

EFFECTIVE NOVEMBER 1, 1969

# *Guild*

## CATALOG PRICE LIST



**Guild Musical Instruments, Hoboken, New Jersey 07030**

A Division of Avnet, Inc.

## ELECTRIC ACOUSTIC GUITARS

Artist Models.

Model No.	Model Name	Finish	List Price
C7	Custom VII	Sunburst	\$995.00
		Blonde	995.00
		Amber	995.00
GBAE	Geo. Barnes Acousti-Lectric	Sunburst	925.00
		Blonde	950.00
GBF (Alto guitar)	Geo. Barnes Guitar in "F"	Sunburst	495.00
		Blonde	495.00
AA (Custom suspended pick-up)	Artist Award Model	Sunburst	875.00*
		Blonde	925.00*

## ELECTRIC ACOUSTIC GUITARS

Double Anti-Hum Pick-Ups.

Model No.	Model Name	Finish	List Price
DE-500		Sunburst	\$775.00
		Blonde	795.00
DE-400		Sunburst	550.00
		Blonde	550.00
X-500	Stuart	Sunburst	775.00
		Blonde	800.00
X-175	Manhattan	Sunburst	490.00
		Blonde	500.00
ST-402		Sunburst	445.00
		Blonde	445.00
CE-100D	Capri	Sunburst	420.00
		Blonde	420.00
CE-100 (Single pick-up)	Capri	Sunburst	360.00
		Blonde	360.00

## STARFIRE SERIES

Thin body acoustic electric guitars with 2 Anti-Hum Pick-Ups.

### DOUBLE CUTAWAY STARFIRES

Model No.	Model Name	Finish	List Price
SF-VI (Bigsby Vibrato)	Super Starfire	Sunburst	\$735.00
		Blonde	750.00
SF-VI Stereo	Super Starfire	Sunburst	775.00
		Blonde	790.00
SF-V (Bigsby Vibrato)	Starfire DeLuxe	Sunburst	550.00
		Cherry-Red	550.00
SF-V Stereo	Starfire DeLuxe	Sunburst	590.00
		Cherry-Red	590.00
Deep Starfire V		Sunburst	525.00
		Blonde	525.00
SF-IV	Starfire Standard	Sunburst	425.00
		Cherry-Red	425.00
SF-IV Stereo		Sunburst	450.00
		Cherry-Red	450.00
SF-XII	Starfire 12-String	Sunburst	485.00
		Cherry-Red	485.00

### SINGLE CUTAWAY STARFIRES

Model No.	Model Name	Finish	List Price
SF-III	Starfire	Cherry-Red	\$395.00

\*Asterisk indicates Special Order.

## DOUBLE FLORENTINE CUTAWAY GUITARS

Model No.	Model Name	Finish	List Price
ST-303 (Double pick-up w/Bigsby Tailpiece)		Sunburst	\$399.50
		Blonde	399.50
		Cherry-Red	399.50
ST-302 (Double pick-up)		Sunburst	345.00
		Blonde	345.00
		Cherry-Red	345.00
ST-301 (Single pick-up)		Sunburst	290.00
		Blonde	290.00
		Cherry-Red	290.00

## ELECTRIC ACOUSTIC GUITARS

### Non-Cutaway Models.

Model No.	Model Name	Finish	List Price
T-50	Cordoba "Slim"	Sunburst	\$199.50
		Blonde	199.50
X-50	Cordoba	Sunburst	199.50
		Blonde	199.50

## ELECTRIC ACOUSTIC GUITARS

### Single Cutaway Models.

Model No.	Model Name	Finish	List Price
T-100D (Double pick-up)	Slim-Jim	Sunburst	\$325.00
		Blonde	325.00
T-100 (Single pick-up)	Slim-Jim	Sunburst	265.00
		Blonde	265.00

## ELECTRIC 12-STRING GUITARS

Starfire double cutaway with 2 Anti-Hum Pick-Ups.

