

GUILD GUITARS 1996



\$300

ELECTRIC GUITARS

It began with five gifted luthiers in a New York City loft. The year was 1952, and if one word could define their artistic vision, it was integrity. With more than 200 years of experience between them, they believed they could create instruments with the same passion and devotion of medieval European craft guilds. Each of the five artisans specialized in one part of these new guitars. Together, their single-minded dedication gave birth to acoustic and electric jazz archtops that became known throughout New York City. The world soon followed, and the legacy continues to this day.

The X170™, with its 16 5/8" x 2 1/2" body, continues the tradition of the Guild Manhattan. The X700™ is the latest version of the Guild Stuart with a 17" x 3 1/2" body, now boasting the same graduated carved solid spruce top as the Artist Award. The 17" x 3 3/8" Artist Award, originally known as the Johnny Smith Award, has been a Guild masterpiece for the last 40 years. The Guild S100™ (see page 3), an authentic reissue of the 1970's classic solid mahogany rocker, has generous contours and waist cut. It comes loaded with a Guild six-way adjustamatic bridge and screams with two Guild humbuckers.



X170
Manhattan

X700
Stuart

Artist Award



The first guitars made by the Guild workshop in 1952 were crafted by hand using exquisite rare woods, costly lacquers, and hand wound pick-ups for the electrics. By listening to the suggestions of the top jazz, studio and touring guitarists – who were all regulars at the shop – we continued to evolve the instruments.



Model	Scale	Nut Width	Top	Back	Sides	Neck	Fingerboard	Bridge	Bracing
X170	24 3/4"	1 11/16"	Maple†	Maple	Maple	Maple	Rosewood	Rosewood	Custom
X700	25 5/8"	1 11/16"	Spruce	Maple	Maple	Maple	Ebony	Rosewood	Custom
AA	25 5/8"	1 11/16"	Spruce	Maple	Maple	Maple	Ebony	Ebony	Custom
S100	24 3/4"	1 5/8"	Mahogany	Mahogany	Mahogany	Mahogany	Rosewood	Roller Bridge	N/A

See current price list for color availability. † Laminated archtop



S-100

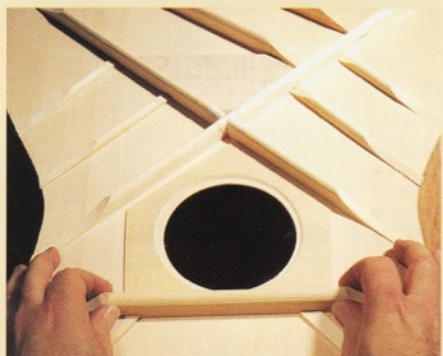
The very name Guild denotes our dedication to the highest possible standards of the art of guitar making. Nothing but the best will do. There are simply no exceptions. Today, Guild guitars are handmade in Westerly, Rhode Island, where quality, innovation and service remain the hallmarks of our craft.

F-SERIES · SONGBIRD · CONCERT

F-Series— Thanks to a unique single cutaway design and solid spruce top, these renowned acoustic-electrics feature exquisite playability and responsiveness. Their beautiful 16" x 3" handcrafted bodies feature brilliant finishes and artistic oval sound hole for on-stage drama. All F-Series instruments come equipped with a Fishman Acoustic Matrix Professional® pickup and preamp system.

Songbird™— This acoustic-electric has a solid spruce top, a mahogany neck, a one-piece 13 3/8" x 2 1/2" mahogany body, and a rosewood fingerboard. A high-profile instrument that has a world-wide following. Available in both high gloss (Songbird) and hand-rubbed finishes (S4CE™).

Concert— The Guild Concert Series (see page 5) are very special small-body (15" x 4 3/16") guitars created in the tradition of fingerstyle instruments from the past. The A50™ is distinguished by a beautiful solid sitka spruce top with solid rosewood back and sides. A25™ Concert guitars are the most affordable all-solid-wood guitars made in the U.S.A. They feature mahogany bodies with solid sitka spruce tops, and are available in both high gloss and hand-rubbed finishes.



