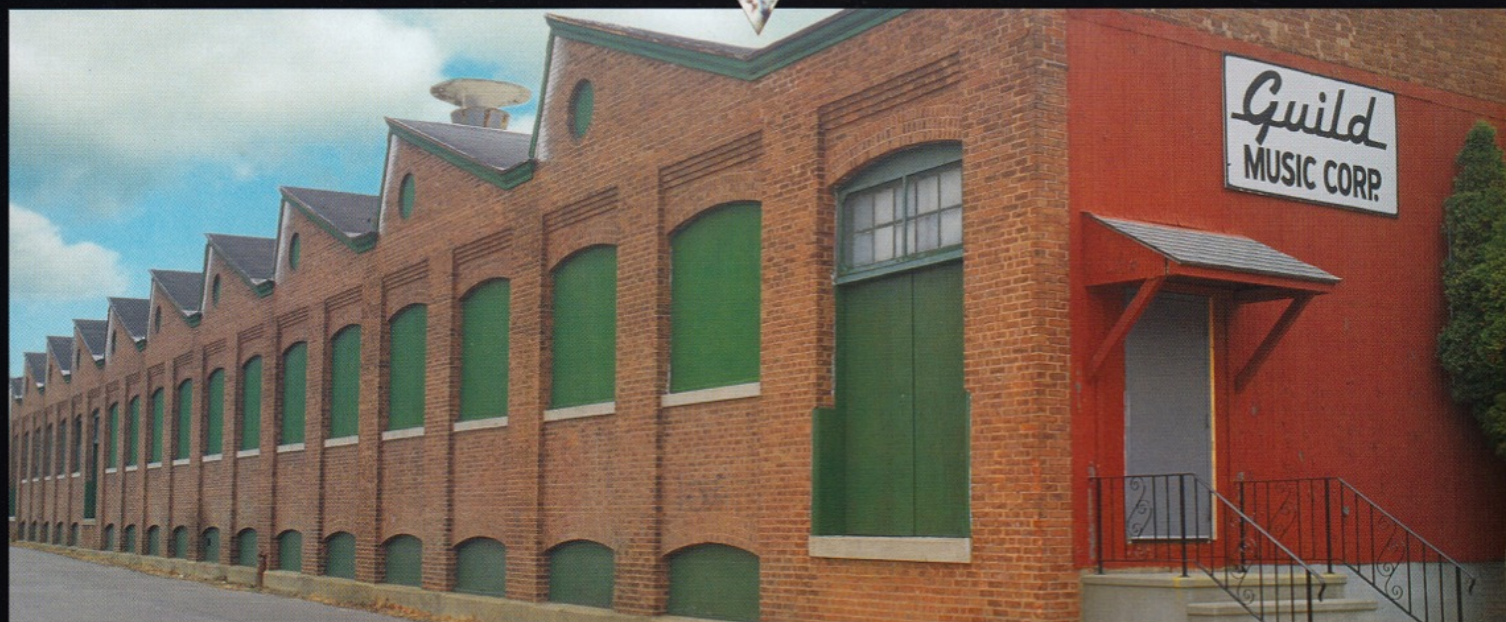


A photograph of four Guild acoustic guitars arranged vertically against a dark, textured background. The guitars have different headstock designs: the top one has a shield-shaped headstock with a 'GUILD' logo and a small plaque; the second has a shield-shaped headstock with a 'GUILD' logo and a 'G' emblem; the third has a shield-shaped headstock with a 'GUILD' logo and a 'G' emblem; and the bottom one has a shield-shaped headstock with a 'GUILD' logo and a crown emblem. The guitars have light-colored bodies and dark fretboards.

Guild

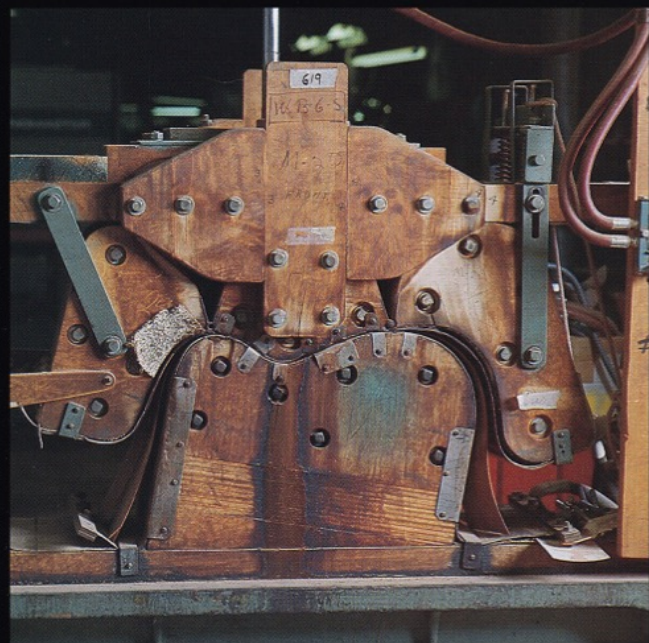
ACOUSTICS

SINCE
1952



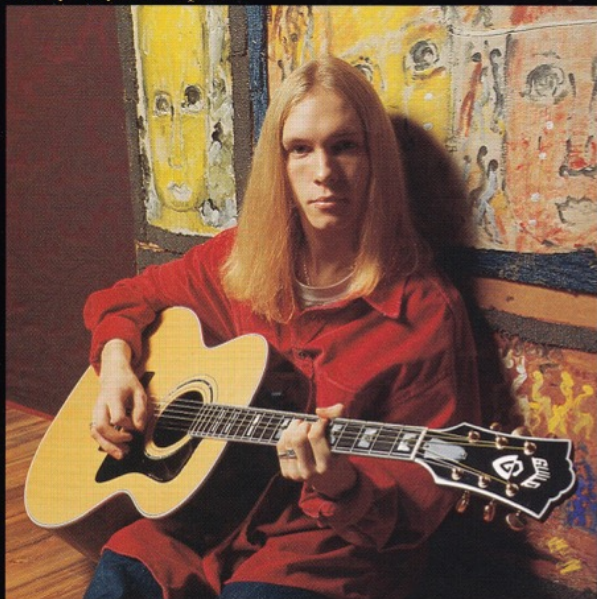
The Guild Story

The year was 1952, the place Manhattan, Al Dronge, a music store owner and former professional guitarist along with George Mann, a former vice-president with the Epiphone Guitar company formed a partnership and registered the Guild Guitar Company on October 24th. Forty-five years later the Guild Guitar name is known for quality guitars and exceptional value. From a small loft in New York City, Guild has grown through the years to become one of the world's best known guitar brands. The current facility in Westerly Rhode Island has been home to Guild since 1967. The former furniture manufacturing facility, with over 60,000 square feet under one roof and additional wood drying warehouses in Westerly, builds some of the best and



most beautiful guitars ever produced in America. Guild strives to maintain and improve upon the high standards set by Al Dronge. The acquisition of Guild by Fender Musical Instruments at the end of 1995 returns the ownership of this American Tradition to a company dedicated to producing the finest value in American made guitars. As you page through our new Acoustic Guitar Catalog let your imagination prevail. Hear the saws and presses, smell the aroma of spruce and exotic hardwoods blend in harmony with glue and lacquer. Touch the ebony and rosewood of the fretboards and feel the melody of the music hidden within wood and craftsmanship.

