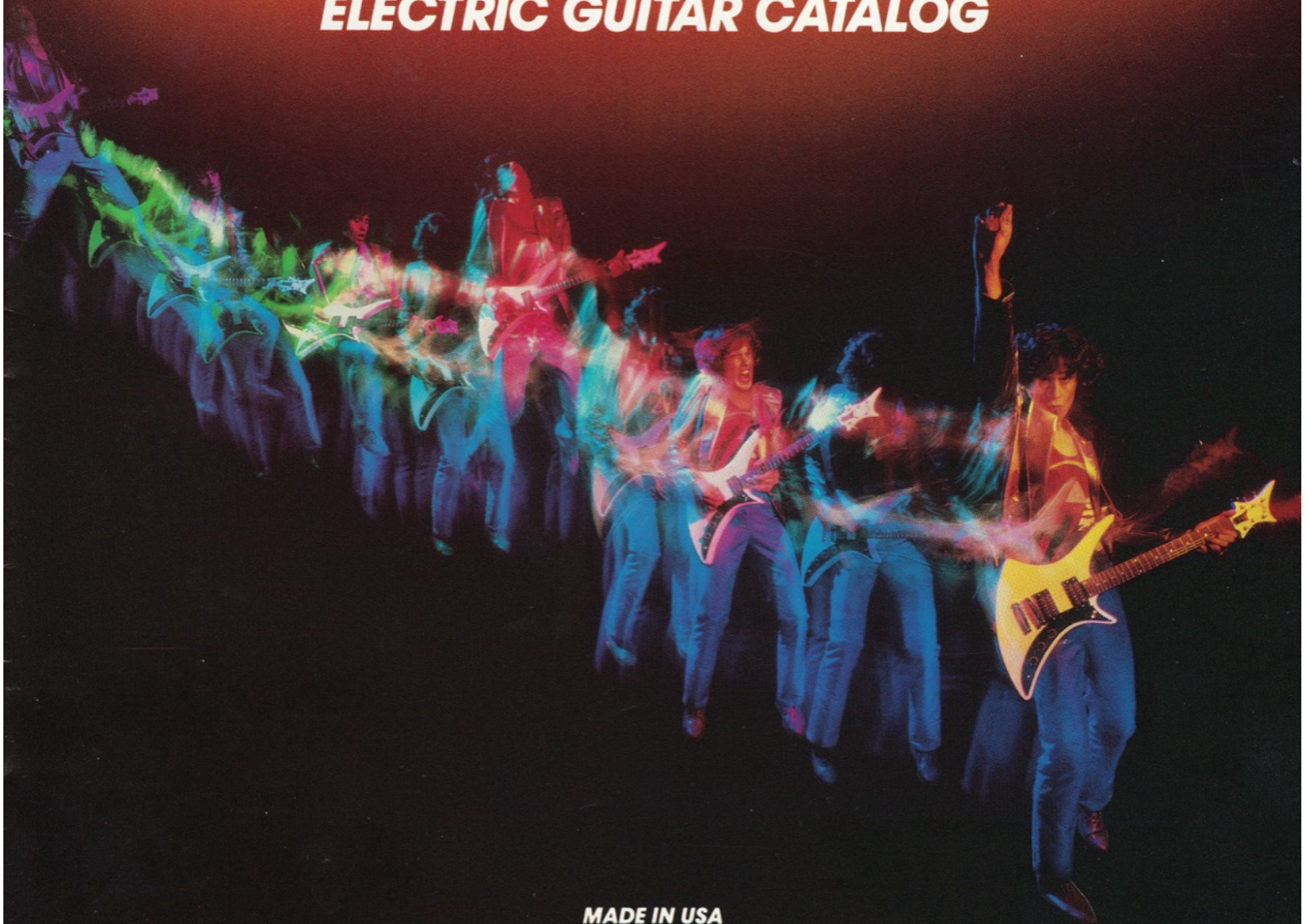


Guild

ELECTRIC GUITAR CATALOG



MADE IN USA

Re-introducing Guild electric guitars and basses. Over the last two years, we've made major changes in all areas throughout the line—styling, electronics, hardware and finishes. The result is the finest collection of instruments we've ever made, and one we hold comparable to any in the industry, at any price point.

