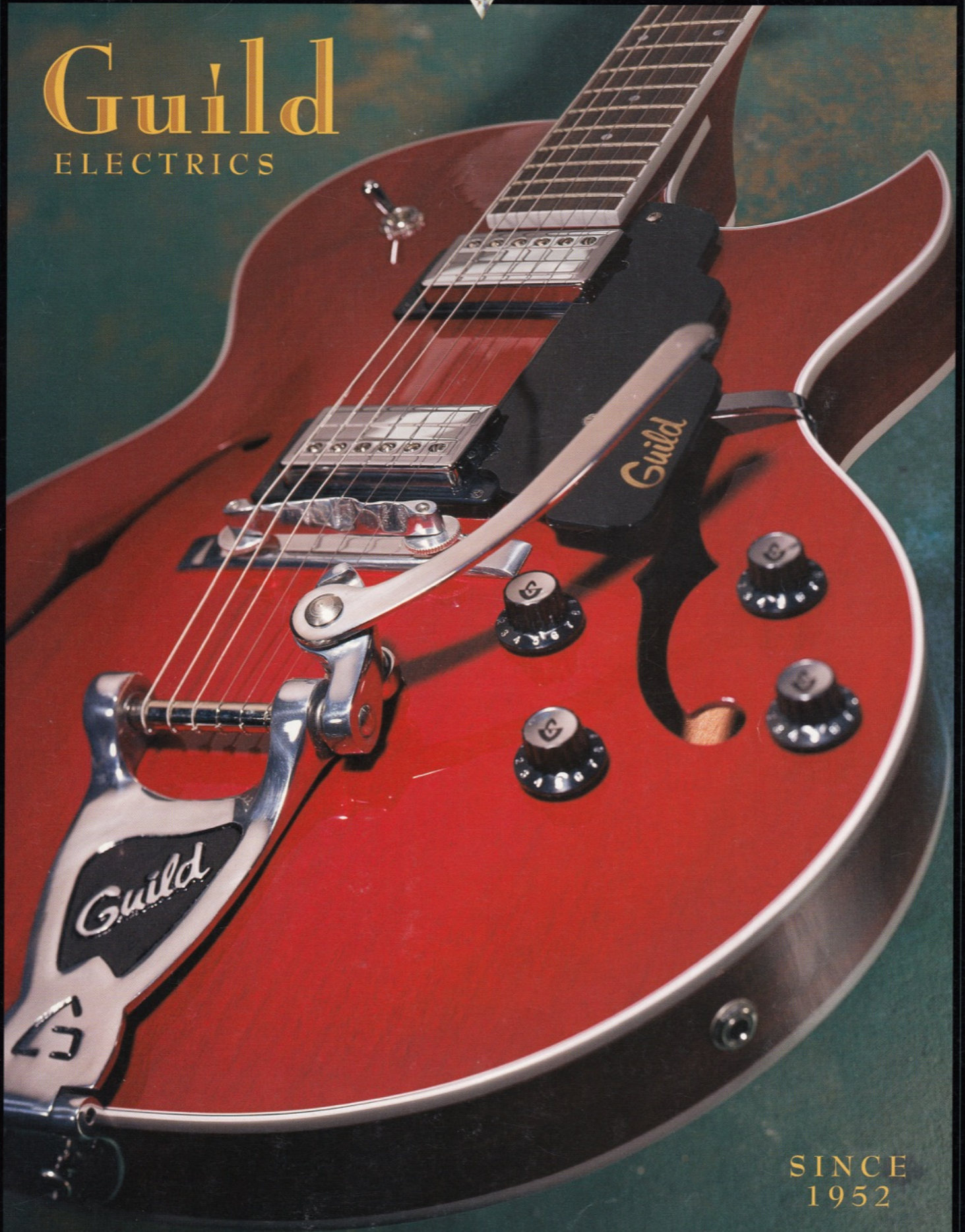


Guild

ELECTRICS



SINCE
1952



The Guild Story

The year was 1952, the place Manhattan, Al Dronge, a music store owner and former professional guitarist along with George Mann, a former vice-president with the Epiphone Guitar company formed a partnership and registered the Guild Guitar Company on October 24th. Forty-five years later the Guild Guitar name is known for quality guitars and exceptional value. From a small loft in New York City, Guild has grown through the years to become one of the world's best known guitar brands. The current facility in Westerly Rhode Island has been home to Guild since 1967. The former furniture manufacturing facility, with over 60,000 square feet under one roof and additional wood drying warehouses in Westerly, builds some of the best and