Model No.	Model Name	Finish	List Price
SF-XII	Starfire 12-String	Sunburst	\$485.00
		Cherry-Red	485.00

## 3/4 SIZE BODY ELECTRIC GUITARS

Model No.	Model Name	Finish	List Price
M-75 Gold hardware	BluesBird	Sunburst	\$465.00
		Cherry-Red	465.00
		Black	465.00
M-75 Chrome hardware	BluesBird	Sunburst	425.00
		Cherry-Red	425.00
		Black	425.00
M-65		Sunburst	245.00
		Cherry-Red	245.00
		Natural Top	245.00
M-65-3/4 (3/4 scale)		Sunburst	230.00
		Cherry-Red	230.00
		Natural Top	230.00

### STEREO WIRING

Double pick-up guitars are available wired for stereo at \$25.00 additional. SF-V, SF-VI, and guitars with master volume, \$40.00 additional.

### CUSTOM COLORS—ELECTRIC GUITARS & BASSES

All Electrics are available in Amber, Black, Brown, Ebony Grain, Emerald Green, White or other custom colors on special order at \$20.00 additional.

## ELECTRIC BASSES

Model No.	Model Name	Finish	List Price
SF Bass II	Starfire Bass	Sunburst	\$455.00
(Double cutaway w/double pickup)		Cherry-Red	455.00
SF Bass I	Starfire Bass	Sunburst	385.00
(Single pick-up)		Cherry-Red	385.00
M-85-II	BluesBird Bass	Sunburst	455.00
(3/4 size body, spruce top.		Cherry-Red	455.00
Double pick-ups)		Black	455.00
M-85	BluesBird Bass	Sunburst	385.00
(3/4 size body, spruce top.		Cherry-Red	385.00
Single pick-up)		Black	385.00
JS Bass	Jet-Star Bass	Sunburst	260.00
(Solid Body)		Cherry-Red	260.00

## SOLID BODY ELECTRIC GUITARS

Model No.	Model Name	Finish	List Price
S-200	ThunderBird	Sunburst	\$375.00
		Cherry-Red	375.00
S-100	Polara	Sunburst	280.00
		Cherry-Red	280.00
S-50 w/Vibrato	Jet-Star	Cherry-Red	185.00
S-50	Jet-Star	Cherry-Red	169.50

## ACOUSTIC GUITARS

Cutaway with carved top.

Model No.	Model Name	Finish	List Price
GBAE	George Barnes	Sunburst	\$925.00
(2 Anti-Hum Pick-Ups)	Acousti-Lectric	Blonde	950.00
AA	Artist Award	Sunburst	875.00*
(Custom suspended pick-up)	Model	Blonde	925.00*
A-350	Stratford	Sunburst	565.00
		Blonde	590.00
A-150	Savoy	Sunburst	395.00
		Blonde	425.00
CA-100	Capri	Sunburst	315.00
		Blonde	340.00

## ACOUSTIC GUITARS

Non-Cutaway.

Model No.	Model Name	Finish	List Price
A-50	Cordoba	Sunburst	\$185.00
		Blonde	185.00

Acoustic Guitars are available with Artist Award Pick-Up at \$50.00 (chrome) or \$55.00 (gold) additional.

## BARITONE UKULELE

Model No.	Model Name	Finish	List Price
B-11	Baritone Uke	All mahogany	\$85.00
C-8P	Case for above		12.50

### LEFT-HANDED MODELS

All instruments are available as left-handed models at 10% additional (plus \$35.00 with Bigsby Vibrato Tailpiece).

\*Asterisk indicates Special Order.

## FLAT TOP GUITARS

Dreadnaught body.