In the pages of this catalog, we've tried to incorporate direct quotations from well respected artists and magazines. We did not seek out their praise nor have we ever "paid" anyone to use Guild. As we created our new models, prototypes were supplied to them for the purpose of obtaining professional feedback, before finalization of each instrument. This feedback was documented, and it is this verbatim documentation that we present.

For years, Guild electrics have taken a back seat in popularity to their better known contemporaries. No more. Our X-79 was the first distinctly different guitar design released in almost twenty years. Our M-80 has been favorably compared to one of the most famous instruments ever produced. Our X-82 is another combination of exciting style and sound. Our basses possess the most requested looks and features, with that extra touch only Guild craftsmanship can bring.

That last statement is very significant. In an age of machine replacing man, indifferent quality control, and slick foreign made imitations, there still exists at Guild an individual pride in workmanship among all the staff. A pride that restores meaning to the words "American Made."

So, all we ask is that you consider a Guild when you're searching for that ultimate instrument. Visit your dealer and play one. The time and effort you put into your music should not go unrewarded.



Guild wishes to thank the following artists for their advice, support and encouragement in helping us present our new line.

Allen Collins
Leon Wilkerson

Glenn Tipton
K.K. Downing
Ian Hill

Son Seals

Willy DeVille
Rick Borgia

Dave Edmunds

Jan Hammer
Colin Hodgkinson

Ian Hunter
Robbie Alter

Wes Beech

Paul Hanwood
Rockin "A" Neilsen

Mark Clarke
Al DiMeola

Jean Beauvoir
John Regan

Chuck Wayne
Kenny Burrell

A short time ago, Guild was privileged to have our X-79 guitar featured in an award winning Onkyo cassette deck advertisement. We would like to thank Onkyo for letting us use part of the photograph as our catalog cover.

Naturally, all our guitars and basses are equipped with the finest strings—Guild, of course. In the pages of this catalog, we've highlighted some of the most popular types.



ARTIST AWARD

One of the most prestigious guitars in jazz. Precision gold plated tuning machines and engraved gold Guild "harp" tailpiece. Guild custom suspended pickup with volume control. Bound headplate with hand executed, mother-of-pearl and abalone Artist Award motif. Deep body with solid carved spruce top and flamed maple sides and back. Curved ebony fingerboard and five piece maple neck. Adjustable ebony bridge. Jazz great Chuck Wayne's main axe and listed by Guitar Player magazine as the "top of the line."

SPECIFICATIONS

Overall length - 44 $\frac{1}{2}$ " (113 cm), Body length - 20 $\frac{3}{4}$ " (52.7 cm), Body width - 17" (43.2 cm), Body depth - 3 $\frac{3}{8}$ " (8.6 cm), Scale length - 25 $\frac{1}{2}$ " (64.8 cm), Neck width at nut - 1 $\frac{1}{8}$ " (4.1 cm), 20 Frets. Available in Sunburst (SB) or Blonde (BLD).

X-500

Double humbucking Guild HB-1 pickups offer superb sonic versatility for jazz, or any kind of playing. Gold deluxe tuning machines, engraved gold harp tailpiece and gold pickup covers. Two volume, two tone controls, master volume and 3-way pickup selector switch. Wide frets unerringly positioned on a curved ebony fingerboard. Spruce top, curly maple sides and back. Adjustable ebony bridge. Ivoroid binding around body. Tonally encompasses the full spectrum of jazz moods. Barry Gibb made this instrument internationally known.

SPECIFICATIONS

Overall length - 42 $\frac{3}{4}$ " (108.6 cm), Body length - 20 $\frac{3}{4}$ " (52.7 cm), Body width - 17" (43.2 cm), Body depth - 3 $\frac{3}{8}$ " (8.6 cm), Scale length - 24 $\frac{3}{4}$ " (62.9 cm), Neck width at nut - 1 $\frac{1}{8}$ " (4.1 cm), 20 Frets. Available in Sunburst (SB) or Blonde (BLD).

See back cover for appropriate cases.



STAINLESS STEEL

Provides enhanced brightness in addition to capturing all the harmonics contemporary playing techniques produce. Available in jazz or rock gauges.