Kenny Wayne Shepherd



Waylon Jennings



Guild Artists

The Artists who play Guild have come from all over the world and from all styles of music. They have chosen to play Guild Guitars because of our dedication to the ideals of Guild's founder. Through the years artists have always been important to Guild. The jazz players of the fifties, the blues and folk players of the

sixties, the rock players of the sixties and seventies the country players of the eighties, and now the players of the nineties have chosen Guild guitars. These artists pictured here are an example of that diversity. As you look through these pages you too will find what you you've been looking for in an acoustic guitar

Jann Arden



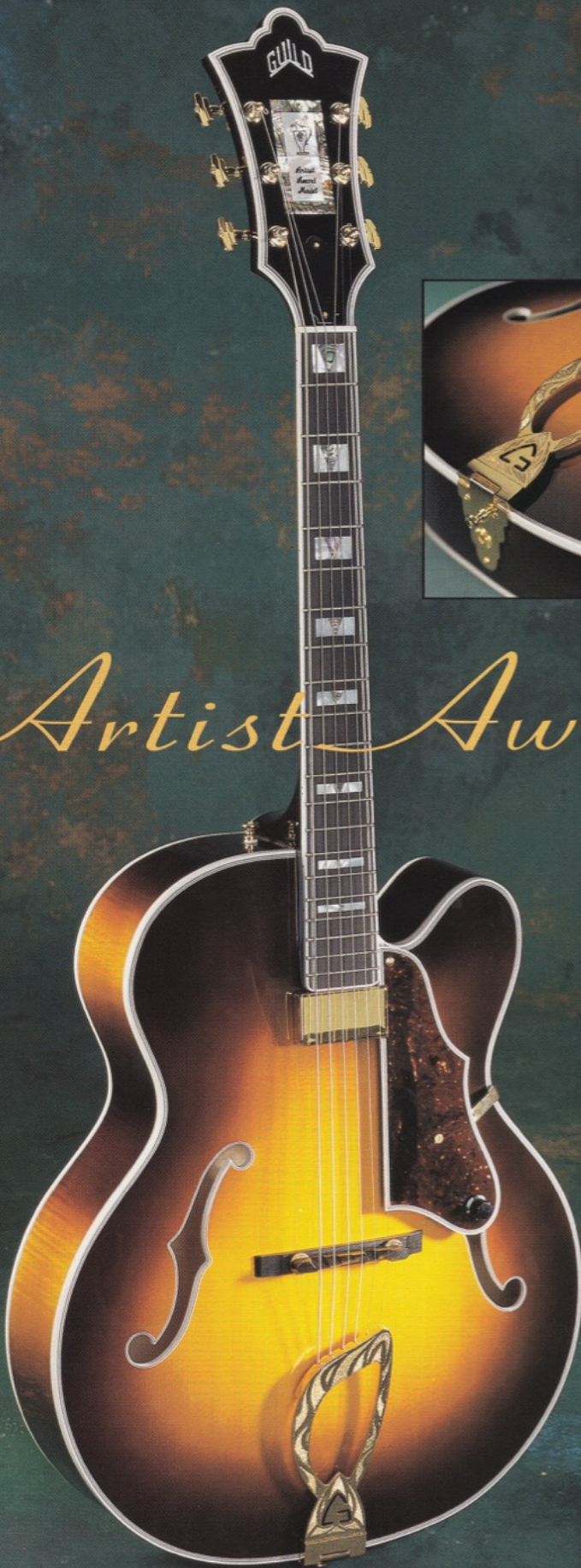
Chris LeDoux



The Artist Award is truly a work of art. It's an acoustic instrument built of the finest materials. A carved solid German spruce top, solid German maple back and sides, a five piece maple neck with a select ebony fretboard and distinctive inlays of natural abalone and mother of pearl make the Artist Award a work of art to ear and eye. A floating pickup allows the Artist Award to be amplified without interfering with the true acoustic nature of this masterpiece. Our most experienced and skilled craftsmen are chosen to work on the Artist Award. No words can describe what must be experienced, this is certainly true of the Artist Award.



Artist Award™



Guild's classic dreadnought D55 was introduced in 1968 as a special order item only but response to the D55 was so strong that within a few years it was added to the line on a regular production basis. The D55 is still the top of the production model dreadnoughts. Prized by players everywhere the D55 features the traditional Guild "G" shield logo on the large Guild headstock and the three piece mahogany neck.

Dreadnought

The body has white multiple binding on the top and back. The back and sides are solid Indian rosewood with a triple A graded solid sitka spruce top with scalloped bracing.



The ebony bridge has abalone inlaid bridge pins. The ebony fretboard is decorated with Guild's classic pearl and abalone inlays. The choice of artists worldwide the D55 must be seen in person to be fully appreciated.



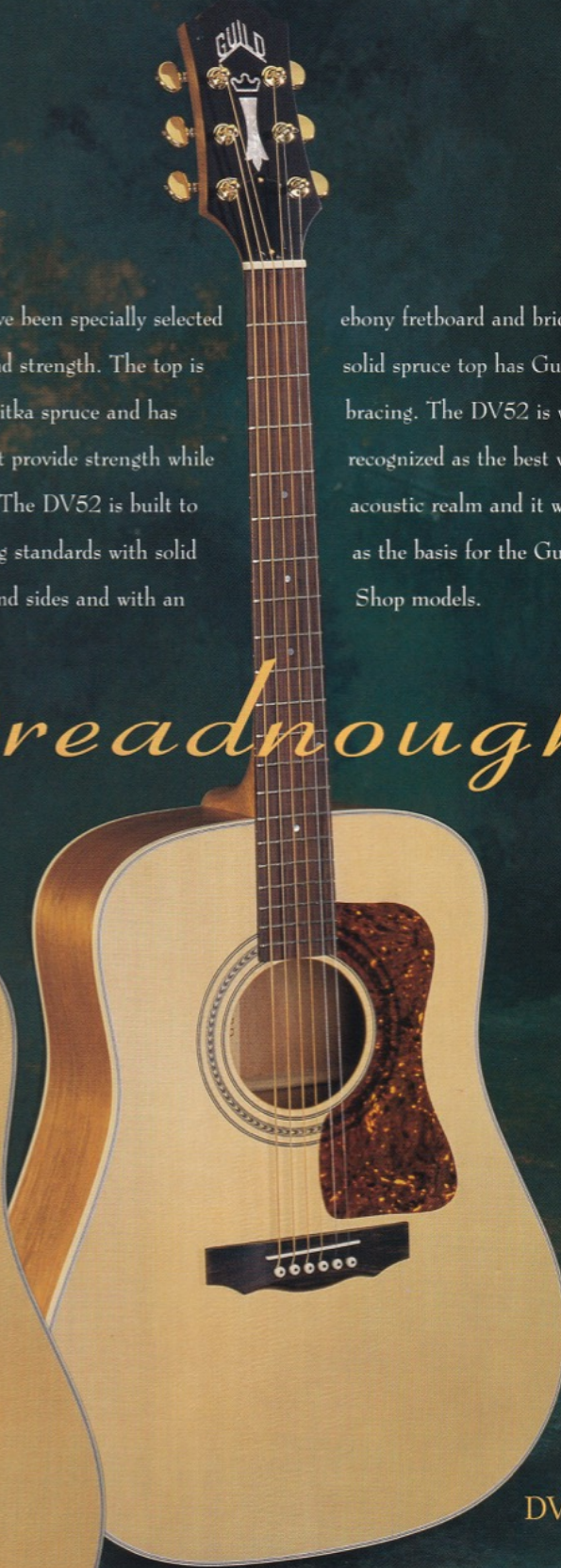
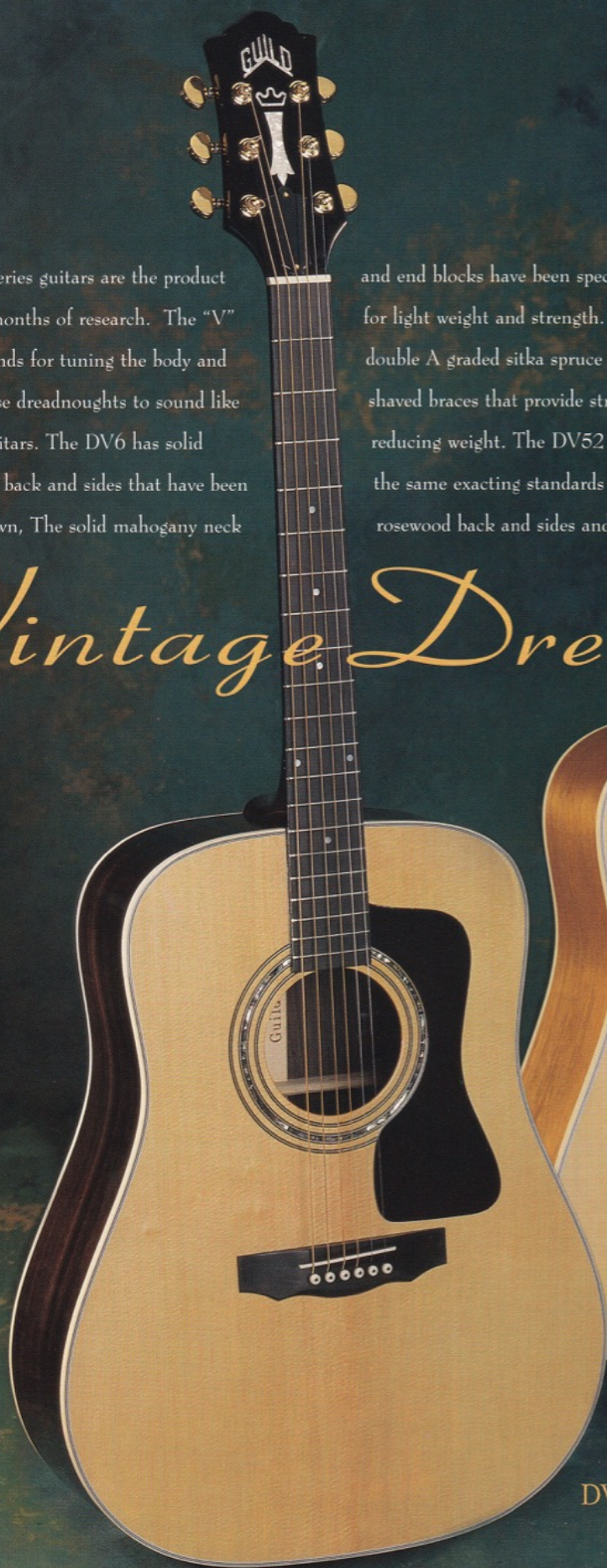
D55

