

Guild

CATALOG PRICE LIST

EFFECTIVE DECEMBER 1, 1963



GUITARS AND CASES AMPLIFIERS • UKES ACCESSORIES

Listings in this folder include numerous items which have been added since publication of the Guild catalog.

ELECTRIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba.....	X-50.....	Sunburst	\$169.50
		Blonde	179.50
Cordoba "Slim".....	T-50.....	Sunburst	169.50
		Blonde	179.50
Freshman.....	M-65 ³ / ₄	Sunburst	199.50
		Nat. Blonde Top	199.50
		Cherry-Red	199.50
Freshman.....	M-65.....	Sunburst	220.00
		Nat. Blonde Top	220.00
		Cherry-Red	220.00
Slim-Jim.....	T-100.....	Sunburst	215.00
		Blonde	230.00
Slim-Jim.....	T-100D.....	Sunburst	270.00
		Blonde	285.00
Capri.....	CE-100.....	Sunburst	260.00
		Blonde	275.00
Capri.....	CE-100D.....	Sunburst	315.00
		Blonde	330.00
Savoy.....	X-150.....	Sunburst	290.00
		Blonde	305.00
Manhattan.....	X-175.....	Sunburst	390.00
		Blonde	410.00
George Barnes Guitar in "F".....		Sunburst	385.00
(alto guitar)		Cherry Red Sunburst	400.00
Stratford.....	X-350.....	Sunburst	520.00
		Blonde	545.00
Stratford Starfire..	SF-350.....	Cherry-Red	625.00
Stuart.....	X-500.....	Sunburst	630.00
		Blonde	655.00
Duane Eddy	DE-400.....	Sunburst	480.00
Standard		Blonde	495.00
Duane Eddy	DE-500.....	Sunburst	675.00
Deluxe		Blonde	700.00
George Barnes Acousti-Lectric.....		Sunburst	750.00
		Blonde	775.00
Starfire.....	SF-I.....	Cherry-Red	275.00
	SF-II.....	Cherry-Red	340.00
	SF-III.....	Cherry-Red	395.00
StarfireStandard]	SF-IV.....	Sunburst	395.00
Double Cutaway]		Cherry-Red	395.00
Starfire DeLuxe]	SF-V.....	Sunburst	480.00
Double Cutaway]		Cherry-Red	480.00

All Starfires also available in Emerald Green, Honey Amber and Ebony Grain on special order at \$20.00 additional.

Models CE-100D, X-150 and X-175 may be ordered in high-gloss Jet Black. Add \$25.00 to Sunburst price.

SOLID BODY ELECTRICS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Jet-Star.....	S-50.....	Cherry-Red	\$149.50
Polara.....	S-100.....	Cherry-Red	279.50
		Sunburst	279.50
Thunderbird.....	S-200.....	Cherry-Red	359.50
		Sunburst	359.50

Solid Body Electrics also available in Emerald Green, Honey Amber and Ebony Grain on special order at \$20.00 additional.

Guild

AMPLIFIERS, AMPLIFIER COVERS, FOOT SWITCHES, DOLLIES

MODEL NO.	LIST PRICE	COVER TO FIT	LIST PRICE
40-T Amplifier	\$ 65.00	40-T Cover	\$ 6.50
66-J Amplifier	 165.00	66-J Cover	 7.50
100-J Amplifier	 275.00	100-J Cover	 10.00
99-J Amplifier	 225.00	99-J Cover	 10.00
99-U Amplifier (12" speaker)	295.00	99-U Cover (12")	.. 12.00
99-U Amplifier (15" speaker)	340.00	99-U Cover (15")	.. 12.00
200-S Amplifier	 350.00	200-S Cover	 12.00
98-RT Reverb Amp (12" speaker)	240.00	98-RT Cover (12")	10.00
98-RT Reverb Amp (15" speaker)	265.00	98-RT Cover (15")	10.00
RC-20 Reverb Conv.	139.50	RC-20 Cover	 7.50
Model 1 Echorec ..	375.00 B.....	Model 2 Echorec....	550.00 B
Model 25 Floating Ride Amplifier	Dolly		37.50
Model 20 Tremolo Foot Switch			9.00
Model 21 "Junior" Tremolo Foot Switch			4.50
E-3 Guild Copicat			189.50 B
T-3 Copicat Tapes	(Dozen)		4.50
AG-5 Copicat Tapes	(Box of 5)		11.00

GUITAR STRAPS

KIND OF STRAP	LIST PRICE
Mexican braided, woven cloth	\$3.50
Classic Guitar, leather/flannel	3.00
Leather/nylon, foam pad	3.00*
Leather, flannel pad	2.50*

*Available in Black, White or Tan.

Available in stud or regular attachment.