Guild
Stainless Steel

Electric Guitar Strings

.012 E-1010 JAZZ

■ X-175

A brother guitar to the X-500, but featuring all chrome hardware instead of the gold. Spruce top with maple sides and back. Two Guild HB-1 humbucking pickups, two volume, two tone controls. Pickup selector switch. Master volume. Deep body, wide frets set in a curved rosewood fingerboard. Adjustable rosewood bridge. Offering the same sonic benefits as the X-500, the X-175 is probably one of the most affordable jazz electric/ acoustics made. Taj Mahal has one in his collection.

■ SPECIFICATIONS

Overall length - $42\frac{3}{4}"$ (108.6 cm), Body length - $20\frac{3}{4}"$ (52.7 cm), Body width - 17" (43.2 cm), Body depth - $3\frac{3}{8}"$ (8.6 cm), Scale length - $24\frac{3}{4}"$ (62.9 cm), Neck width at nut - $1\frac{5}{8}"$ (4.1 cm), 20 Frets.

Available in Sunburst (SB) or Blonde (BLD).



■ CE-100

Another prime example of affordable Guild quality in electric/acoustics. Double humbucking, chrome covered Guild HB-1 pickups. Chrome harp tailpiece. Deluxe Guild tuning machines. All maple body. Adjustable rosewood bridge. Curved rosewood fingerboard. Two volume, two tone controls, pickup selector switch. Hand crafted excellence in both style and sound.

■ SPECIFICATIONS

Overall length - $41\frac{3}{4}"$ (106 cm), Body length - $20\frac{1}{4}"$ (51.4 cm), Body width - $16\frac{3}{8}"$ (41.8 cm), Body depth - $3\frac{1}{4}"$ (8.3 cm), Scale length - $24\frac{3}{4}"$ (62.4 cm), Neck width at nut - $1\frac{5}{8}"$ (4.1 cm), 20 Frets

Available in Sunburst (SB) or Blonde (BLD).

■ See back cover for appropriate cases.

STARFIRE 4

Thin body, double cutaway electric/acoustic semi-hollow all maple body with arched top and back. Long preferred by Buddy Guy and Son Seals. Two Guild XR-7 pickups lend themselves to all music, from rock to blues to jazz. Two volume, two tone controls, plus master volume. Pickup selector switch. Solid ash block through the center builds the Starfire's sustain. Curved bound ebony fingerboard and 3 piece maple neck. Guild Quick Change SP-6 tailpiece and Adjusto-Matic bridge. A perennial favorite of guitarists over the last fifteen years. Glenn Tipton of Judas Priest even plays one.

SPECIFICATIONS

Overall length - 42" (106.7 cm), Body length - 18" (45.7 cm), Body width - 16³/₈" (41.6 cm), Body depth - 1⁵/₈" (4.1 cm), Scale length - 24³/₄" (62.9 cm), Neck width at nut - 1⁵/₈" (4.1 cm), 22 Frets

Available in Sunburst (SB), Blonde (BLD).



NOTED BLUES ARTIST BUDDY GUY USES A STARFIRE.





M-80

For overall quality of craftsmanship, sound and playability, the M-80 has to be considered one of today's premier electrics. Solid carved maple top with mahogany back, contoured for balance and comfort. Three piece maple neck. Advanced magnetic/electronic design of Guild XR-7 pickups offers a stronger clarity of tone and crispness. Fantastic sustain. Two volume, two tone controls with pickup selector switch. Phase or coil tap switch is standard, depending on your preference. Quick Change Guild SP-6 tailpiece and Guild Adjusto-Matic bridge. Deluxe Guild machine heads. Knurled Guild speed knobs.

SPECIFICATIONS

Overall length - 39 $\frac{1}{2}$ " (100.3 cm), Body length - 15" (38.1 cm), Body width - 13 $\frac{1}{2}$ " (34.3 cm), Body depth - 1 $\frac{1}{4}$ " (3.2 cm), Scale length - 24 $\frac{3}{4}$ " (62.9 cm), Neck width at nut - 1 $\frac{5}{8}$ " (4.1 cm), 24 Frets

Available in Sunburst (SB), Black (BLK), Candy Apple Red (RED), and Red Sunburst (RSB).