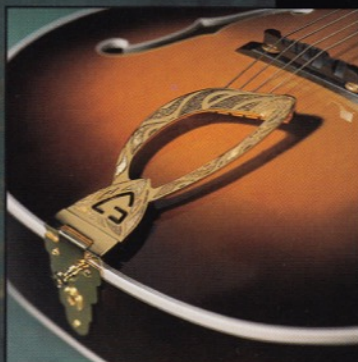
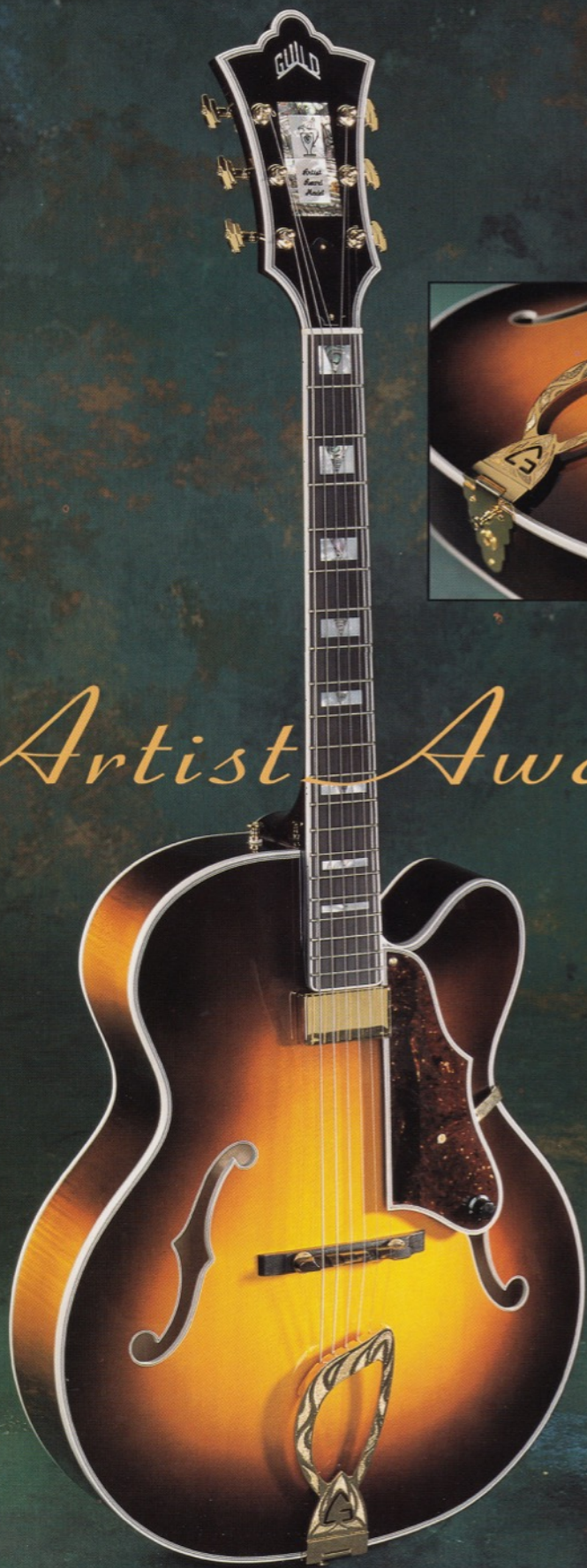
most beautiful guitars ever produced in America. Guild strives to maintain and improve upon the high standards set by Al Dronge. The acquisition of Guild by Fender Musical Instruments at the end of 1995 returns the ownership of this American Tradition to a company dedicated to producing the finest value in American made guitars. As you page through our new Electric Guitar Catalog let your imagination prevail. Hear the saws and presses, smell the aroma of spruce and exotic hardwoods blend in harmony with glue and lacquer. Touch the ebony and rosewood of the fretboards and feel the melody of the music hidden within wood and craftsmanship.