The DV series guitars are the product of many months of research. The "V" in DV stands for tuning the body and top of these dreadnoughts to sound like vintage guitars. The DV6 has solid mahogany back and sides that have been sanded down, The solid mahogany neck

and end blocks have been specially selected for light weight and strength. The top is double A graded sitka spruce and has shaved braces that provide strength while reducing weight. The DV52 is built to the same exacting standards with solid rosewood back and sides and with an

ebony fretboard and bridge. The solid spruce top has Guild scalloped bracing. The DV52 is widely recognized as the best value in the acoustic realm and it was chosen as the basis for the Guild Custom Shop models.

Vintage Dreadnought



DV6HR

DV52HG

D30

The D30 returns to the Guild line after a three year hiatus. The flame maple back and sides are the signature of this beautiful acoustic. The brilliant response of the maple body to the vibration of the double A spruce top creates a voice no other dreadnought can match. The combination of gorgeous woods and distinctive sound puts the D30 in a class by itself.

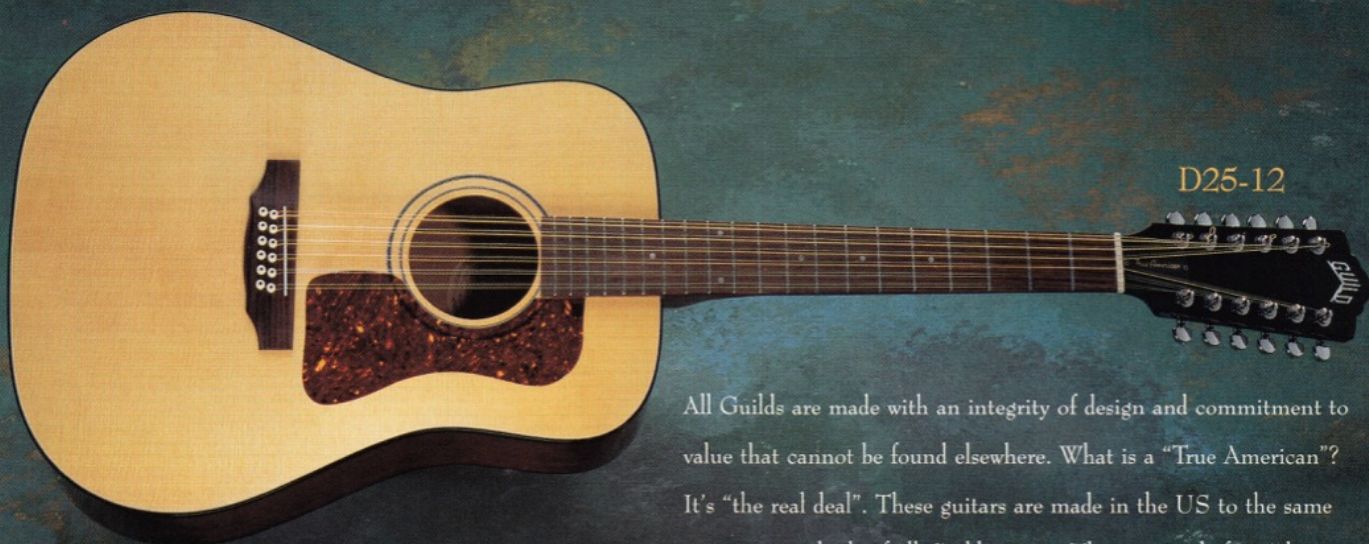


D30



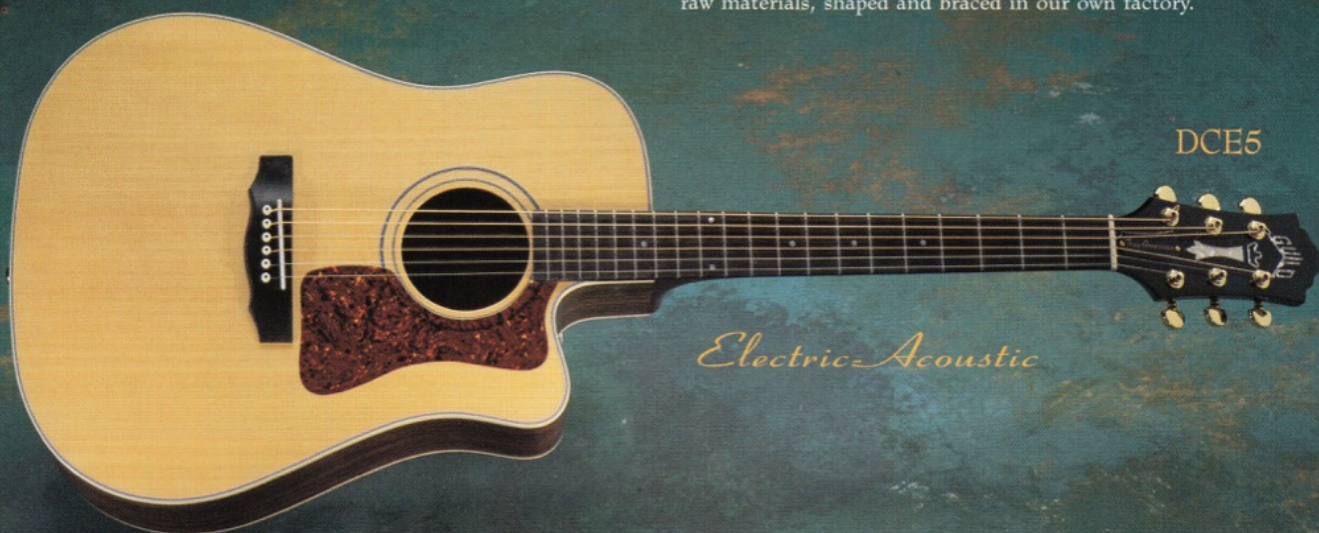
D25

True Americans



D25-12

All Guilds are made with an integrity of design and commitment to value that cannot be found elsewhere. What is a "True American"? It's "the real deal". These guitars are made in the US to the same exacting standards of all Guild guitars. They are made from the same raw materials, shaped and braced in our own factory.

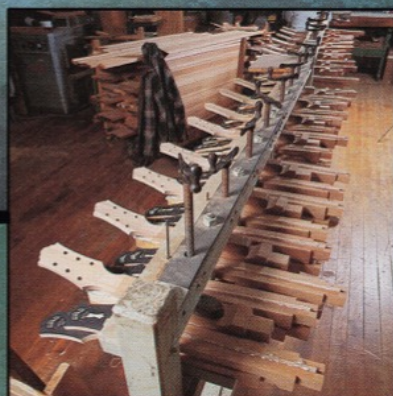


DCE5

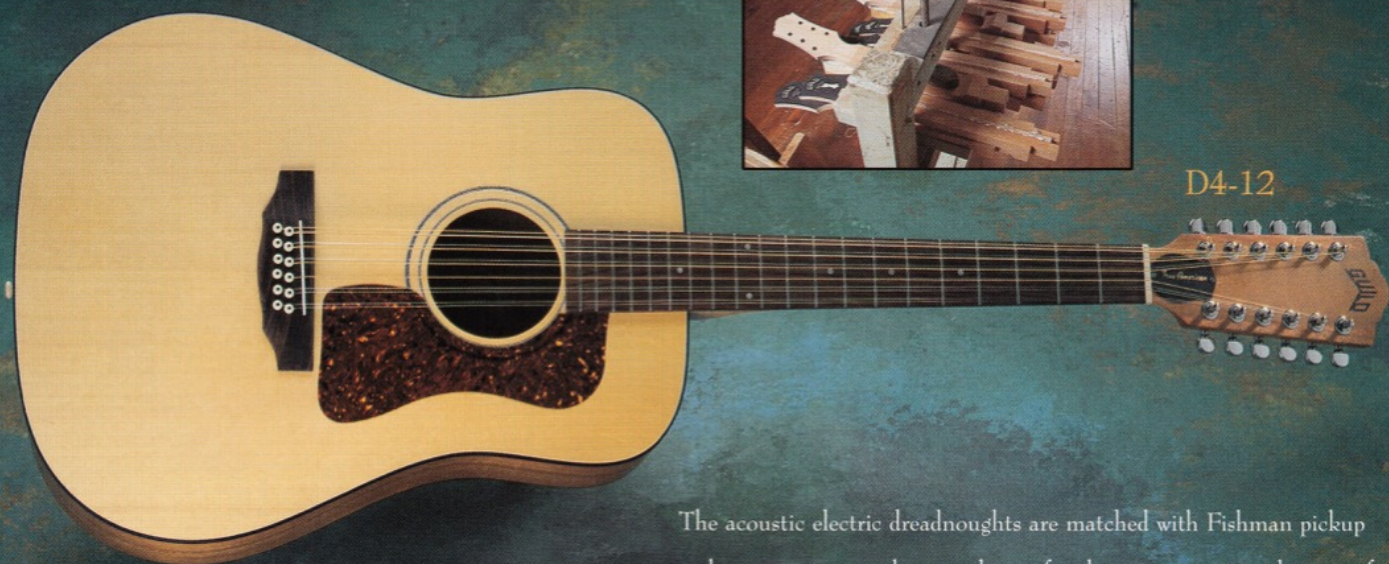
Electric-Acoustic



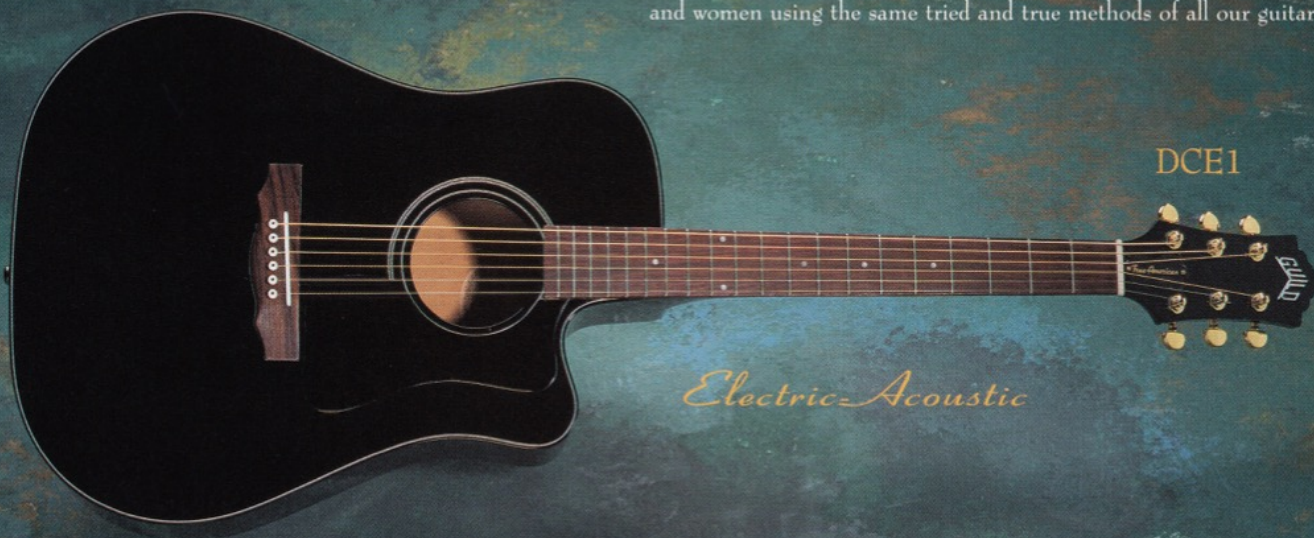
D4



D4-12




The acoustic electric dreadnoughts are matched with Fishman pickup and preamp systems that are chosen for their accurate reproduction of Guild's uncompromising standards. When you buy any one of the "True Americans" you can be confident that you are getting the quality product that our brand name stands for. These Guilds are built by the same men and women using the same tried and true methods of all our guitars.