Model No.	Model Name	Finish	List Price
D-55	TV Model	Spruce top. Rosewood sides and back	\$550.00*
D-50	Bluegrass Special	Spruce top. Rosewood sides and back	450.00
D-44	Bluegrass Jubilee	Spruce top. Pearwood sides and back	360.00
D-40	Bluegrass Jubilee	Spruce top. Mahogany sides and back	295.00
D-35	Bluegrass	Spruce top. Mahogany sides and back.	
		Sunburst	240.00
		Natural Spruce Top	250.00
D-25	Bluegrass	All-Mahogany	200.00
		Cherry-Red	200.00

## FLAT TOP GUITARS

Model No.	Model Name	Finish	List Price
F-50R	Navarre (17" wide body, extra-deep)	Spruce Top. Rosewood sides and back	\$645.00
F-50	Navarre (17" wide body, extra-deep)	Sunburst. Spruce top	525.00
		Blonde. Spruce top	550.00
F-47	Bluegrass	Natural spruce top	365.00
F-30	Aragon	Sunburst	225.00
		Natural spruce top	240.00
F-20	Troubadour	Sunburst	175.00
		Natural spruce top	190.00
F-20-3/4	Troubadour	Sunburst	150.00
		Natural Spruce Top	150.00
M-20	Economy	Mahogany, satin finish	145.00
		Mahogany, hi-gloss	155.00
M-20-3/4	Economy	Mahogany, satin finish	124.50
		Mahogany, hi-gloss	134.50

## 12-STRING FLAT TOP GUITARS

Model No.	Model Name	Finish	List Price
F-512	12-String Custom (17" wide body, extra-deep)	Rosewood sides and back	\$750.00*
F-412	12-String Custom (17" wide body, extra-deep)	Maple sides and back	615.00*
F-312	12-String Artist	Rosewood	565.00
F-212XL	12-String (17" wide body)	Spruce top. Mahogany sides and back	455.00
F-212	12-String	Spruce top. Mahogany sides and back	370.00
F-112	12-String Standard	Spruce top. Mahogany sides and back	285.00

## ELECTRIC FLAT TOP GUITARS

Special built-in Guild pick-up.

Model No.	Model Name	Finish	List Price
F-212E	12-String	Spruce top. Mahogany sides and back	\$420.00
D-40E	Bluegrass Jubilee	Spruce top. Mahogany sides and back	345.00

\*Asterisk indicates Special Order.

## CLASSIC GUITARS

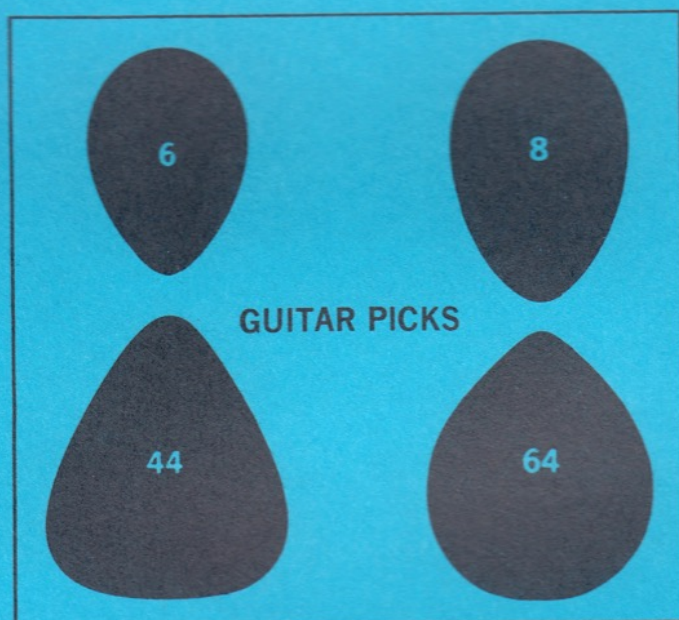
Model No.	Model Name	Finish	List Price
Mark VII	Custom Artist	Custom special	\$800.00*
Mark VI		Spruce top. Rosewood sides and back	675.00
Mark V		Spruce top. Rosewood sides and back	550.00
Mark IV		Spruce top. Flamed pearwood sides and back	350.00
Mark III		Spruce top. Mahogany sides and back	255.00
Mark II		Spruce top. Mahogany sides and back. Satin finish	195.00
Mark I		All mahogany. Satin finish	139.50