X-82

A new addition to our electric family, nicknamed the "Nova." Shown is our popular Black Sparkle finish, which under stage lights produces an incredible visual vibrance. Features Guild XR-7 pickups, two volume, one tone control. Pickup selector switch. Phase or coil tap switch optional. Outstanding hardware like the Guild SP-6 tailpiece and Adjusto-Matic bridge is standard. Mahogany body and neck. The X-82 has exceptional balance and feel, and coupled with its fast action ebony fingerboard, is a devastating rock 'n' roll weapon.

SPECIFICATIONS

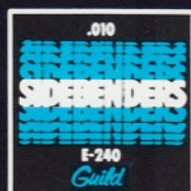
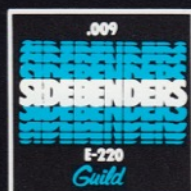
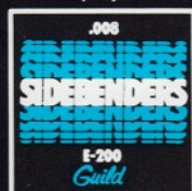
Overall length - 38 $\frac{1}{4}$ " (97.2 cm), Body length - 16" (40.6 cm), Body width - 16" (40.6 cm), Body depth - 1 $\frac{1}{2}$ " (3.8 cm), Scale length - 24 $\frac{3}{4}$ " (62.9 cm), Neck width at nut - 1 $\frac{5}{8}$ " (4.1 cm), 24 Frets

Available in Sunburst (SB), Black (BLK), Candy Apple Red (RED), Metallic Blue (BLUE), Black Sparkle (BLK SPARKLE), Purple.

See back cover for appropriate cases.

SIDEBENDERS

Round wound nickel on hexagonal steel core—the perfect round wound string for rock players.





THE X-79, X-79-3 GUITARS & X-702 BASS

Less than one year ago, Guild shocked the so-called "industry traditionalists" with its introduction of the X-79 guitar. Our surprising step towards futuristic design resulted in a guitar that's received more critical acclaim and musician acceptance than any instrument in recent years. The visual and sonic benefits of the X-79 were immediately recognized.

Guitar World magazine stated in their review of the X-79, "the body lines are as comfortable as they are hot looking...the neck is shaped in a way that (playing) felt effortless and made the ebony finger-board's 24 frets accessible...lightweight in comparison to other solid bodies...with a lightweight guitar there's usually a loss of sustain, but the X-79 appears oblivious to that fact."

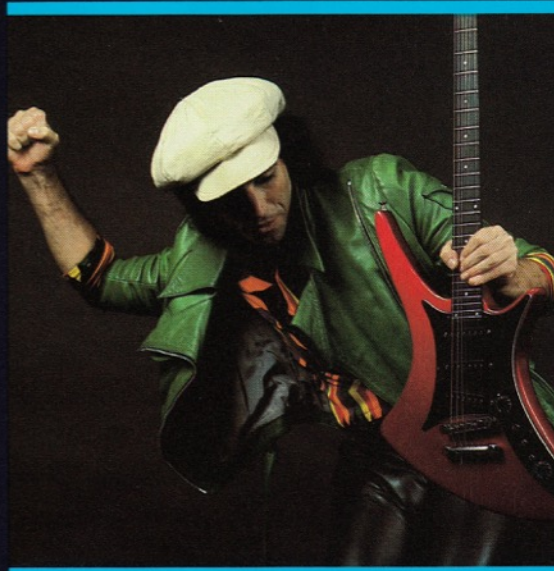


K.K. DOWNING OF JUDAS PRIEST WITH ONE OF THE FIRST X-79 MODELS.

On its sound, Guitar World went on to say "the X-79 has a sharp bite, followed by a bright tone and will excel as a blues or rock guitar. The pickups have a hell of a lot of attack. Mike Bloomfield's classic sound comes to mind."

On its hardware and appearance, "the bridge is fitted with separately adjustable saddles...the placement of the control knobs is just right for volume swell effects...jumbo frets, no intonation problems were apparent all the way to the 24th fret...the finish will probably look fantastic under stage lighting."

The X-79 features two Guild XR-7 pickups, SP-6 tailpiece, Adjusto-Matic bridge, two volume controls and one tone, deluxe Guild tuning machines. Coil tap or phase switch are optional.