DCE1

Electric-Acoustic

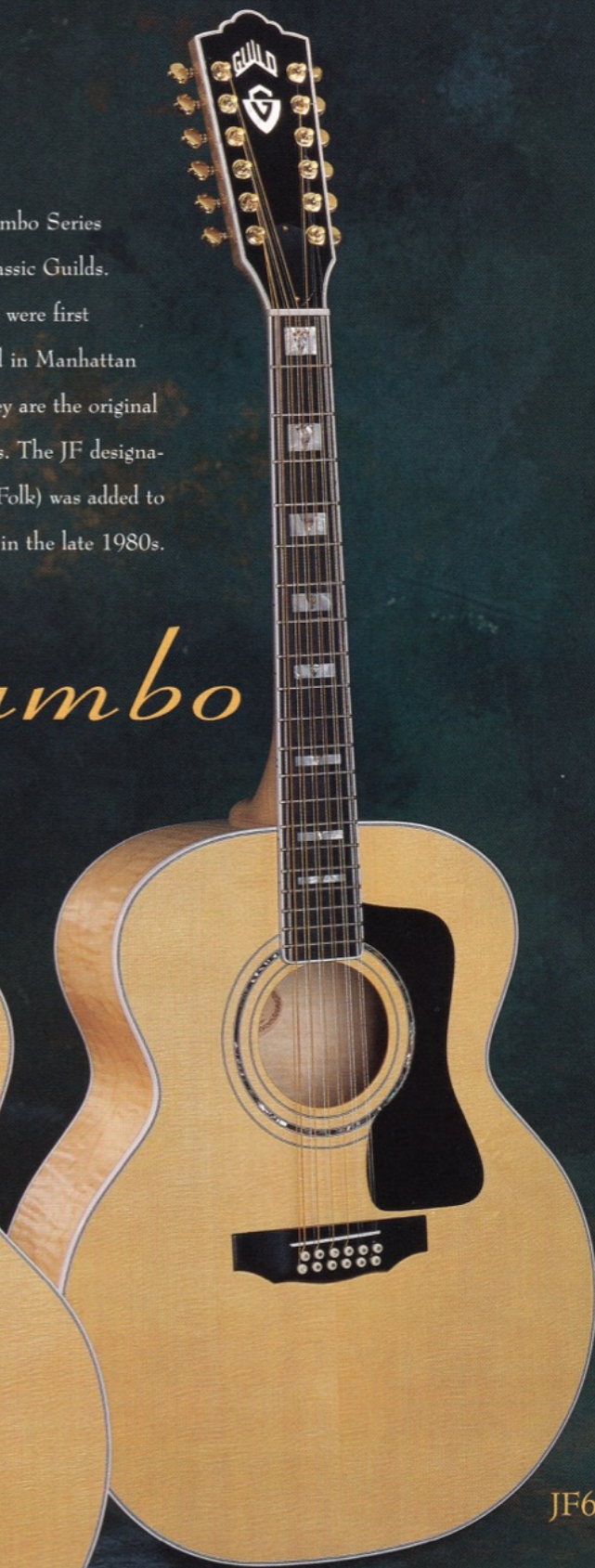


The Guild Jumbo Series guitars are classic Guilds. These guitars were first manufactured in Manhattan in 1954. They are the original Guild flattops. The JF designation (Jumbo Folk) was added to these models in the late 1980s.

Jumbo



JF65



JF6512



The JF guitars are built with matching six and twelve string models and no guitar collection is complete without one of these pairs. All Guild twelve string guitars are fitted with double truss rods and custom bracing to stand up to the extra tension exerted by twelve strings. These guitars are exceptionally well balanced for recording as well as live performance.



The JF65 is new to the line up as of July 1997 but the vintage guitar enthusiast will know it as the F50. It has a more brilliant sound than it's rosewood counterpart the JF55 which was originally designated the F50R. The Guild Jumbo guitars can be found at the top of the charts; from Buddy Holly's F50 sunburst to Kenny Wayne Shepherd's JF55 natural, they have always been the "artist choice".

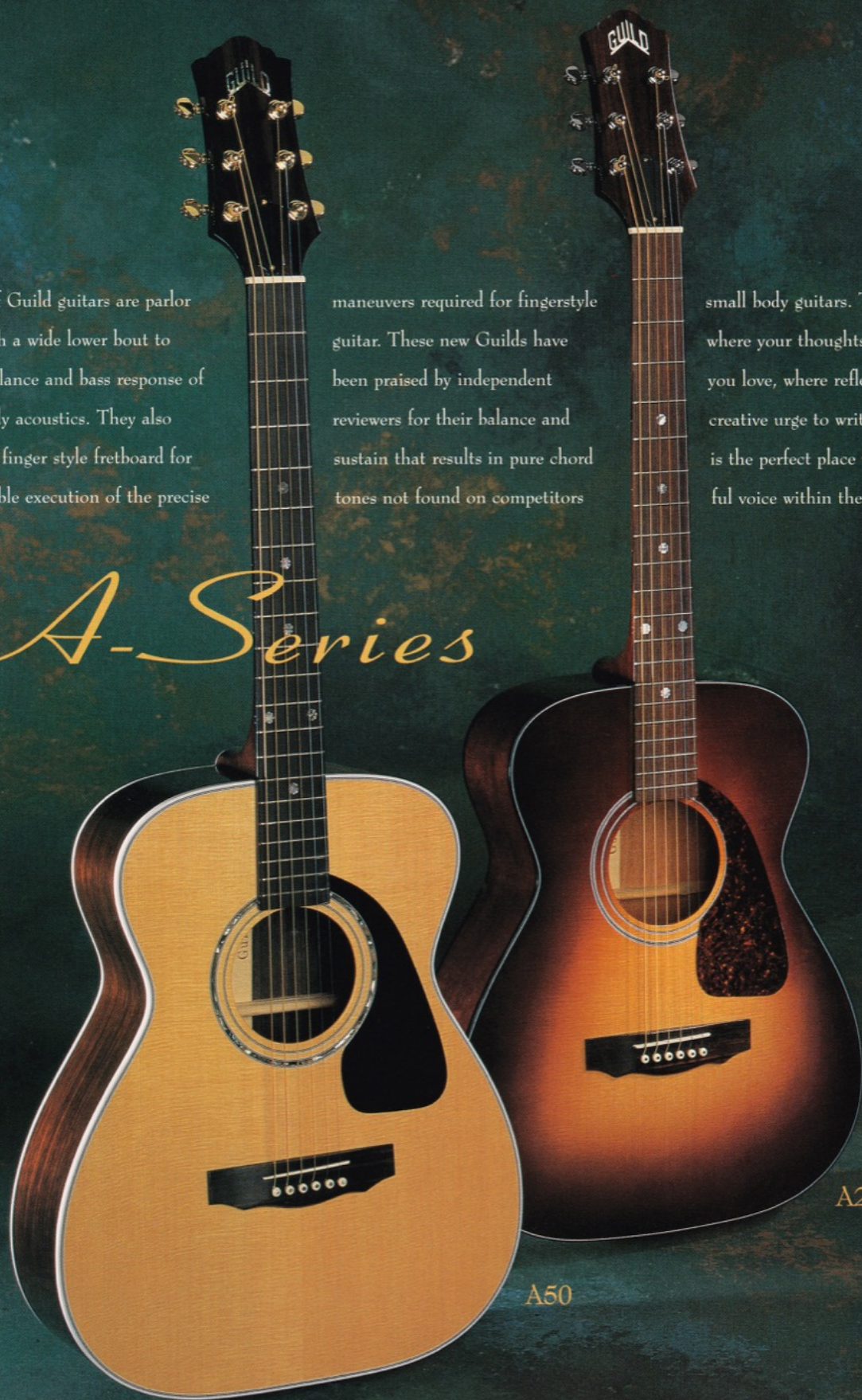


The A-series of Guild guitars are parlor size guitars with a wide lower bout to enhance the balance and bass response of these small body acoustics. They also feature a wider finger style fretboard for more comfortable execution of the precise

maneuvers required for fingerstyle guitar. These new Guilds have been praised by independent reviewers for their balance and sustain that results in pure chord tones not found on competitors

small body guitars. The quiet room where your thoughts turn to the songs you love, where reflection stirs your creative urge to write your own songs, is the perfect place to hear the beautiful voice within the A25 or A50.