The Artist Award is truly a work of art. It's an acoustic instrument built of the finest materials. A carved solid German spruce top, solid German maple back and sides, a five piece maple neck with a select ebony fretboard and distinctive inlays of natural abalone and mother of pearl make the Artist Award a work of art to both ear and eye.

A floating pickup allows the Artist Award to be amplified without interfering with the true acoustic nature of this masterpiece. Our most experienced and skilled craftsmen are chosen to work on the Artist Award. No words can describe what must be experienced... this is certainly true of the Artist Award.

- (821) Blonde
- (837) Antique Burst
- Deluxe Hardshell "Alligator" Case

Artist Award™



Bluesbird™

4



Seymour
Duncan®

The combination of fine woods, classic electronics and elegant styling... the new Bluesbird is as playable as it is alluring. Its solid mahogany body with carefully engineered sound chambers and exquisitely figured maple top blend perfectly to create the

tone, responsiveness and versatility required by today's professional Rock and Blues guitarists. Topped off with the generous sound provided by two Seymour Duncan® SH-1 humbucking pickups, the new Guild Bluesbird

will satisfy the needs of even the most demanding artist.

- (806) Black
- (820) Amber
- (830) Cherry Sunburst
- (838) Transparent Red
- Deluxe Hardshell Case



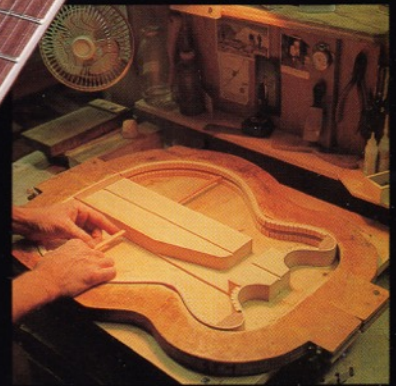
Starfire™ Series

Starfire IV

A long time favorite of performing guitarists. Light in weight and easy to play... an electric guitar built for the player who prefers the advantages of a slim instrument with a noteworthy range of performance.

The extra-thin double cutaway semi-hollow body is 16 3/8" wide, by 1 1/2" deep for comfort and handling. The slender, fast action neck is joined to the body at the 18th fret for easy access to upper registers. The stop-tailpiece and Guild Adjust-o-matic™ bridge provide sustain and precise intonation. The Starfire IV spells "showmanship" in every feature.

- (821) Blonde
- (806) Black
- (838) Transparent Red
- (837) Antique Burst
- Deluxe Hardshell Case



STARFIRE IV

Starfire II / III

- (821) Blonde
- (806) Black
- (838) Transparent Red
- (837) Antique Burst
- Deluxe Hardshell Case

Starfire III

First introduced in 1960... the original Starfire returns to the Guild line after a 23 year absence.

A favorite for many years because its ultra-light, thin hollow body provides both the comfort, and sonic responsiveness to inspire long playing sessions. The one piece mahogany neck and multi-laminate, single "Florentine" cutaway body, will deliver the punch and drive to keep other instruments rocking all night long. Bigsby vibrato tail-piece and floating bridge are standard equipment on the Starfire III.

Starfire II

Same as Starfire III above, but with "harp" tailpiece and floating rosewood bridge.