ROBBIE ALTER, LEAD GUITARIST FOR IAN HUNTER, USES THE X-79-3 FOR ALL TOURING & RECORDING

Our X-79-3 features three specially made Guild single coil pickups, with a unique switching setup created to expand the tonal possibilities beyond the conventional sounds from this type of pickup configuration, allowing for 13 tonal combinations.

Because of the X-79's success, we created a model for bass players, the X-702. You'll find a detailed description of this in our section on Guild basses, further along in this book.

The X-79, X-79-3 and X-702 were designed for the musician who's tired of looking and sounding like everyone else. If that's the way you've been feeling, these instruments were made for you.

SPECIFICATIONS

X-79 & X-79-3

Overall length - 38 1/4" (97.2 cm), Body length - 16" (40.6 cm), Body width - 21 1/2" (54.6 cm), Body depth - 1 1/2" (3.8 cm), Scale length - 24 3/4" (62.9 cm), Neck width at nut - 1 5/8" (4.1 cm), 24 Frets

Available in White (WHT), Sunburst (SB), Candy Apple Red (RED), Black (BLK), Metallic Blue (BLUE), Black Sparkle (BLK SPARKLE), Purple.

See back cover for appropriate cases.



S-275

A double cutaway that we think stacks up against any of the "classics" that are on the market. Maple top, mahogany back, three piece maple neck, 24 fret ebony fingerboard. Guild XR-7 pickups with gold plated covers. Two volume, one master tone control. Pickup selector switch, with your choice of phase or coil tap as standard equipment. Gold plated Guild SP-6G tailpiece and gold plated Adjusto-matic bridge. Deluxe Guild tuning machines (gold plated of course) are also standard. Definite superiority in tonal range over comparable instruments.

SPECIFICATIONS

Overall length - 39" (99.1 cm), Body length - 17" (43.2 cm), Body width - 13" (33 cm), Body depth - 1 1/2" (3.8 cm), Scale length - 24 3/4" (62.9 cm), Neck width at nut - 1 5/8" (4.1 cm), 24 Frets

Available in Red Sunburst (RSB) or Natural Top (NT).

S-250 & S-25

Proof that there can be truly affordable American made electrics. Both instruments feature Guild XR-7 pickups, Quick Change SP-6 tailpiece, Adjusto-Matic bridge, and deluxe tuning machines. S-250 has two volume, one tone control. S-25, one volume, one tone. Both have a pickup selector switch, and phase or coil tap switches are optional for each guitar. Jan Hammer, who's written for such guitar wizards as DiMeola, Schon, and Beck, now uses our S-250 to compose guitar parts with. He claims it's the "easiest to play" electric guitar he ever picked up. Willy DeVille said of it "The pickups have a great range from fat to thin. It's very playable." The S-25 features that same great feel.

SPECIFICATIONS

Overall length - 38 1/8" (98.7 cm), Body length - 17" (43.2 cm), Body width - 13" (33 cm), Body depth - 1 3/8" (3.5 cm), Scale length - 24 3/4" (62.9 cm), Neck width at nut - 1 5/8" (4.1 cm), 24 Frets

Available in Sunburst (SB), Black (BLK), Candy Apple Red (RED).