OTHER GUITAR ACCESSORIES

	LIST PRICE, CHROME	LIST PRICE, GOLD
Bigsby Vibrato Tailpiece, Regular	\$55.00.....	\$90.00
Short	 55.00.....	 90.00
Melita Synchro-Sonic Bridge	 16.50	
Adjusto-Matic 6-Way Bridge	 13.50.....	 18.50
Artist Award Model Pick-Up	 50.00.....	 55.00

	LIST PRICE
Tremeltone Vibrato	\$12.95
Dewey Guitar Stand	11.95

ACOUSTIC GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Cordoba.....	A-50.....	Sunburst	\$145.00
		Blonde	155.00
Capri.....	CA-100.....	Sunburst	235.00
		Blonde	250.00
Savoy.....	A-150.....	Sunburst	290.00
		Blonde	310.00
Stratford.....	A-350.....	Sunburst	410.00
		Blonde	430.00
Stuart.....	A-500.....	Sunburst	570.00
		Blonde	595.00
Artist Award Model.....		Sunburst	700.00
		Blonde	725.00
George Barnes Acousti-Lectric.....		Sunburst	750.00
		Blonde	775.00

FLAT-TOP GUITARS

MODEL NAME	MODEL NO.	FINISH	LIST PRICE
Economy.....	M-20.....	Mahogany	\$105.00
Troubadour.....	F-20.....	Sunburst	137.50
		Nat. Blonde Top ...	147.50
Aragon.....	F-30.....	Sunburst	170.00
		Nat. Blonde Top ...	180.00
Navarre.....	F-50.....	Sunburst	395.00
		Blonde Finish	420.00
Bluegrass.....	F-47.....	Nat. Spruce Top ...	275.00
Bluegrass Jubilee..	D-40.....	Spruce Top, Mahogany sides and back	230.00
Bluegrass Special..	D-50.....	Spruce Top, Rosewood sides and back	355.00
12-String.....	F-212.....	Spruce Top, Mahogany sides and back	295.00
12-String Artist.....	F-312.....	Rosewood	450.00 (Special order)

CLASSIC GUITARS

MODEL NO.	FINISH	LIST PRICE
Classic Mark I.....	All Mahogany, satin finish	\$115.00
Classic Mark II.....	Spruce top, Mahogany sides and back, satin finish	159.50
Classic Mark III.....	Spruce top, Mahogany sides and back	199.50
Classic Mark IV.....	Spruce top, Flamed Pearwood sides and back	275.00
Classic Mark V.....	Spruce top, choice of Rosewood or Flamed Maple sides and back in natural finish	450.00*
Classic Mark VI.....	Spruce top, Rosewood sides and back. On special order only	575.00

*Flamed Maple on special order only. Specify choice.

BARITONE UKULELES

MODEL NO.	FINISH	LIST PRICE
B-11 Baritone Uke	All Mahogany.....	\$69.50
B-12 Case for Baritone Uke		10.00

GUITAR CASES

ECONOMY CASES

NO.	FOR GUITARS NOTED	LIST PRICE
K-9.....	Fits M-20, F-20, all classics	\$12.00
K-10.....	Fits F-30	12.50
K-11.....	Fits all 16" x 21" guitars	13.50
K-14.....	Fits D-40, D-50	14.50

ECONOMY, DELUXE COVERING, CRUSHED PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
15-S.....	Fits S-200, S-100, S-50	\$24.00

ARCHKRAFT, HARD TOP ONLY, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
17.....	Fits M-65, M-65 $\frac{3}{4}$	\$18.00
18.....	Fits all 16" x 21" guitars	20.00
18-D.....	Fits F-47, D-40, F-212	20.00
18-T.....	Fits T-50, T-100, T-100D, Starfire	20.00
19.....	Fits all 17" x 21" guitars	22.00

HARD SHELL, 3 PLY VENEER, FLANNEL LINED

NO.	FOR GUITARS NOTED	LIST PRICE
3714.....	Fits F-20	\$44.00
3715.....	Fits F-30	44.00
3716.....	Fits all 16" x 21" guitars	42.50

HARD SHELL, 3 PLY VENEER, PLUSH LINED

NO.	FOR GUITARS NOTED	LIST PRICE
4516.....	Fits all 16" x 21" and double cut. ...	\$49.50
4516-D.....	Fits F-47, F-212	52.50
4519.....	Fits S-200, S-100, S-50	49.50
4520.....	Fits D-40, D-50	52.50
42-P.....	Fits M-65, M-65 $\frac{3}{4}$	46.50
42-GB.....	Fits George Barnes Guitar in "F" ..	49.50

HARD SHELL, 3 PLY VENEER, DELUXE FINISH

NO.	FOR GUITARS NOTED	LIST PRICE
5217.....	Fits all 17" x 21" guitars	\$56.50
5217-T.....	Fits DE-500, DE-400	56.50

CLASSIC GUITAR CASES

NO.	CASE	LIST PRICE
C-12.....	Deluxe, soft shell, plush lined	\$25.00
C-15.....	Deluxe, hard shell, plush lined	50.00

ZIPPER CASE COVERS

For hard shell cases	\$36.00
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PADDED PROFESSIONAL GIG BAGS

For Solid Bodies and George Barnes Guitar in "F"	\$33.00
For all other guitars	36.00

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Guild Guitars

300 OBSERVER HIGHWAY, HOBOKEN, NEW JERSEY

FOR GUILD GUITAR STRINGS,
PLEASE REFER TO
STRINGS PRICE LIST