	215.00
	Blonde	235.00
"Savoy-150"	Sunburst	245.00
	Gold	255.00
	Blonde	265.00
"Aristocrat-M 75"	Sunburst	265.00 (Effective Dec. 1)
"Manhattan-175"	Sunburst	320.00
	Blonde	340.00
"Stratford-350"	Sunburst	425.00
	Blonde	445.00
"Stuart-500"	Sunburst	495.00
	Blonde	520.00
<u>ACOUSTIC GUITARS</u>		
"Granada Acoustic-A 50"	Sunburst	125.00 (Effective Dec. 1)
"Capri-CA 100"	Sunburst	185.00
"Stratford Acoustic-A 350"	Sunburst	310.00
	Blonde	330.00
"Stuart Acoustic A 500"	Sunburst	450.00
	Blonde	475.00
"Johnny Smith" Model (carved guitar with 1 spec. pickup and 1 control)	Sunburst	525.00
	Blonde	550.00
<u>FLAT TOP GUITARS</u>		
"Troubador-F 20"	Sunburst or natural top	99.50 (Effective Dec. 1)
"Aragon-F 30"	Sunburst	139.50
	Blonde	159.50
"Valencia-F 40"	Sunburst	179.50
	Blonde	199.50
"Navarre-F 50"	Sunburst	275.00
	Blonde	300.00

AMPLIFIER, COVER, AND CASE PRICES ON REVERSE SIDE

"Double-Twin" amplifier, with tremolo	\$275.00
Cover to fit	10.00
#99-B amplifier	199.50
Cover to fit	9.00
#66-B amplifier	145.00
Cover to fit	7.50
 Tremolo foot switch	 7.50

ECONOMY CHIPBOARD CASES

# 9	fits F 20 guitar	10.50
#10	fits F 30 guitar	11.50
#11	fits F 40, X 50, A 50, CE 100 guitars	12.50
#12	fits F 50 and all 17" x 21" guitars	13.50

ARCHKRAFT - HARD TOP ONLY - FLANNEL LINED

#18	fits A 50, X 50, F 40, and CE 100 guitars	18.50
#19	fits all 17" x 21" guitars	19.50

HARD SHELL - 3 PLY VENEER - FLANNEL LINED

#3716	fits X 50, CE 100, A 50, F 40 guitars	39.50
#4017	fits all 17" x 21" guitars	41.00

HARD SHELL - 3 PLY VENEER - PLUSH LINED

#4516	fits X 50, CE 100, A 50, F 40 guitars	45.00
#4717	fits all 17" x 21" guitars	47.50
#42	fits M 75 guitar only	42.50

HARD SHELL - 3 PLY VENEER - DE LUXE FINISH

#5217	fits all 17" x 21" guitars (from Model X 150 up)	52.50
#5517	fits "Johnny Smith" model only	57.50