STARFIRE II

STARFIRE III



Kim Thayil of Soundgarden
with his S-100 Polara

photo: Paul Stahnke

Jazz

X-170 Manhattan™

- (821) Blonde
- (837) Antique Burst
- Deluxe Hardshell Case



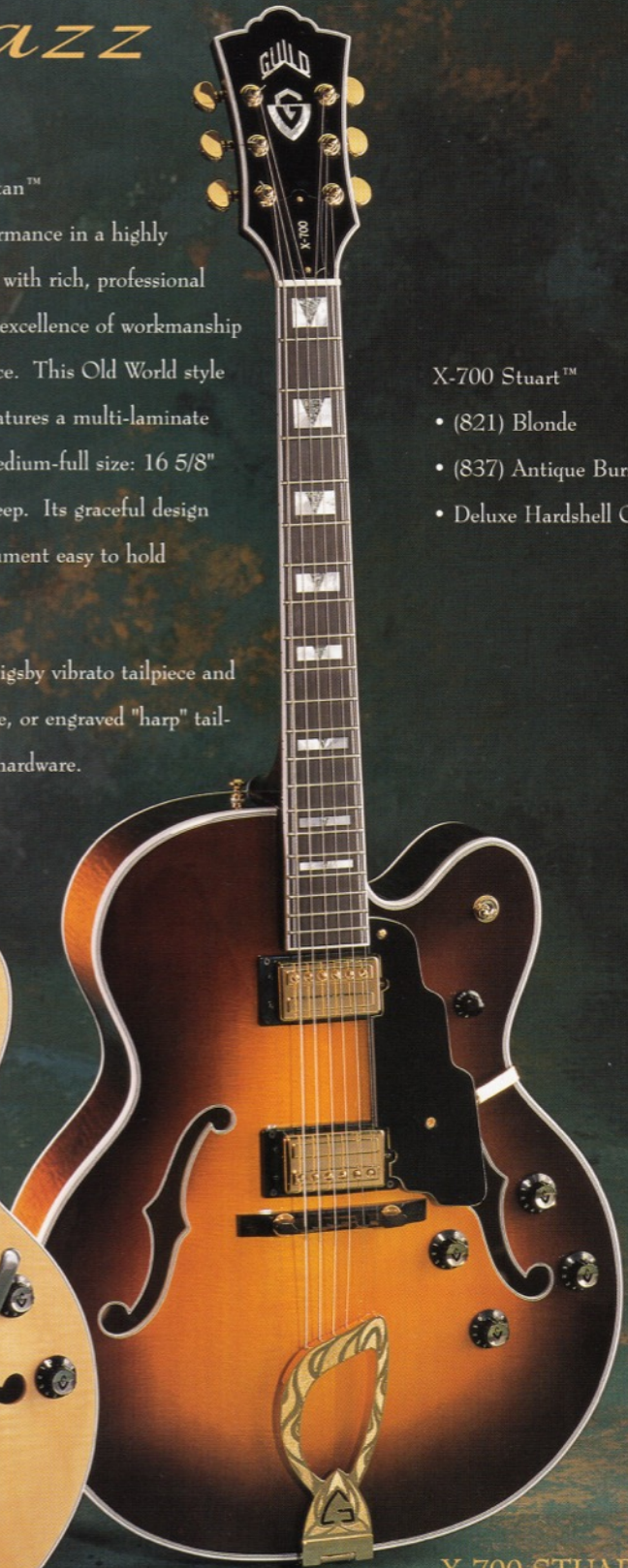
X-170 Manhattan™

Dramatic performance in a highly versatile guitar- with rich, professional tone quality and excellence of workmanship at a moderate price. This Old World style cutaway guitar features a multi-laminate maple body in medium-full size: 16 5/8" wide by 2 1/2" deep. Its graceful design makes this instrument easy to hold and to play.

Available with Bigsby vibrato tailpiece and chrome hardware, or engraved "harp" tailpiece with gold hardware.

X-700 Stuart™

- (821) Blonde
- (837) Antique Burst
- Deluxe Hardshell Case



X-700 STUART™

X-170 MANHATTAN™

Guild Strings



The same care that goes into every Guild guitar is clearly evident in our premium strings. For your acoustic or acoustic-electric guitar or bass, we formulated the ultimate Phosphor Bronze sets, bringing out the best in your instrument. Electric players have a

wide choice of high output nickel-plated steel and flatwound stainless sets for guitars and basses. Guild strings are an ideal choice if you are a player who is very particular and demands the best possible sound from all your instruments.

X-700 Stuart™

The ultimate in electric jazz guitars... the pride of our sound engineers and wood craftsmen. Its distinctive fast-action neck is fashioned of 5-piece selected hard maple and mahogany. The choice ebony fretboard is elegantly inlaid with deluxe two-tone abalone and mother of pearl position markers.

The Stuart's full "Venetian" cutaway body is 17 3/4" wide by 31/2" deep and boasts the same graduated carved solid spruce top as the Artist Award. Gold plated hardware, and engraved "harp" tailpiece add the final touch to this superb instrument.