A-Series

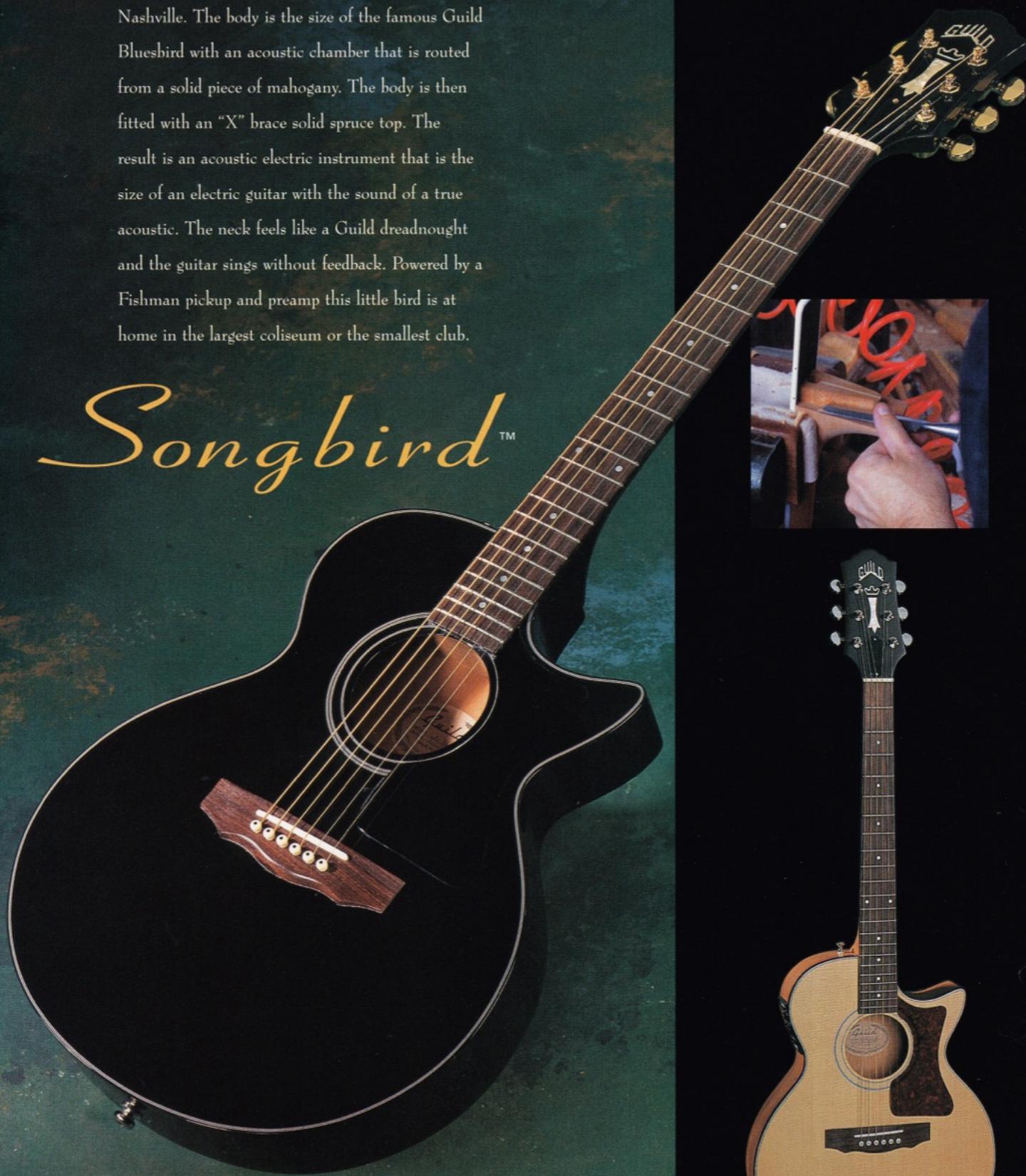


A25

A50

The most unique Guild model, the Songbird and S4CE was an idea that came to Guild from Nashville. The body is the size of the famous Guild Bluesbird with an acoustic chamber that is routed from a solid piece of mahogany. The body is then fitted with an "X" brace solid spruce top. The result is an acoustic electric instrument that is the size of an electric guitar with the sound of a true acoustic. The neck feels like a Guild dreadnought and the guitar sings without feedback. Powered by a Fishman pickup and preamp this little bird is at home in the largest coliseum or the smallest club.