■ DISTINCTIVE FEATURES

XR-7 PICKUPS

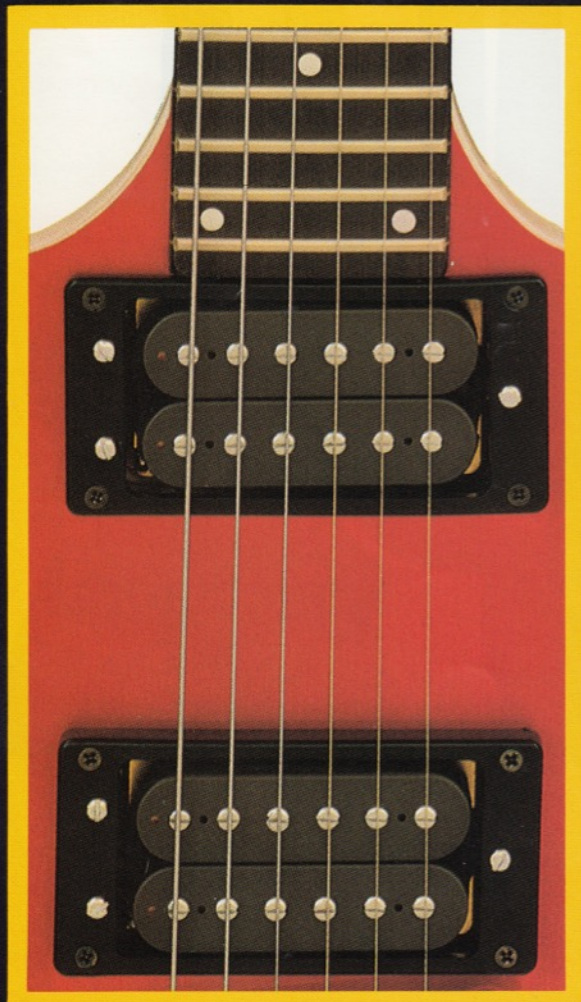
An advanced magnetic/electronic design pioneered by Guild. Of a dual sound nature, the XR-7 offers players a wide range of tonalities, from humbucking power and distortion to single coil bite and clarity, with everything in between (See section below on phase/coil tap switches). Allen Collins told us "I normally replace stock pickups with PAFs, but I wouldn't change these XR-7's, and you can quote me." Thanks Allen, we did. XR-7's are also available separately at your Guild dealer.

■ **PHASE SWITCH VS. COIL TAP**

Basically, a phase switch allows you to use the XR-7's normally, or "out of phase" with each other by reversing their polarity. This provides many interesting tonal effects.

The more popular coil tap can let you alternate the XR-7 from its full humbucking sound to a single coil sound.

Either switch is available as an option or standard feature on the Guild guitar you select. Many players have told us also that they prefer the XR-7 without these options, for a more straight ahead, basic rock sound. The choice is yours.



TUNING MACHINES

Guild custom machine heads are used on all our guitars and basses. The guitar machines feature a special lifetime lubrication and a gear ratio of 10:1 or 14:1. Basses have a gear ratio of 22:1.

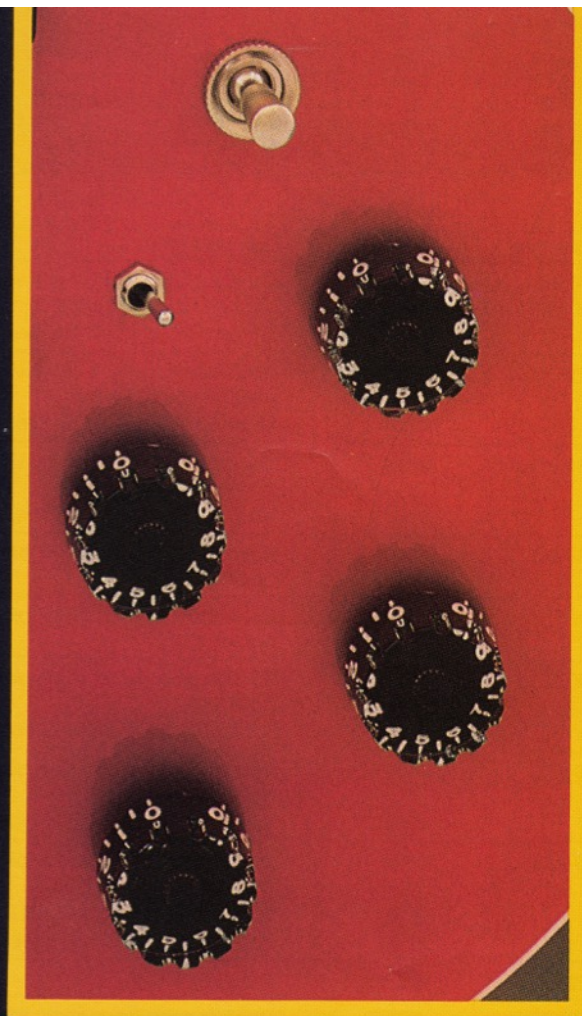
- Shown opposite are XR-7 pickups. If you prefer, all Guild electric guitars may be ordered with our HB-1 humbucking pickups instead of the XR-7. Guild HB-1 pickups offer clean, distortion free sound, with increased output.