## GUITAR CAPOS

Model No.	Description	List Price, Dozen
RC-1	Bill Russell Elastic Capo	\$12.00
RC-2	Bill Russell Professional Elastic Capo For 12-string guitar.	30.00

## STRING WINDER

Model No.	Description	List Price
SW-1	String Winder for quick string changes.	\$1.75



## GUITAR PICKS

Sizes and shapes as illustrated above.

No.	Description	List Price, Gross
6	Thin, medium or stiff	\$7.50
8	Thin, medium or stiff	7.50
44	Thin, medium or stiff	9.00
64	Thin, medium or stiff	9.00

\*Asterisk indicates Special Order.

# GUITAR CASES

## ECONOMY CASES, DELUXE COVERED, PLUSH LINED

No.	For Guitars Noted	List Price
C-9P	Fits M-20-3/4, F-20-3/4	\$16.50
C-10P	Fits M-20, F-20	17.50
C-12P	Fits all classics	18.50
C-13P	Fits F-30	20.00
C-19P	Fits F-212, F-312	23.00
15-S	Fits S-100, S-50	17.50
17	Fits M-75, M-65, M-65-3/4	17.50
18	Fits all 16"x21" guitars	22.00
18-D	Fits F-47, D-35, D-40, D-50, F-112	22.00
18-T	Fits T-50, T-100, T-100D, Starfires	22.00

## HARD SHELL CASES—FLANNEL LINED, PADDED

No.	For Guitars Noted	List Price
2514	Fits F-20	\$46.00
2515	Fits F-30, F-112	46.00
2516	Fits all 16"x21" guitars	47.50
2516-D	Fits F-47, F-212, F-312	47.50
2517	Fits all 17"x21", F-212XL, F-412, F-512	49.50
2520	Fits D-25, D-35, D-40, D-44, D-50	47.50
2516-B	Fits Starfire Bass I and II	49.50

## HARD SHELL CASES—3 PLY VENEER, PLUSH LINED

No.	For Guitars Noted	List Price
4515	Fits F-30, F-112	\$65.00
4516	Fits all 16"x21" and double cutaways	67.50
4516-D	Fits F-47, F-212, F-312	67.50
4519	Fits S-200, S-100, S-50	49.50
4520	Fits D-25, D-35, D-40, D-44, D-50	67.50
42-P	Fits M-75	60.00
42-GB	Fits Georges Barnes Guitar in "F"	60.00
44-B	Fits M-85 Bass	70.00
4519-B	Fits Jet-Star Bass	55.00
4516-B	Fits Starfire Bass I and II	75.00

## HARD SHELL CASES—3 PLY VENEER

No.	For Guitars Noted	List Price
5217	Fits all 17"x21", F-212XL, F-412, F-512	\$70.00
5217-T	Fits DE-500, DE-400	70.00

## CLASSIC GUITAR CASES

No.	For Guitars Noted	List Price
C-12P	Fits all classics	\$18.50
C-5	Hard shell, flannel lined	46.00
C-15	Hard shell, plush lined	65.00
C-15 DeLuxe	Deluxe hard shell, heavy vinyl covering, extra plush lined; matching handle	75.00

## PADDED PROFESSIONAL GIG BAGS

For Guitars Noted	List Price
For Solid Body Bass	\$27.50
For Solid Body Electrics and George Barnes "F"	36.00
For Starfire Bass I and II	38.00
For all 17"x21" guitars	45.00
For all other guitars	36.00