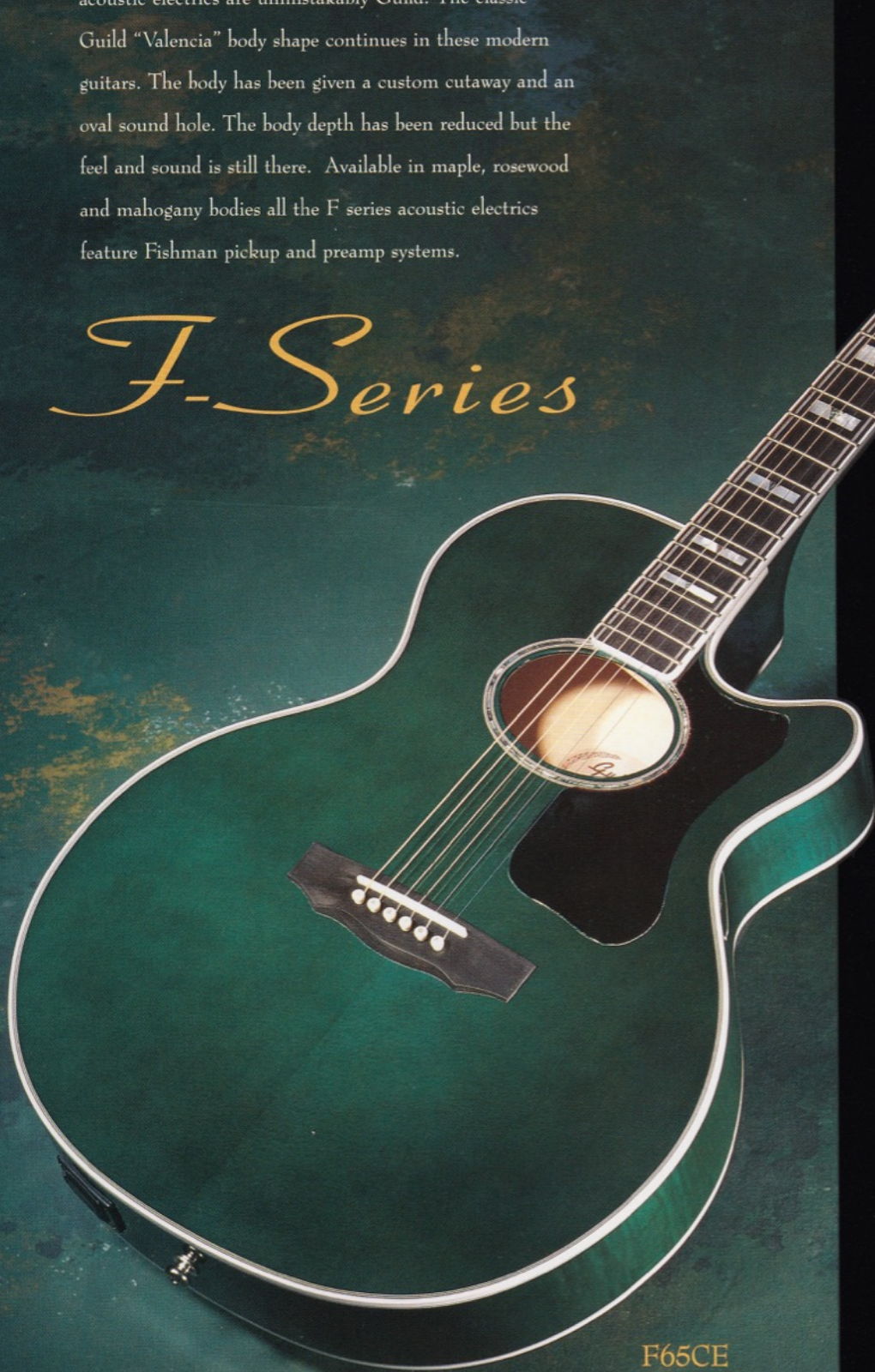
Songbird™



S4CE

Guild has designed the ideal guitar for those who are looking for a natural sound plugged or unplugged. The F-series acoustic electrics are unmistakably Guild. The classic Guild "Valencia" body shape continues in these modern guitars. The body has been given a custom cutaway and an oval sound hole. The body depth has been reduced but the feel and sound is still there. Available in maple, rosewood and mahogany bodies all the F series acoustic electrics feature Fishman pickup and preamp systems.

F-Series



F65CE



F65CE

The F65 is the top of the line and it features the classic G shield on the small size headstock for better balance with the body. It comes with all the decoration appropriate for a top of the line Guild. The F4 mahogany and F5 rosewood models are among Guild's top sales performers because they are uncompromising outstanding values.



All F-series acoustic-electrics are equipped with the Fishman® Acoustic Matrix™ preamp system



F5CE

We never rest at Guild when it comes to perfecting the guitars we build. The F-series is an excellent example of that statement. They have been worked and reworked to achieve the balance, sound and reliability that are the hallmarks of Guild.



F4CEHG

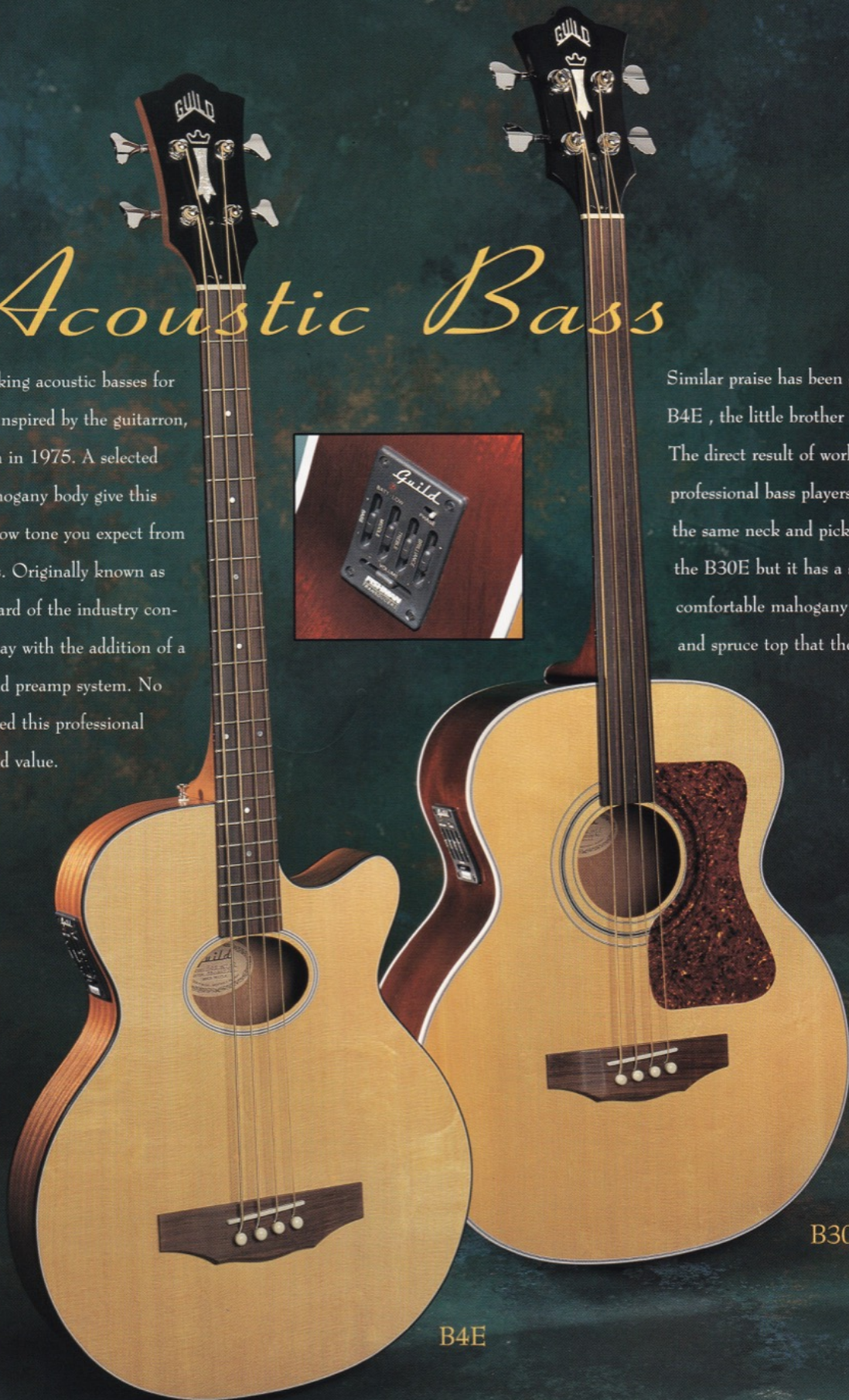
F4CEHR

Acoustic Bass

Guild has been making acoustic basses for over twenty years. Inspired by the guitarron, the B30E was born in 1975. A selected spruce top and mahogany body give this bass the warm mellow tone you expect from a true acoustic bass. Originally known as the B50 this standard of the industry continues to thrive today with the addition of a Fishman pickup and preamp system. No imitator has matched this professional pioneer for tone and value.



Similar praise has been given to the B4E, the little brother of the B30E. The direct result of working with professional bass players the B4E uses the same neck and pickup system as the B30E but it has a smaller more comfortable mahogany cutaway body and spruce top that the pros requested.



B4E

B30E

Custom Shop

Guild's history of customized instruments dates from the earliest days of the company. In Manhattan they were very accessible to the recording artists of the era. Al Dronge would hand select guitars for his favorite guitarist and deliver them himself. Artists like Merle Travis visited the factory in Hoboken with custom specifications for the guitars of their dreams. Artists from George Benson to Bob Weir had custom instruments built especially for themselves. Guild has now added an official custom shop. The headquarters for the Guild custom shop is located in Nashville which provides Guild with input from renown recording artists.

45th Anniversary

The first limited addition to be produced by the new custom shop is the Guild Forty-fifth Anniversary.

This incredible instrument celebrates the founding of the Guild Guitar Company in 1952. The body design is based on the F44 maple. It features book matched flame maple back and sides, and a triple A solid sitka spruce top. The body and neck are bound with abalone. The traditional Guild pearl and abalone neck inlays are accented with an ebony divider on the ebony fretboard.



The Guild Custom Shop 45th Anniversary will be limited to a production run of 45 numbered instruments.