It takes six weeks to build a Guild Guitar. And for good reason. When it comes to quality control and inspection, we will never compromise. At each point of the production process, the guitars are inspected, reworked or have parts replaced to maintain the highest possible quality standards.

Model	Scale	Nut Width	Top	Back	Sides	Neck	Fingerboard	Bridge	Bracing
F4CE	25 5/8"	1 5/8"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
F5CE	25 5/8"	1 5/8"	Spruce	Rosewood	Rosewood	Mahogany	Rosewood	Rosewood	Shaved
F65CE	25 5/8"	1 5/8"	Spruce	Maple	Maple	Maple	Ebony	Ebony	Shaved
S4CE	24 3/8"	1 5/8"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Scalloped
A25HR	25 5/8"	1 3/4"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
A25HG	25 5/8"	1 3/4"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
A50	25 5/8"	1 3/4"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Standard

See current price list for color availability.



All our woods are book matched and monitored for moisture content under the strict supervision of expert craftsmen. We dry our select rosewood and ebony fingerboards naturally for a minimum of two years before processing. We never use kiln dried woods.

JUMBOS

Guild Jumbo guitars burst on the music scene in the late 60's and early 70's, ringing out folk, rock and country sounds. Famous for their smooth, sweet, mellow tones, their clarity and sustain, they incorporate the best features of vintage guitars along with more contemporary custom-designed, longer body styles (17" x 5"). The result is an unparalleled ability to express rich, ringing tones along with increased bass response. The quality workmanship of the Jumbo series is readily apparent in the details, such as the hand-carved heel on the JF100C™.

When you hear the name Guild, you often think of our Twelve-strings first. The extra care in crafting these fine instruments gives them a rich, resonant tone like no other Twelve-string. Extra bracing is added to the top to balance the extreme tension of the 12 strings. All Guild Twelve-string guitars utilize a double truss rod system in the neck for added stability and strength.



If you could look inside one of our acoustic guitars, you'd see that we take great care to provide the most appropriate bracing – standard, shaved, scalloped – to best enhance the tonal quality of the sound emanating from the top of the guitar.

Some of our Guild models feature solid mahogany or rosewood sides and backs.



Model	Scale	Nut Width	Top	Back	Sides	Neck	Fingerboard	Bridge	Bracing
JF30	25 5/8"	1 11/16"	Spruce	Maple	Maple	Maple	Rosewood	Rosewood	Shaved
JF55	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Shaved
JF100	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Shaved
JF3012	25 5/8"	1 13/16"	Spruce	Maple	Maple	Maple	Rosewood	Rosewood	Shaved
JF5512	25 5/8"	1 13/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Shaved
JF6512	25 5/8"	1 13/16"	Spruce	Maple	Maple	Maple	Ebony	Ebony	Shaved
JF10012C*	25 5/8"	1 13/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Shaved

See current price list for color availability. * Not shown.



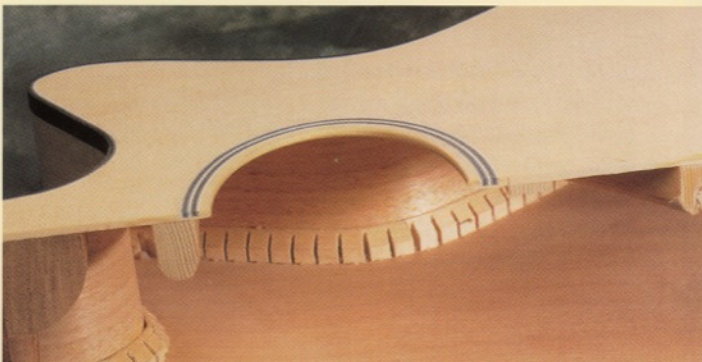
All arched backs are painstakingly laminated of our solid mahogany and curly maple veneer. Guild flatback guitars are made of solid rosewood and mahogany. The Artist Award model is made of solid German maple.