## ZIPPER CASE COVERS

	List Price
For hard shell cases	\$38.00

## THUNDER-LINE AMPLIFIERS

Model No.	Model Name and Description	List Price	Cover List Pr.
Quantum Bass D	Quantum Bass DeLuxe For Bass and Organ. 200 watts power (100 watts RMS). 2—JBL D-140F speakers.	\$925.00	\$21.00
Quantum X	Quantum X For Guitar, Bass and Organ. 200 watts power (100 watts RMS). 2—15" JBL D-130F speakers.	895.00	21.00
Quantum EV	Quantum Electro-Voice For Guitar, Bass and Organ. 200 watts power (100 watts RMS). 2—15" Electro-Voice SRO/15 speakers.	775.00	21.00
Quantum Bass S	Quantum Bass Standard For Bass and Organ. 200 watts power (100 watts RMS). 2—15" heavy duty special design speakers.	675.00	21.00
T-Bass 1-A	ThunderBass 1-A DeLuxe For Bass, Organ and Guitar. 100 watts power (50 watts RMS). 2—15" heavy duty special design speakers.	495.00	19.50
747	Seven Forty Seven Specifications and prices to be announced.		
T-Bird	ThunderBird Reverb and Tremolo. 100 watts power. 2—12" Jensen Life-Time speakers.	435.00	15.00
S-Star S	SuperStar Standard For Guitar, Organ and Bass. Reverb and Tremolo. 100 watts power. 15" heavy duty speaker.	389.50	15.00
S-Star EV	SuperStar EV With Electro-Voice SRO/15 speaker.	469.50	15.00
S-Star-130	SuperStar-130 With JBL D-130F speaker.	504.50	15.00
T-Star Bass S	ThunderStar Bass Standard For Bass, Organ, Rhythm Guitar. 100 watts power. Piggy-back. 15" high-projection speaker system.	369.50	18.00
T-Star Bass-140	ThunderStar Bass-140 With JBL D-140F speaker.	489.50	18.00
T-Star Bass EV	ThunderStar Bass EV With Electro-Voice SRO/15 speaker.	449.50	18.00
T-Star	ThunderStar Reverb and Tremolo. 50 watts power. 12" high-projection speaker system.	325.00	15.00
	Maverick New. Reverb and Tremolo. 50 watts power. 2—10" speakers.	269.50	15.00
T-1 Twin	Thunder 1 Twin For professional guitar practice and bass student use. Tremolo. 2—10" speakers.	165.00	10.00
T-1	Thunder 1 Tremolo. Custom speaker.	125.00	7.50



## SPEAKER SYSTEMS

Complete bottom of amplifiers named.		List Price	Cover List Pr.
Model No.	Model Name and Description		
Quantum Bass D	Quantum Bass DeLuxe Spkr Sys 2—JBL D-140F speakers.	\$550.00	\$16.00
Quantum X	Quantum X Speaker System 2—JBL D-130F speakers.	520.00	16.00
Quantum EV	Quantum EV Speaker System 2—15" Electro-Voice SRO/15 speakers.	400.00	16.00
Quantum Bass S	Quantum Bass Stand Spkr Sys 2—15" heavy duty special design speakers.	300.00	16.00
T-Bass 1-A	ThunderBass 1-A Spkr Sys	225.00	14.50
T-Star Bass	ThunderStar Bass Spkr Sys 1—15" heavy duty speaker.	169.50	13.00
T-Star Bass 140	Same as above but with 1—JBL D-140F 15" speaker.	289.50	13.00
T-Star Bass EV	Same but with ElectroVoice SRO/15 15" speaker.	249.50	13.00

## TOP (AMP) SECTIONS

2 channels, 4 inputs. Each channel has its own volume, bass and treble controls, 3-position bright switch, and overall master volume control. 6 tubes (4 dual purpose) and 3 silicon diodes.