Custom Shop



D100

JF100

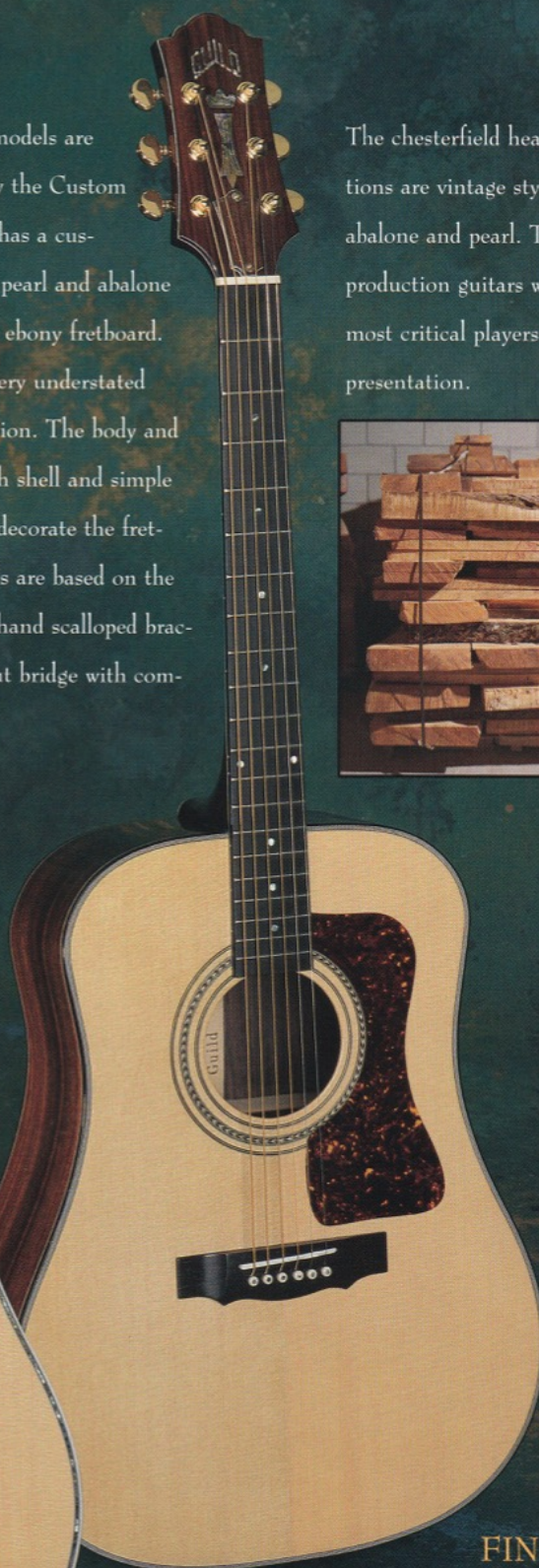
Custom Shop

Deco and Finesse models are guitars designed by the Custom Shop. The Deco has a customized art deco pearl and abalone inlay pattern on its ebony fretboard. The Finesse has a very understated approach to decoration. The body and neck are bound with shell and simple abalone dot inlays decorate the fretboard. Both models are based on the stock DV52 with hand scalloped bracing and custom cut bridge with compensated saddle.

The chesterfield headstock decorations are vintage style cut from abalone and pearl. These limited production guitars will impress the most critical players for sound and presentation.



DECO



FINESSE

Guild Specifications

MODEL	SCALE	NUT WL.	TOP	BACK	SIDES	NECK	FINGERBOARD	BRIDGE	BRACING	FINISH OPTIONS
D4	25 5/8"	1 11/16"	Solid Spruce	Arched Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Standard	Handrubbed
D25	25 5/8"	1 11/16"	Solid Spruce	Arched Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Standard	High Gloss
D30	25 5/8"	1 11/16"	Solid Spruce	Arched Maple	Solid Maple	3 Ply Maple	Rosewood	Rosewood	Scalloped	High Gloss
D55	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	Scalloped	High Gloss
DV6	25 5/8"	1 11/16"	Solid Spruce	Solid Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Shaved	Hand Rub & Gloss
DV52	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	Mahogany	Ebony	Ebony	Scalloped	Satin & Gloss
D4-12	25 5/8"	1 13/16"	Solid Spruce	Arched Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	12 String	Handrubbed
D25-12	25 5/8"	1 13/16"	Solid Spruce	Arched Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	12 String	High Gloss
DCE1	25 5/8"	1 11/16"	Solid Spruce	Arched Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard	Hand Rub & Gloss
DCE5	25 5/8"	1 11/16"	Solid Spruce	Arched Rosewood	Rosewood	Mahogany	Ebony	Ebony	Standard	High Gloss
JF30	25 5/8"	1 11/16"	Solid Spruce	Arched Maple	Solid Maple	3 Ply Maple	Rosewood	Rosewood	Standard	High Gloss
JF55	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Rosewood	Ebony	Ebony	Shaved	High Gloss
JF65	25 5/8"	1 11/16"	Solid Spruce	Arched Maple	Solid Maple	3 Ply Maple	Ebony	Ebony	Shaved	High Gloss
JF30-12	25 5/8"	1 13/16"	Solid Spruce	Arched Maple	Solid Maple	3 Ply Maple	Rosewood	Rosewood	12 String	High Gloss
JF55-12	25 5/8"	1 13/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	12 String	High Gloss
JF65-12	25 5/8"	1 13/16"	Solid Spruce	Arched Maple	Solid Maple	3 Ply Maple	Ebony	Ebony	12 String	High Gloss
F4CE	25 5/8"	1 5/8"	Solid Spruce	Arched Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard	Hand Rub & Gloss
F5CE	25 5/8"	1 5/8"	Solid Spruce	Arched Rosewood	Rosewood	Mahogany	Rosewood	Rosewood	Standard	High Gloss
F65CE	25 5/8"	1 5/8"	Solid Spruce	Arched Maple	Maple	3 Ply Maple	Ebony	Ebony	Standard	High Gloss
A25	25 5/8"	1 3/4"	Solid Spruce	Solid Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Standard	Hand Rub & Gloss
A50	25 5/8"	1 3/4"	Solid Spruce	Solid Rosewood	Solid Rosewood	Mahogany	Ebony	Ebony	Standard	High Gloss
S4CE	25 5/8"	1 5/8"	Solid Spruce	Solid Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Standard	Hand Rub & Gloss
Songbird	25 5/8"	1 5/8"	Solid Spruce	Solid Mahogany	Solid Mahogany	Mahogany	Rosewood	Rosewood	Standard	High Gloss
B4E	30 1/2"	1 5/8"	Solid Spruce	Arched Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard	Hand Rub & Gloss
B30E	30 1/2"	1 5/8"	Solid Spruce	Arched Mahogany	Mahogany	Mahogany	Rosewood	Rosewood	Standard	High Gloss
Artist Award	25 5/8"	1 11/16"	Carved Spruce	Carved Maple	Solid Maple	5 Ply Maple	Ebony	Ebony	Artist	High Gloss
D100	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	Scalloped	High Gloss
JF100	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	Shaved	High Gloss
Finesse	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	Scalloped	High Gloss
Deco	25 5/8"	1 11/16"	Solid Spruce	Solid Rosewood	Solid Rosewood	3 Ply Mahogany	Ebony	Ebony	Scalloped	High Gloss
45th Anniversary	25 5/8"	1 11/16"	Solid Spruce	Solid Maple	Solid Maple	5 Ply Maple	Ebony	Ebony	Scalloped	High Gloss

Try as we might describing guitars with words is an impossible task. The only way to appreciate the guitars you've seen in this catalog is to go to your authorized Guild Dealer and hear and play them for yourself. Features and specifications subject to change without notice.



Westerly, Rhode Island

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