A special reinforcement made of hand-picked Sitka spruce around the soundhole prevents the rosette from cracking and warping.

DREADNOUGHTS

Dreadnought guitars were born out of necessity. The traveling western swing bands of the 1940's had so much happening on stage that the sound of the guitars somehow got lost. But they had to be heard. And heard they were when these big, loud, impressive instruments were first introduced.

The best-selling of all Guilds, the Dreadnought Series is revered for its value, outstanding projection and sustain, as well as its exceptional miking and recording capabilities. Available in Standard, Acoustic Electric and Twelve-string versions, each Dreadnought body measures 15 3/4 inches wide and a full 5 inches deep.



TWELVE-STRINGS · ACOUSTIC ELECTRIC BASSES

Guild Twelve-string guitars have long been known for their rich, room-filling tone. A consistent, quality of sound that is the product of both our attention to detail and our choice of materials. Built to last a lifetime, these instruments have the same added bracing and double truss rod neck reinforcement as our Jumbo Twelve-string guitars.

Guild is known as the first manufacturer to create an acoustic-electric bass that could hold up in the studio and on the road. The B30E™ models are full-size (18" x 6³/₈") basses made to the same exacting standards as the six- and twelve-string models. The Guild B4™ features the same neck as the B30E™ on the smaller, more comfortable F-Series body.



The truss rods are installed in a radius for extra strength. The deepest part of this radius is at the ninth fret, just in front of the heel. A burlap-covered maple spine adds increased strength and makes for noiseless action.

When one of our guitars arrives at final assembly, it is put through two rigorous final inspections before it is packed and shipped.

Model	Scale	Nut Width	Top	Back	Sides	Neck	Fingerboard	Bridge	Bracing
D412	25 5/8"	1 13/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
D2512	25 5/8"	1 13/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
B4E	30 1/2"	1 5/8"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
B30E	30 1/2"	1 5/8"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard

See current price list for color availability.



These are all details that others might ignore in order to make more guitars, faster and cheaper. But that has never been the goal at Guild. At Guild our goals are different. We place priority on outstanding quality and value. We create only the best. One guitar at a time.

Model	Scale	Nut Width	Top	Back	Sides	Neck	Fingerboard	Bridge	Bracing
D4	25 5/8"	1 11/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
D25	25 5/8"	1 11/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard
D55	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Scalloped
D100C	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Scalloped
DV6	25 5/8"	1 11/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Shaved
DV6HG	25 5/8"	1 11/16"	Spruce	Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Shaved
D52	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Scalloped
D52HG	25 5/8"	1 11/16"	Spruce	Rosewood	Rosewood	Mahogany	Ebony	Ebony	Scalloped

See current price list for color availability.



A tongue and groove reinforcement block inserted in the neck gives added strength and prevents top cracking along the fingerboard.

Guild uses special finishing materials formulated to meet our exacting standards. Even our tuning pegs are special. We use only those designed specifically for us. They're heavily plated and engineered for precision fine tuning. Our frets are made of 18% nickel silver.

The truss rods of every Guild guitar are fully adjustable and use a 1/4" hex nut wrench. They are made of special cold-treated steel and can be accessed for adjustment through the truss rod cover on the headstock.

CASES

Our line of high quality guitar cases is made to protect your guitar investment from the real world. A world that does not respect the beauty of handcrafted rosewood and ebony. Much less a high gloss finish.

A world of car trunks and driving all night. Rain, mud and snow. Freakish acts of nature or the fumbling hands of a hotel bellman.

The real world is a hostile planet to a fine musical instrument, so we offer three styles of cases.

The classic black Dreadnought case has a tough pebble grain exterior, a flat top and bottom and quality hardware. Our archtop cases are protected by simulated brown leather or black alligator vinyl exteriors. The hardware includes a comfortable handle and five strong latches. Each case displays a Guild logo and features a plush, velvet-lined interior built specifically for your Guild guitar.

A Guild case is a fortress. Made to protect a guitar until it is once again in your hands.