Model No.	Model Name and Description	List Price	Cover List Pr.
Quantum	Quantum Top Section For All Quantums. 200 watts power (100 watts RMS).	\$375.00	\$ 5.00
T-Bass 1-A	T-Bass 1-A Top Section 100 watts power (50 watts RMS).	275.00	5.00
T-Star Bass	T-Star Bass Top Section 100 watts power (50 watts RMS), 1 channel.	200.00	5.00

## AMPLIFIER DOLLIES

Model No.	Description	List Price
35	Amplifier or Accordion Case Dolly 3" rubber swivel casters, heavy aircraft type rubber shock mounts. Size 5½" high, 9" wide, 15" long.	\$45.00
TD1	Amplifier Dolly Heavy duty casters. Easy mount and dismount feature. Size 4¾" high, 9½" wide, 23½" long.	22.50
TD2	Amplifier Caster Set ..4 heavy duty casters.	8.95

## PUBLIC ADDRESS SOUND EQUIPMENT

### MICROPHONE MIXER

Model No.	Description	List Price
PA4MN	4-Channel Mixer with Echo Control Complete with carrying case and cables.	\$250.00

### PUBLIC ADDRESS AMP WITH BUILT-IN MIXER

Model No.	Description	List Price
PA-80	4-Channel PA Amplifier with Reverb Bass, treble, mid-range, volume for each channel; master volume; provision for Echorec; 80 watts RMS power.	\$430.00

## SOUND COLUMNS

Model No.	Description	List Price	Cover List Pr.
CS-100	6-Speaker Column 6—8" heavy duty speakers. With power capacity of 100 watts RMS.	\$185.00	\$12.50

## GUILD ELECTRO-VOICE MICROPHONES

With deluxe carrying case, cord and plug.

Model No.	Description	List Price
627APC	Dynamic Cardioid Variable bass response.	\$70.00
631PC	Dynamic Omni-Directional	70.00
664PC	Cardioid For rugged PA applications.	97.00
674PC	Cardioid For exacting vocal use.	97.00
676PC	Same as No. 674PC, but easily hand-held	97.00

## ECHOREC (ECHO CHAMBER)

Model No.	Description	List Price
1-A	Echorec (Echo Chamber) 3 channels, 3 instrument inputs, 3 amplifier outputs.	\$400.00 B
2	Echorec (Echo Chamber) Same as above, plus extra features.	550.00 B

## COPICAT (ECHO CHAMBER)

Model No.	Description	List Price
E-4	Custom Copicat (Echo Chamber) 2 inputs with separate volume controls.	\$189.50 B
T-3	Spliced Tape for Copicat (Dozen)	4.50

## ELECTRIC GUITAR CORDS

Made in U.S.A.

Model No.	Description	List Price
EC-9	9-Foot Cord, with metal end plugs	\$5.50
EC-10	10-Foot Cord, with plastic end plugs	3.50
EC-12	12-Foot Cord, with metal end plugs	6.00
EC-12S	12-Foot Stereo Cord, with 2-in-1 metal end plug	7.00
EC-12Y	12-Foot Stereo "Y" Cord, with plastic end plugs	8.00
CC-15	15-Foot Coil Cord, with metal end plugs	7.50

## ACCESSORY PEDALS

Model No.	Description	List Price
HA-9P	Wind, Wah, Volume, Surf, Siren Effects Compact unit with battery and cover.	\$ 49.50
WP	Wah Pedal	37.50
FL	Foxy Lady Distortion and Sustain Unit	35.00
FP	Amplifier Foot Pedal Reverb and Tremolo switches with cable and plugs. Heavy die-cast non-slip base.	11.95

## GUILD STRING SETS

Individual strings also available. See Guild Strings Price List.

### ELECTRIC SPANISH GUITAR STRINGS

Angle-wound with stainless steel. Ball ends.

No.	Description	List Price, Per Set
E-110	Semi-polished	\$2.85
E-210L	Light gauge highly-polished "Vibrasonic"	4.00
E-210M	Medium gauge highly-polished "Vibrasonic"	4.00

### SPANISH GUITAR STRINGS

Angle-wound w/special alloy brass. Semi-polished. Ball ends.