Guild Specifications

	Artist Award	Stuart X700	Manhattan X170	Starfire IV	Starfire III	Starfire II	Bluesbird	S100 Polara
Model No.	350-8300	350-8200	350-8000	350-7400	350-7300	350-7200	350-6400	350-6300
Headstock	Guild Artist Award Model	Guild	Guild	Guild	Guild	Guild	Guild	Guild
Logo	Custom Abalone/Pearl	X700	X170	SF-4	SF-3	SF-2		S100
Body	Guild Crest	Pearl "G" Shield	Pearl Chesterfield	Pearl Chesterfield	Pearl Chesterfield	Pearl Chesterfield	Pearl Chesterfield	Pearl Chesterfield
	Solid Maple	Maple	Maple	Maple or Mahogany	Maple or Mahogany	Maple or Mahogany	Mahogany Back	Solid Mahogany
	Carved Solid Spruce Top	Carved Solid Spruce Top	Maple Top				Figured Maple Top	
Neck	Maple	Maple	Maple	Maple or Mahogany	Mahogany	Mahogany	Mahogany	Mahogany
Scale Length	25 5/8"	24 3/4"	24 3/4"	24 3/4"	24 3/4"	24 3/4"	24 3/4"	24 3/4"
W @ Nut	1 11/16"	1 11/16"	1 11/16"	1 11/16"	1 11/16"	1 11/16"	1 11/16"	1 5/8"
Fingerboard	Ebony	Ebony	Rosewood	Rosewood	Rosewood	Rosewood	Rosewood	Rosewood
	12" Radius	12" Radius	12" Radius	12" Radius	12" Radius	12" Radius	12" Radius	12" Radius
No. Of Frets	20	20	20	22	22	22	22	22
Machine	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®	Grover Rotomatic®
Heads	Gold w/ Imperial Buttons	Gold	Gold	Chrome	Chrome	Chrome	Chrome	Chrome
Pickups	Floating Guild Single Coil	2 Guild SD-1 Humbuckers	2 Guild SD-1 Humbuckers	2 Guild SD-1 Humbuckers	2 Guild SD-1 Humbuckers	2 Guild SD-1 Humbuckers	2 S. Duncan® SH-1 Humbuckers	2 S. Duncan® SH-1(N) SH-4(B) Humbuckers
Controls	Master Volume	Master Volume 2 Volume, 2 Tone	2 Volume 2 Tone	2 Volume 2 Tone	2 Volume 2 Tone	2 Volume 2 Tone	2 Volume 2 Tone	2 Volume 2 Tone
Bridge	Ebony	Rosewood	Rosewood	Adjust-o-matic Bridge	Bigsby Tailpiece and Bridge	Rosewood	Adjust-o-matic Bridge	Adjust-o-matic Bridge
	Engraved Harp Tailpiece	Engraved Harp Tailpiece	Engraved Harp or Bigsby Tailpiece	Stopped Tailpiece		Harp Tailpiece	Stopped Tailpiece	Stopped Tailpiece
Switch	N/A	3 way Toggle	3 way Toggle	3 way Toggle	3 way Toggle	3 way Toggle	3 way Toggle	3 way Toggle, 1 Mini Toggle
Pickguard	Brown Shell	5 Ply B/W/B/W/B Stairstepped	5 Ply B/W/B/W/B Stairstepped	5 Ply B/W/B/W/B Stairstepped	Clear (screened w/Guild) Painted Blk Stairstepped	Clear (screened w/Guild) Painted Blk Stairstepped	Single Ply Black	5 Ply B/W/B/W/B
Colors	2 Colors 01, 37	2 Colors 01, 37	2 Colors 01, 37	4 Colors 01, 06, 37, 38	4 Colors 01, 06, 37, 38	4 Colors 01, 06, 37, 38	4 Colors 06, 20, 30, 38	4 Colors 06, 21, 38, 80
Other...	Multiple Bindings	Multiple Bindings	Multiple Bindings	5 Ply Binding	3 Ply Binding	3 Ply Binding	Single Ply Binding	
	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case	Deluxe Hardshell Case
	Deluxe Abalone Inlays	Deluxe Abalone Inlays	Abalone Inlays	Semi-Hollow Body	Hollow Body	Hollow Body	Shaped Tone Chambers	

All Guild guitars are made in the U.S.A.

Try as we might describing guitars with words is an impossible task. The only way to appreciate the guitars you've seen in this catalog is to go to your authorized Guild Dealer and hear and play them for yourself. Features and specifications subject to change without notice.



Westerly, Rhode Island

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P/N 991-1201-097 ©1997FMIC