SP-6 TAILPIECE & ADJUSTO-MATIC BRIDGE

Revolutionary Guild inventions in hardware. The SP-6 Tailpiece, is nicknamed the "Quick-Change," because it allows strings to be changed in less than 2 minutes, and doesn't fall off while you're doing it.

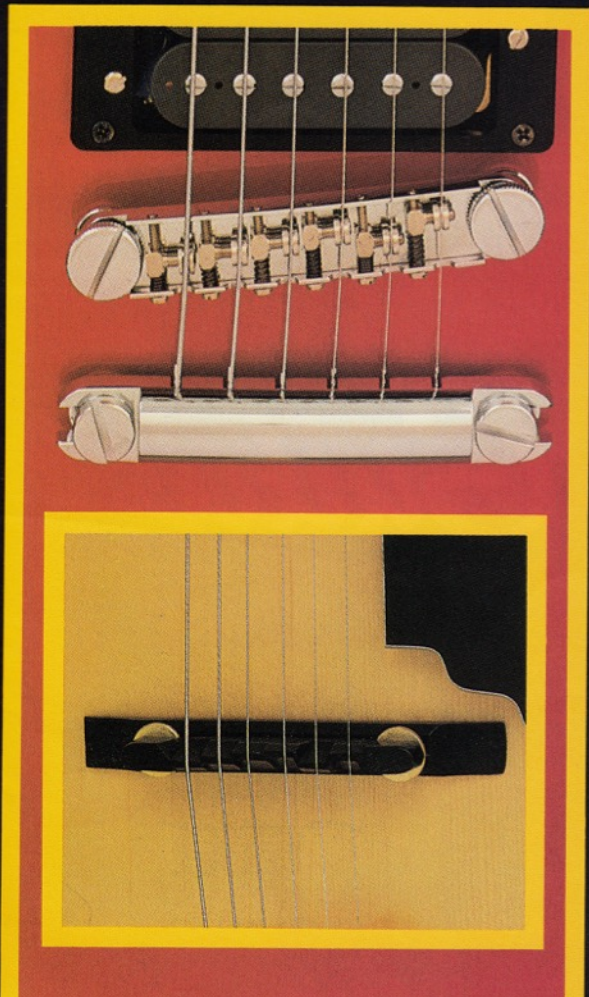
Our Adjusto-Matic bridge simplifies action adjustments by allowing tuning of any combination of string gauges separately. Features individual adjustments for string height, spacing and intonation.

- Adjustable ebony or rosewood bridges are standard on all our jazz electric/acoustics.



CONTROL KNOBS & SWITCHES

Guild knurled speed knobs are used on most of our electric guitars and basses. Switches are extra heavy duty. Potentiometers are of the highest quality, quiet and extremely durable with a special taper. Pots and switches are designed for exceptionally long life even under the most demanding playing conditions.



GUILD CASES

| GUITAR | MODEL | DESCRIPTION |
|--|--------------|--|
| Artist Award, X-500, X-175 | 5217 | Shaped hard shell, 3-ply veneer, heavily padded plush interior |
| | 2517 | Shaped hard shell, flannel lined & padded |
| CE-100 | 4526 | Shaped hard shell, 3-ply veneer, heavily padded plush interior |
| | 2526 | Shaped hard shell, flannel lined & padded |
| Starfire 4 | 4516 | Shaped hard shell, 3-ply veneer, heavily padded plush interior |
| | 2516 | Shaped hard shell, flannel lined & padded |
| M-80 | 4529 | Rectangular hard shell, plush lined & padded |
| X-82 | 4540 | Rectangular hard shell, plush lined & padded |
| X-79, X-79-3 | 4530 | Rectangular hard shell, plush lined & padded |
| | 30-S | Soft shell, plush lined & padded |
| S-275 | 4529 | Rectangular hard shell, plush lined & padded |
| | 29-S | Soft shell, plush lined & padded |
| S-250, S-25 | 4529 | Rectangular hard shell, plush lined & padded |
| | 3530 | Shaped hard shell, plush lined & padded |
| | 29-S | Soft shell, plush lined & padded |
| BASS | MODEL | DESCRIPTION |
| SB-201, SB-202, SB-203, SB-502E | 4529B | Rectangular hard shell, plush lined & padded |
| X-701, X-702 | 4530B | Rectangular hard shell, plush lined & padded |



Guild

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