No.	Description	List Price, Per Set
L-310	Light gauge	\$2.75
M-410	Medium gauge	2.75
H-510	Heavy gauge	2.75

### NYLON CLASSIC GUITAR STRINGS

Precision gauged. Excellent quality.

No.	Description	List Price, Per Set
N-710		\$2.75
N-720	(DeLuxe Concert) Polished	3.75
N-730	Ball ends	3.50
N-740	French nylon	4.50
N-750	Special nylon. Wound 1st, 2d and 3d	3.75

### SILK & STEEL COMPOUND FOLK GUITAR STRINGS

For the finger-style folk guitarist.

No.	Description	List Price, Per Set
S-810	Silk and steel	\$3.50

### FLAT WIRE WOUND CHROME STEEL GUITAR STGS.

Flat wound. Highly polished. For electric and acoustic guitar.

No.	Description	List Price, Per Set
EA-610SL	Super-Light gauge (Plain third)	\$4.50
EA-610L	Light gauge	5.75
EA-610M	Medium gauge	5.75

### "SIDEWINDER" ELECTRIC GUITAR STRINGS

Extremely light gauge. Angle-wound.  
Highly polished stainless steel.

No.	Description	List Price, Per Set
E-220	"Sidewinder I"	\$3.25
E-230	"Sidewinder II". Wound G string	3.50

### NYLON-WRAPPED ELECTRIC GUITAR STRINGS

Nylon-wrapped silver steel.

No.	Description	List Price, Per Set
EA-440	Nylon-wrapped	\$6.00

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## 12-STRING GUITAR STRINGS

Matched sets. Double strings are packaged together.

No.	Description	List Price, Per Set
S-1200	Silk and steel compound. For folk guitar	\$5.50
E-1200	For electric 12-string guitar	5.50
EF-1220	Flat-wound. For electric 12-string guitar	6.00

## ELECTRIC BASS STRINGS

Flat-wound or nylon wound. Sets of 4 strings.

No.	Description	List Price, Per Set
B-400	Flat wire wd. chrome steel, highly polished	\$14.00
B-400N	Nylon tape wound on chrome steel core	16.50

Individual strings also available. See Guild Strings Price List.

## GUITAR BRIDGES

Model No.	Description	List Price
13	Guild Adjusto-Matic 6-Way Bridge, chrome plated Assures correct spacing of strings.	\$13.50
18	Guild Adjusto-Matic 6-Way Bridge, gold plated	18.50
16	Melita Synchro-sonic Bridge, chrome plated Provides proper intonation by means of movable string rests. Chrome plated.	15.00

## GUITAR STRAPS

Model No.	Description	List Price
GS-2	Folk Guitar Strap, Mexican	\$4.25
GS-3	Leather Strap with Flannel Padding Stud attachment. White, black or tan.	2.50
GS-4	Same as GS-3, but top attachment	2.50
GS-5	Leather Strap with Nylon Plush Padding Stud attachment. White, black or tan.	3.00
GS-6	Same as GS-5, but top attachment	3.00
GS-7	Classic Guitar Sling Attaches to sound hole.	1.95
GS-8	Woven Pattern Strap with Leather Ends Stud attachment. Assorted bright, wide, woven color patterns.	4.95
GS-9	Leather Strap with Adjustable Pad Heavy leather with adjustable shoulder pad. Black or tan.	6.50

## GUITAR POLISH/CLEANER

Model No.	Description	List Price, Bottle
C-1	Guild Guitar Polish/Cleaner Excellent for cleaning and polishing guitars and fine woods.	\$7.75

## POLISHING CLOTHS

No.	Description	List Price
P-1	Extra-Large Polishing Cloth Prepared especially for fine guitar woods and metal parts.	\$7.75